

**EAIE  
2013**

**Istanbul**

**10-13 SEPTEMBER**

**WEAVING THE FUTURE OF GLOBAL PARTNERSHIPS**



**CONFERENCE  
PROGRAMME**



# Join our centenary celebration!

We are celebrating 100 years of English language proficiency testing.

We are excited to share this occasion with EAIE 2013 delegates and we invite you to our celebratory tea party on **Thursday 12 September 2013, at 15:15.**

Celebrate with us at **stand 412** and enter to win an iPad mini!

## Cambridge English Advanced

*Cambridge English: Advanced (CAE)* is a secure, international English language exam focused on the high level of English needed for academic success. It has been an established exam since 1991 and it is taken globally by hundreds of thousands of students. It is accepted by 3,000 institutions worldwide.

Accepting *Cambridge English: Advanced (CAE)* can help you attract high-achieving students with the language skills needed for academic success.

[www.cambridgeenglish.org/eaie2013](http://www.cambridgeenglish.org/eaie2013)



"Cambridge exams are known for their reliability and validity and *Cambridge English: Advanced* will be helpful as we assess students' English language ability."

**Greg W. Roberts**

Dean of Admission, University of Virginia

# Contents

- 04 Highlights**  
Hot conference tips
- 06 Schedule at a glance**  
Handy day-by-day breakdown
- 08 Conference newcomers**  
Get the most out of your first EAIE Conference
- 09 Campus Tours**  
Turkish higher education unveiled
- 10 Workshops**  
Acquire practical solutions
- 12 Dialogues**  
Join the hottest debates
- 14 Sessions**  
Expand your knowledge
- 40 Poster Sessions**  
Discover innovative ideas & best practices
- 46 List of Speakers and Chairs**  
Quick reference
- 50 Networking events**  
Your complete social guide
- 56 Istanbul essentials**  
Getting around the city
- 57 Services at the ICC**  
WiFi, Cloakroom, First Aid and more
- 58 Exhibitor Live Zone**  
Illuminating good ideas
- 60 Exhibition**  
Meet the Exhibitors
- Exhibition floor plan**  
Navigate the ICC with ease
- Thank you**  
Thank you to our sponsors

This is a special issue of *EAIE Forum*.  
Copyright © 2013 by the EAIE.

ISSN 1389-0808

European Association for  
International Education (EAIE)  
PO Box 11189, 1001 GD, Amsterdam,  
the Netherlands  
TEL +31-20-344 51 00  
FAX +31-20-344 51 19  
E-MAIL [info@eaie.org](mailto:info@eaie.org), [www.eaie.org](http://www.eaie.org)

CHAMBER OF COMMERCE 40536784

PRINTED BY  
Drukkerij Raddraaier, Amsterdam.

All EAIE publications are printed on  
chlorine-free paper.

EAIE PHOTOGRAPHY  
Pamela Juhl, Dick Gillberg, Chris  
Bellow

---

BU FUAR 5174 SAYILI KANUN GEREĞİNCE  
TOBB (TÜRKİYE ODALAR VE BORSALAR  
BİRLİĞİ) İZİNİ İLE DÜZENLENMEKTEDİR

THIS FAIR IS ORGANIZED WITH THE  
PERMISSION OF TOBB (THE UNION OF  
CHAMBERS AND COMMODITY EXCHANG-  
ES OF TURKEY) IN ACCORDANCE WITH  
THE LAW NO. 5174

---

WITH THANKS TO THE CONFERENCE  
PROGRAMME COMMITTEE:

**Hans-Georg van Liempd** (Chair),  
*Tilburg University, the Netherlands*

**Duleep Deosthale**, *Academic  
Partnerships International, USA*

**Laura Howard**, *University of Cadiz,  
Spain*

**Ayşe İnan**, *Koç University, Turkey*

**Alex Metcalfe**, *University College  
Dublin, Ireland*

**Christiane Schmecken**, *DAAD,  
Germany*

**Lisa MacPherson**, *EAIE,  
the Netherlands*

# Highlights

## HOT CONFERENCE TIPS



### Be inspired at the Opening & Closing Plenaries

- 🕒 Wednesday, 16.30–18.00 & Friday, 16.30–18.00
- @ Istanbul Congress Center, Auditorium, Level B2

Join thousands of eager participants for the grand opening of this milestone conference, the Opening Plenary. Discover what's in store during the upcoming action-packed conference days, and enjoy a rousing opening speech to kick-start proceedings. Similarly, don't miss the Closing Plenary where we take stock of this momentous week and hear renowned global futurist Jack Uldrich discuss why unlearning is a vital ingredient for achieving future success in higher education.



### Develop your skills with the EAIE

Looking to publish your work? Or become a conference speaker? The EAIE can help you achieve your goals. Check out our handy lunchtime sessions to find out how you can become more involved with the Association:

- Session 1.04:** An insider's guide to submitting a successful conference proposal for EAIE 2014 (page 15)
- Session 1.05:** A guide to publishing your work in the *Internationalisation Handbook* (page 15)
- Session 4.15:** The EAIE: What's it all about? (page 24)
- Session 8.15:** The EAIE Academy: boost your career in higher education (page 34)



### Discuss hot topics at the International University–Employer Forum

- 🕒 Tuesday, 14.00–18.00
- @ Istanbul Congress Center, Üsküdar 2, Level B2
- € €70 (€100 for non-members). Check at the Registration Desk for last-minute tickets.

- Discuss the latest trends in recruitment and careers
- Take part in dynamic working groups
- Create a hands-on action plan for your own line of work



### Relax in the Member Lounge

- 🕒 Tuesday, 08.00–17.00
- Wednesday & Thursday, 07.30–18.00
- Friday, 08.30–16.30
- @ Istanbul Congress Center, Level B1

Recharge your batteries (literally!), grab a coffee, meet fellow EAIE members and enjoy a complimentary massage in the brand new Member Lounge. You can't say we don't spoil our members!

## Brand new this year

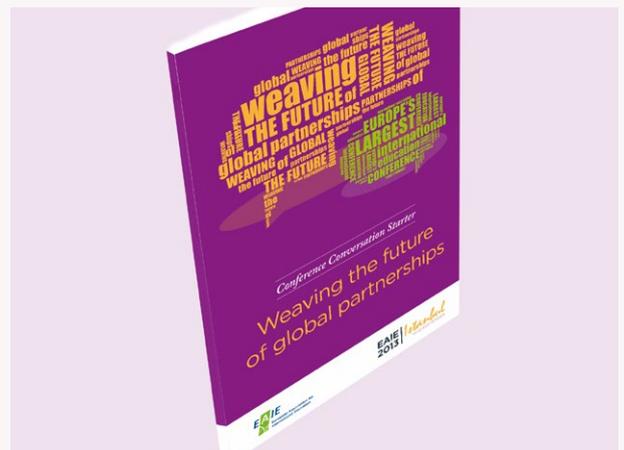
One of the exciting new initiatives for this year's conference is the **Ignite© Session**, a fast-paced, dynamic session where nine presenters have just five minutes each to discuss their chosen topic. See page 28 for more details.

The **Exhibitor Live Zone** is another new introduction, illuminating innovative services and programmes developed by higher education organisations. Come along to the presentations to discover how they can assist you in your work. See page 58 for full details.



## Delve deeper into the conference theme

Penned by numerous authors, this publication provides insightful viewpoints on the future of global partnerships in higher education to fuel discussion during the conference. Find a copy in your conference bag. EAIE members will also receive the special EAIE Anniversary Publication, *Possible Futures: The next 25 years of internationalisation of higher education* during the conference. Non-members can purchase a copy on the EAIE website.



## Capture the best conference moment on camera

You'll no doubt be getting snap-happy in this exotic city, so we're looking for your best conference snapshot to publish in the conference report at the end of the year. Send your digital image (a minimum of 1 MB file size) together with a short description of the image to [publications@eaie.org](mailto:publications@eaie.org) by 1 October for a chance of winning!



## Join the online buzz

Stay up to date on the very latest conference action as it unfolds and follow key events live on Twitter. Plus, check out the EAIE blog for some deeper conference insights.

-  @TheEAIE, #EAIE2013
-  [facebook.com/eaie.org](https://www.facebook.com/eaie.org)
-  [linkd.in/eaiegroup](https://www.linkedin.com/company/eaiegroup)
-  [eaie.org/blog](http://eaie.org/blog)
-  [eaie.org](http://eaie.org)

# Schedule at a glance

## PLAN YOUR DAY



### MONDAY 9 SEPTEMBER

Registration and badge pick-up for the conference begins this evening. Ideal for all those who have activities starting early tomorrow!

**18.00-21.00** Registration/Information Desks open

### TUESDAY 10 SEPTEMBER

Campus tours and workshops take place today for all those who have pre-registered. Popular networking events including the Newcomers' Reception and Newcomers' Dinner take place this evening. Plus, there's a special Networking Cocktail Cruise to kick off the conference.

**08.00-19.00** Registration/Information Desks open

**08.00-17.00** Speaker Ready Room/Business Centre open

**09.00-10.00** **Session 1.01:** Introduction to higher education in Turkey

€ **09.00-17.00** Workshops

€ **10.15-17.30** Campus tours to Turkish higher education institutions

€ **14.00-18.00** The International University-Employer Forum

**15.00-15.45** Networking and refreshments

**15.00-17.00** **Session 1.02:** A newcomers' guide to internationalisation and the EAIE

**17.30-19.30** EAIE Newcomers' Welcome Reception

**18.00-19.30** ACCESS, EBS, EMPLOI and INTAL Joint Reception

€ **19.00-22.30** Networking Cocktail Cruise

€ **19.30-22.30** EAIE Newcomers' Networking Dinner

€ **20.00-22.00** EDC Dinner

### WEDNESDAY 11 SEPTEMBER

The Exhibition opens its doors, workshops continue and the first dialogue begins. The EAIE Expert Communities hold their opening events, and the Opening Plenary and Opening Reception take centre stage.

**07.30-18.00** Registration/Information Desks open

Speaker Ready Room/Business Centre open

**08.30-18.00** EAIE Exhibition

€ **09.00-12.30** Workshops

**10.00-12.00** **Dialogue 01:** Diplomacy and education: internationalisation or neo-colonialism?

**10.00-12.00** **Session 1.03:** A newcomers' guide to internationalisation and the EAIE (repeated)

**10.30-11.15** Networking and refreshments

**10.30-13.00** EAIE Mentorship meeting

**12.00-14.00** Lunch break (Exhibitors lunch until 14.30)

**13.00-13.30** **Session 1.04:** An insider's guide to submitting a successful conference proposal for EAIE 2014

**13.00-13.30** **Session 1.05:** A guide to publishing your work in the *Internationalisation Handbook*

**14.00-16.00** Expert Community Opening Events

**15.45-16.30** Networking and refreshments

**16.30-18.00** Opening Plenary

**18.00-20.00** Opening Reception

€ **19.30-22.30** HI Dinner

€ **20.30-22.30** ACCESS Dinner



## THURSDAY 12 SEPTEMBER

This is one of the busiest conference days, starting early with the Morning Run! The day is packed full of sessions, two more dialogues, poster sessions, the Exhibition, and of course the famous EAIE Networking Dinner and Dance.

- € 06.45–08.00 EAIE Morning Run
- 07.30–18.00 Registration/Information Desks open  
Speaker Ready Room/Business Centre open
- 08.30–18.00 EAIE Exhibition
- 09.00–10.15 Sessions
- 10.00–12.00 **Dialogue 02:** Challenges and opportunities in global higher education
- 10.15–11.00 Networking and refreshments
- 10.15–11.45 Poster Sessions: Innovation in higher education
- 11.00–12.15 Sessions
- 12.00–14.00 Lunch break (Exhibitors lunch until 14.30)
- 12.30–13.00 **Session 4.15:** The EAIE: What's it all about?
- 14.00–15.15 Sessions
- 14.00–16.00 **Dialogue 03:** Internationalisation of higher education: an elite and exclusive enterprise?
- 15.15–16.00 Networking and refreshments
- 15.15–16.45 Poster Sessions: National higher education systems
- 16.00–17.15 Sessions
- 17.00–18.30 SAFSA Reception
- 17.00–19.00 IRM, M&R Receptions
- € 17.00–19.00 NESS Reception
- € 17.30–18.45 MOBILE Reception
- 17.30–19.00 ACE/DSDP Reception
- 18.00–19.30 RIE Reception
- € 18.45–21.30 EBS Reception and Dinner
- € 19.00–02.00 EAIE Networking Dinner and Dance
- € 21.30–02.00 EAIE Dance

## FRIDAY 13 SEPTEMBER

Don't miss the last dialogue of the week taking place today, together with the e-posters and many more sessions. The Closing Plenary and Closing Reception will round off proceedings for another year.

- 08.30–17.00 Registration/Information Desks open
- 08.30–15.00 Speaker Ready Room open
- 08.30–17.00 Business Centre open
- 09.00–16.00 EAIE Exhibition
- 09.00–10.15 Sessions
- 10.15–11.00 Networking and refreshments
- 10.15–11.45 E-Posters: Harnessing the power of social media for higher education
- 10.30–12.30 **Dialogue 4:** MENA (Middle East and North Africa): A new generation of change
- 11.00–12.15 Sessions
- 12.00–13.45 Lunch break (Exhibitors lunch until 14.00)
- 12.30–13.00 **Session 8.15:** The EAIE Academy: boost your career in higher education
- 13.30–14.45 Sessions
- 14.45–15.30 Networking and refreshments
- 15.15–16.15 Sessions
- 16.30–18.00 Closing Plenary
- 18.00–19.00 Closing Reception

See the  
Pocket Guide  
for the ICC  
floor plans

# Newcomers' guide

## GET THE MOST OUT OF YOUR FIRST EAIE CONFERENCE

We're so glad you've joined us this year! Let us help you get the best that EAIE Istanbul 2013 has to offer. Check out the host of activities that we've arranged to fuel networking during the week. Find out which events are a 'must-attend' and gain other useful tips to really make the most of your first EAIE Conference.

**REGISTRATION:** All events listed here are free and no pre-registration is required.

### EAIE Newcomers' Welcome Reception

🕒 **Tuesday @ 17.30**

Enjoy a relaxing evening with hundreds of other conference first-timers. This is the ideal setting for establishing initial connections with fellow participants, in addition to having a chat with the EAIE Presidency and Leadership representatives. Check page 50 for more information.

### Expert Community Opening Events

🕒 **Wednesday @ 14.00**

Network with professionals in your particular field of international education. The EAIE is organised into 16 different Expert Communities, known as Professional Sections and Special Interest Groups, that each cater to specialised areas. Learn more about a specific community and meet others with similar interests by joining a group's Opening Event. View the list of Expert Communities on page 14.

### Opening Reception & Closing Reception

🕒 **Wednesday @ 18.00 & Friday @ 18.00**

Relish in the conference buzz by taking part in the largest networking events of the week. Enjoy the atmosphere of these receptions as you mix and mingle with a truly international crowd, build on your initial contacts and make brand new connections.

### Get involved with the EAIE

🕒 **Tuesday @ 15.00 & Wednesday @ 10.00**

Come along to a special newcomers' session 1.02/1.03, 'A newcomers' guide to internationalisation and the EAIE' on Tuesday 15.00-17.00 (repeated on Wednesday 10.00-12.00) detailing what the EAIE has to offer and outlining the fundamentals of internationalisation. See page 15 for more details.

Join other 'EAIE Get Involved' lunchtime sessions throughout the week to find out how you can become more active in the Association. Whether you're interested in publishing your work, volunteering your time on a Board or Committee or contributing to next year's conference, there are numerous opportunities for you to get involved! See the session pages for more details.

### Helpful hints

Identify fellow newcomers by their '**I'm new**' button. Be sure to wear yours so that other participants can easily recognise you too. It's a great conversation starter!



Post or reply to requests for information or cooperation with other participants through the **Message and Partner Search Boards**, located on the Ground Floor of the ICC at the top of escalators.

View the **online list of participants** in the My Conference section of the EAIE website. Find out who else is attending and connect with them online.

Stop by the **EAIE stand (332)** at the Exhibition. This is the premier spot to chat one-on-one with EAIE staff and volunteers, look through our publications, and learn more about the Association.

# Campus tours

## TURKISH HIGHER EDUCATION IN THE SPOTLIGHT

Campus tours offer you the chance to familiarise yourself with higher education in Turkey. Pre-registered participants will spend the day exploring one of nine Turkish higher education institutions, meeting staff and students, touring the institution's facilities and discovering the various learning environments that Turkey has to offer.

**FEE:** €45 (including lunch and transportation)

**TIME:** 09.00-17.30

All participants are encouraged to attend Session 1.01: Introduction to higher education in Turkey (see below) before the buses leave for each institution.

### DEPARTURE POINT:

All buses will depart from outside the ICC (main entrance) at 10.15 and will take participants to the institution for which they have registered. The campus tours will end in time to bring you back to the ICC by 17.30.

### INTERESTED IN LAST-MINUTE REGISTRATION POSSIBILITIES?

Visit the Registration Desk at the main entrance of the ICC on Monday between 18.00-21.00 and Tuesday morning from 08.00.

### Pre-registered campus tours

- 01 Istanbul University
- 02 Boğaziçi University
- 03 Istanbul Bilgi University
- 04 Yıldız Technical University
- 05 Koç University
- 06 Sabancı University
- 07 Yeditepe University
- 08 Istanbul Kültür University
- 09 Kadir Has University



### SESSION 1.01

## Introduction to higher education in Turkey

- 🕒 Tuesday 10 September, 09.00-10.00
- 📍 Beyazit, B2, Istanbul Congress Center (ICC)
- 🆓 This session is free for all participants, no pre-registration is required

This session will give you a historical and contemporary view of higher education in Turkey. On the verge of significant structural changes to higher education in Turkey, an outlook will be presented with regard to Turkey's internationalisation efforts.

**PRESENTERS:** Aysegül Daloglu, Middle East Technical University, Turkey; Armagan Erdogan, Higher Education Council, Turkey; Taner Bilgiç, Bogaziçi University, Turkey

# Workshops

## ACQUIRE PRACTICAL SOLUTIONS

These interactive workshops are especially designed for you to expand your skill set and receive expert advice in the areas that matter most. Delving deeper into commonly-faced issues in international higher education and taking a problem-based approach to learning, you'll leave with useful tips and tools that you can implement back at your institution.

**REGISTRATION:** Pre-registration is required. Ask about last-minute places at the Registration Desk.

### TUESDAY 10 SEPTEMBER

**01** How business school accreditation can drive the internationalisation agenda

🕒 09.00–12.30  
@ B3-010, Level B3  
★ EBS, IRM

**FULL** **02** Facebook for global partnerships: beyond the basics

🕒 09.00–12.30  
@ B3-011, Level B3  
★ M&R, SAFSA

**03** Teaching in multicultural classrooms: from theory to practice

🕒 09.00–12.30  
@ B3-012, Level B3  
★ LICOM, IaH

**04** Health and safety: can we prepare for all emergencies across countries and institutions?

🕒 09.00–12.30  
@ Hamidiye, Level B2  
★ SAFSA

**05** Teaching and learning intercultural competence through theatrical improvisation

🕒 09.00–12.30  
@ Üsküdar 2, Level B2  
★ LICOM, SAFSA

**FULL** **06** Credential evaluation for the experienced: tackling the difficult cases

🕒 09.00–17.00  
@ B3-016, Level B3  
★ ACE

**07** Fighting corruption and academic malpractice in higher education

🕒 09.00–17.00  
@ Maçka, Level B2  
★ EDC, ACE

**08** State-of-the-art methods for practitioner researcher in internationalisation

🕒 09.00–17.00  
@ B3-013, Level B3  
★ RIE

**FULL** **09** Institutional strategy: how to get everybody involved

🕒 09.00–17.00  
@ Çamlıca, Level B2  
★ IRM, IaH

**10** Strategic Enrolment Management: a framework for internationalisation and institutional change

🕒 09.00–17.00  
@ Üsküdar 1, Level B2  
★ IRM, M&R

**FULL** **11** Managing an international office: the ultimate to-do list

🕒 09.00–17.00  
@ Üsküdar 3, Level B2  
★ IRM

**12** Strategic partner portfolios for business schools: development, maintenance and termination

🕒 09.00–17.00  
@ Emirgan 1, Level B2  
★ EBS, IRM

**13** Intercultural development of exchange students: training for staff and faculty

🕒 09.00–17.00  
@ Beylerbeyi 2, Level B2  
★ SAFSA

**14** How to set up a successful joint doctoral programme

🕒 09.00–17.00  
@ Beylerbeyi 1, Level B2  
★ Relevant to all

**FULL** **15** Successful international partnerships: a practical approach

🕒 09.00–17.00  
@ Emirgan 2, Level B2  
★ IRM

**FULL** **16** Assessment tools to measure programme quality and learning outcomes

🕒 13.30–17.00  
@ Hamidiye, Level B2  
★ SAFSA

**FULL** **17** Determining the return on investment of your marketing activities

🕒 13.30–17.00  
@ B3-012, Level B3  
★ M&R, IRM

**18** Partnering with African higher education institutions for mobility

🕒 13.30–17.00  
@ B3-011, Level B3  
★ EDC, MOPILE

**19** Exploring the Turkish higher education system

🕒 13.30–17.00  
@ B3-010, Level B3  
★ LICOM



## WEDNESDAY 11 SEPTEMBER

**20** **Effective campus internationalisation: connecting strategy to outcome assessment****FULL**

- 🕒 09.00-12.30
- @ B3-010, Level B3
- ★ IaH, SAFSA

**21** **Facilitating international students' adjustment****FULL**

- 🕒 09.00-12.30
- @ B3-012, Level B3
- ★ PSYCHE, SAFSA

**22** **Cross-continental education pathways: a collaborative community and learning approach**

- 🕒 09.00-12.30
- @ B3-013, Level B3
- ★ Relevant to all

**23** **How to manage your international website: content, roles, and processes****FULL**

- 🕒 09.00-12.30
- @ B3-016, Level B3
- ★ M&R, IRM

**24** **Examining Chinese credentials with the eye of an expert**

- 🕒 09.00-12.30
- @ B3-011, Level B3
- ★ ACE

**25** **Weaving global partnerships: how to set up and run online intercultural exchanges**

- 🕒 09.00-12.30
- @ Maçka, Level B2
- ★ LICOM, IaH

**26** **The ACE project: creating a winning hand for European student mobility**

- 🕒 09.00-12.30
- @ Beylerbeyi 1, Level B2
- ★ M&R, SAFSA

**27** **I will survive: how NLP can help you survive in the field of international relations****FULL**

- 🕒 09.00-12.30
- @ Üsküdar 1, Level B2
- ★ Relevant to all

**28** **Maximise your potential through effective networking**

- 🕒 09.00-12.30
- @ Üsküdar 3, Level B2
- ★ Relevant to all

**29** **Dealing with diversity and inclusion: preparing our institutions for the future**

- 🕒 09.00-12.30
- @ Hamidiye, Level B2
- ★ ACCESS, SAFSA

**30** **International alumni matter even more in times of change****FULL**

- 🕒 09.00-12.30
- @ Beylerbeyi 2, Level B2
- ★ INTAL, EMPLOI

**31** **Eleven principles for trans-boundary research partnerships**

- 🕒 09.00-12.30
- @ Emirgan 1, Level B2
- ★ EDC, IRM

**32** **Delivering education abroad: how stakeholder attitudes are being reshaped**

- 🕒 09.00-12.30
- @ Emirgan 2, Level B2
- ★ EBS, EDC

# Dialogues

## WHAT'S YOUR VIEW?

Discuss key topics which are shaping the future of international higher education during these interactive, high-level dialogues. Each dialogue has been designed to inspire, instigate debate and add an extra, challenging element for participants. Guided by a moderator, the dialogues aim to encourage a rich and diverse knowledge exchange for all who attend.

**REGISTRATION:** No pre-registration or additional payments are required.



### #EAIEDialogue1

## Diplomacy and education: internationalisation or neo-colonialism?

🕒 **Wednesday, 10.00–12.00**

@ **Beyazit, Level B2**

International education fosters mutual understanding between nations and educating international students can be seen as part of a country's soft diplomacy strategy. Many countries have developed significant and well-funded soft power mechanisms in this way to help them assert their indirect influence around the world. China has embraced the soft diplomacy mantra over the last decade as it sets out on a global strategy to spread its own language, culture and values internationally by planning to build 1000 Confucius Institutes around the world by 2020. Are new ventures such as branch campuses and education hubs helping to build mutual understanding, or can these initiatives be seen as acts of neo-colonialism? During this dialogue, both sides of soft power diplomacy will be discussed.

**MODERATOR:** Patti McGill Peterson, American Council on Education, USA

**PANELLISTS:** Dzulkifli Abdul-Razak, Albukhary International University, Malaysia; Francisco Marmolejo, The World Bank, USA; Jo Beall, British Council, UK; Paulo Speller, Ministry of Education, Brazil

### #EAIEDialogue2

## Challenges and opportunities in global higher education

🕒 **Thursday, 10.00–12.00**

@ **Beyazit, Level B2**

The global higher education landscape is in a constant state of flux. While existing hierarchies are being challenged, new arrangements are taking shape. We are witnessing increased competition for talented students and top scientists. Both ageing societies and emerging economies try to attract highly skilled workers in order to sustain or reinforce their economies. Top universities in East Asia, the Middle East and Latin America are challenging the positions of the old universities in Europe and the USA. Existing geographies are being challenged and new geographies emerge. Current dynamics in higher education also challenge traditional patterns of teaching and research. What do these developments mean for the future of higher education? Come along to discuss during this dialogue.

**MODERATORS:** Eric Beerkens, Leiden University, the Netherlands and Hans de Wit, Hogeschool van Amsterdam, the Netherlands

**PANELLISTS:** Fatma Mizikaci, Ankara University, Turkey; Wa Zong, China Education Association for International Exchange (CEAIE), China; Eva Egron-Polak, International Association of Universities, France; Patti McGill Peterson, American Council on Education, USA



## #EAIEDialogue3

### Internationalisation of higher education: an elite and exclusive enterprise?

🕒 Thursday, 14.00-16.00

@ Beyazit, Level B2

Key controversial topics such as higher tuition fees, raised entry requirements and strained funding streams can potentially lead higher education institutions down a path of exclusion on the basis of income, ethnicity, gender and disability. Although higher education institutions increasingly cite social responsibility as one of the elements of their internationalisation strategies, how serious are they about this topic? Are the right measures being taken and could progress be quicker? Many institutions embrace access and inclusion in their national environment but struggle to apply the same principles and practices internationally. To what extent can and should these be applied internationally? Where institutions perceive cultural or political factors in other countries as the causes of inequality should they engage and adapt or should they wait for or push for change? Have your say in this dialogue.

**MODERATOR:** Maurits van Rooijen, London School of Business & Finance, UK

**PANELLISTS:** Anna Diamantopoulou, Ministry of Education/DIKTYO, Greece; Erik Lithander, The Australian National University, Australia; Mitch Leventhal, State University of New York (SUNY), USA; Xavier Prats Monné, European Commission, Belgium; Stuart Billingham, York St John University, UK

## #EAIEDialogue4

### MENA (Middle East and North Africa): A new generation of change

🕒 Friday, 10.30-12.30

@ Beyazit, Level B2

The collapse of various authoritarian regimes in the Middle East and North Africa has created new opportunities and challenges for higher education. As national governments pursue an agenda to educate the masses, several issues such as access to education for women; the introduction of technical and vocational education; and critical thinking and the liberal arts all need to be addressed. Many questions remain without answers. This dialogue seeks to explore these questions, allowing for a debate on what could be the best approaches to help bring about change and to address expectations and challenges.

**MODERATOR:** Jan Joost Lagendijk, Today's Zaman, Turkey

**PANELLISTS:** Jordi Curell Gotor, European Commission, Belgium; Karen McBride, Canadian Bureau for International Education (CBIE), Canada; Michael Willis, St Antony's College, Oxford University, UK; Haifa Jamalallail, Effat University, Saudi Arabia; Khaled Fahmy, The American University in Cairo, Egypt

# Sessions

## EXCHANGING KNOWLEDGE

Gain new perspectives and discover the latest developments in higher education. There are more than 100 sessions to choose from, lasting between one and two hours and all are free for you to attend on a first-come, first-served basis. Most sessions have been assigned to the EAIE Expert Community for which they are most relevant (see definitions below).



### Session evaluations

Provide direct feedback on the sessions that you've attended by using the e-mail link which will be sent to you during the conference, directing you to the online survey.

### Session presentations

All session presentations will be made available after the conference on the My Conference section of the EAIE website, [www.eaie.org/istanbul](http://www.eaie.org/istanbul).

## EXPERT COMMUNITIES

EAIE membership is divided into Expert Communities to facilitate networking among members who specialise in particular fields of international education. These Expert Communities are known as Professional Sections (PSs) and Special Interest Groups (SIGs):

### PROFESSIONAL SECTIONS (PSs)

- ACE** Admissions Officers and Credential Evaluators
- EBS** Economics and Business Studies
- EDC** Educational Cooperation with Developing Countries
- EMPLOI** Employability Skills, Graduate Careers and International Internships
- IRM** International Relations Managers
- LICOM** Languages for Intercultural Communication and Mobility
- MOPILE** Management of Programmes in Lifelong Education
- M&R** Marketing and Recruitment
- PSYCHE** Psychological Counselling in Higher Education
- SAFSA** Study Abroad and Foreign Student Advisers

### SPECIAL INTEREST GROUPS (SIGs)

- ACCESS** Access & Inclusion in international higher education
- HI** Health Internationalisation
- IaH** Internationalisation at Home
- INTAL** International Alumni Relations
- NESS** Network of European Summer Schools
- RIE** Researchers in International Education

## TUESDAY 10 SEPTEMBER

## 1.01 RELEVANT TO ALL

## Introduction to higher education in Turkey

🕒 09.00-10.00  
 @ Beyazit, Level B2  
 ◆ All levels

This session will give you a historical and contemporary view of higher education in Turkey. On the verge of significant structural changes to higher education in Turkey, an outlook will be presented with regard to Turkey's internationalisation efforts.

**SPEAKERS:** Aysegül Daloglu, Middle East Technical University, Turkey; Armagan Erdogan, Higher Education Council, Turkey; Taner Bilgiç, Bogaziçi University, Turkey

## 1.02 RELEVANT TO ALL

## A newcomers' guide to internationalisation and the EAIE

🕒 15.00-17.00  
 @ Beyazit, Level B2  
 ◆ All levels

Join us for this special 'double session' intended for anyone interested in learning more about the EAIE and the internationalisation of education. Divided into two parts, the first hour of the session will help you to learn more about what you and your institution can get out of being at the EAIE Conference and what the EAIE as an association has to offer you. In the second hour of the session, experienced colleagues will discuss the day-to-day business of working in international education and look at the latest trends to help you connect to internationalisation and make sure you've got the basics covered. This double session is also repeated on Wednesday to allow as many of you to benefit as possible.

**CHAIR:** Laura Howard, University of Cadiz, Spain

**SPEAKERS:** Dan Ole Faaborg, University College of Northern Denmark, Denmark; Dora Longoni, Politecnico di Milano, Italy; Duleep Deosthale, Academic Partnerships International, USA; Kathleen Van Heule, University College Ghent, Belgium

## WEDNESDAY 11 SEPTEMBER

## 1.03 RELEVANT TO ALL

## A newcomers' guide to internationalisation and the EAIE

🕒 10.00-12.00  
 @ Çamlica, Level B2  
 ◆ All levels

Join us for a repeat of this special 'double session' intended for anyone interested in learning more about the EAIE and the internationalisation of education. Divided into two parts, the first hour of the session will help you to learn more about what you and your institution can get out of being at the EAIE Conference and what the EAIE as an association has to offer you. In the second hour of the session, experienced colleagues will discuss the day-to-day business of working in international education and look at the latest trends to help you connect to internationalisation and make sure you've got the basics covered. This double session is a repeat of Tuesday's session to allow as many of you to benefit as possible.

**CHAIR:** Laura Howard, University of Cadiz, Spain

**SPEAKERS:** Dan Ole Faaborg, University College of Northern Denmark, Denmark; Dora Longoni, Politecnico di Milano, Italy; Duleep Deosthale, Academic Partnerships International, USA; Kathleen Van Heule, University College Ghent, Belgium

## 1.04 RELEVANT TO ALL

## An insider's guide to submitting a successful conference proposal for EAIE 2014

🕒 13.00-13.30  
 @ Emirgan 1, Level B2  
 ◆ All levels

Have you ever wondered why or how a proposal is approved or declined for the EAIE Conference? How can you make sure that your submission is competitive and has a better chance of being selected? Each October, the EAIE sends out a Call for Proposals for the submission of sessions, workshops, poster sessions and Ignite© sessions for its next conference. Come and join us for a brief presentation to see how you can submit a successful proposal, learn about the key criteria used to review and select proposals and learn how to get involved in next year's conference programme.

**SPEAKERS:** Duleep Deosthale, Academic Partnerships International, USA; Nicole Hardaker, EAIE, the Netherlands

## 1.05 RELEVANT TO ALL

A guide to publishing your work in the *Internationalisation Handbook*

🕒 13.00-13.30  
 @ Beylerbeyi 1, Level B2  
 ◆ All levels

Have you ever considered publishing your experiences and best practices in international higher education? The Handbook *Internationalisation of Higher Education* could be your route to sharing your case studies and knowledge with others. Published by the EAIE, in cooperation with Raabe Academic Publishers, the Handbook has been specifically designed as a hands-on, comprehensive resource to support European policy makers and practitioners with the internationalisation process at their institutions. This information session will provide you with everything you need to know in order to contribute to the Handbook, and will give you a chance to share your thoughts on topics you'd like to see addressed in the Handbook.

**SPEAKERS:** Elise Kuurstra, EAIE, the Netherlands; Laura Rumbley, Boston College Center for International Higher Education (CIHE), USA

## 2.01 ACCESS, SAFSA

## ACCESS Opening Event: Mobility of students with disabilities: perspectives from Europe and the USA

🕒 14.00-16.00  
 @ B3-011, Level B3  
 ◆ All levels

Despite the efforts of different authorities and organisations, the participation of students with disabilities in mobility is still very low and many barriers still exist. This session will explore various strategies to increase the participation of students with disabilities in exchange programmes and will explore strategies to overcome mobility issues in the USA and in Europe. You are invited to this session to discuss how to advise students on navigating new transportation, living independently, using disability services, qualifying for adjustments, funding and medical services, and adapting to the host country's educational systems and culture.

**CHAIR:** Eva Reina Botonero, UNICA, Belgium  
**SPEAKERS:** Michele Scheib, Mobility International USA; Trine Kvernmo, University of Oslo, Norway; Agnes Sarolta Fazekas, Erasmus Student Network, Hungary

## WEDNESDAY 11 SEPTEMBER

## 2.02 ACE, RIE

**ACE Opening Event: Admissions or obstructions?**

🕒 14.00-16.00

📍 Hamidiye, Level B2

📌 All levels

This interdisciplinary session will address the increasing pressure on universities to recruit international students in the context of admission requirements and their predictive value of academic success. Do we need to agree on minimum entry requirements or at least language requirements on a national level to safeguard the student experience and ensure solid global partnerships? This session will highlight the importance of cooperation between admissions, marketing and policy/research in finding a balance between the increasing economic challenges leading to increased international recruitment and student welfare.

**CHAIR:** Stephen Orme, Nyenrode & Study Group, the Netherlands

**SPEAKERS:** Paul Lovegrove, Study Group, UK; Michael Reilly, AACRAO, USA; Femke van der Geest, Utrecht University, the Netherlands

## 2.03 EBS

**EBS Opening Event: Tomorrow's business school today**

🕒 14.00-16.00

📍 Emirgan 1, Level B2

📌 All levels

Business is changing and business schools, indeed, all institutions in business and management, are innovating to meet the changing demands of employers, students, alumni and governments. How can you get a step ahead and position your business school locally, nationally and internationally for tomorrow's world? What are your tactics? Share best practices and hear about the latest trends in the business school world in this interactive session.

**CHAIR:** Michael Rosier, University of Hertfordshire Business School, UK

**SPEAKERS:** Andrew Crisp, CarringtonCrisp Ltd, UK; Jelly Offereins, HU University of Applied Sciences Utrecht, the Netherlands; Mathias Falkenstein, University Pompeu Fabra, Spain

## 2.04 EDC, MOPILE

**EDC Opening Event: Research and innovation for capacity building in African universities**

🕒 14.00-16.00

📍 Çamlıca, Level B2

📌 All levels

This session will consider the role of co-operation to enhance education and research in African universities. Innovation can be used as a driver for sustainable

growth, and three very innovative examples of European and African networks will be described in order to discuss and develop successful strategies to be put in place in Africa. The discussion will also provide information on the opportunities for moving forward with mobility, cooperation, and capacity building through the new Erasmus+ programme.

**CHAIR:** Béatrice Delpouve, University of Lille 1, France

**SPEAKERS:** Hilligje van 't Land, International Association of Universities, France; Wilfred Mbacham, The Biotechnology Centre, Cameroon; Guy Tsala Ndzomo, University of Yaoundé II, Cameroon

## 2.05 EMPLOI, MOPILE

**EMPLOI Opening Event: Employability strategies for graduates: challenges, initiatives and policy solutions**

🕒 14.00-16.00

📍 Beylerbeyi 1, Level B2

📌 Intermediate

The children of the economic boom are now the graduates of the credit crunch. Many are finding it increasingly difficult to gain access to graduate-level positions, while employers face challenges in filling their vacancies. This session highlights the findings of a recent EU study on graduate employability in Europe from an employer's perspective. It also explores ways in which universities can enhance graduate employability, taking the case study of an up-skilling model for unemployed graduates in Ireland and an example of an innovative university-industry model in Turkey.

**CHAIR:** Patrice Twomey, University of Limerick, Ireland

**SPEAKERS:** Ann Ledwith, University of Limerick, Ireland; Duru Duruman Özkaban, The Union of Chambers and Commodity Exchanges of Turkey; Mads Gravås, European Commission, Belgium

## 2.06 HI, MOPILE

**HI Opening Event: Implementing international competence and collaboration in health care education**

🕒 14.00-16.00

📍 B3-012, Level B3

📌 Intermediate

This session will present practical-based approaches on how to work with global awareness among students. One example highlighted is an honours programme developed by the University of Applied Sciences Utrecht, the Netherlands. A second example is a programme by Moi University (MU) in Kenya and Linköping University (LiU) in Sweden. MU and LiU developed the new School of Medicine at MU together. Until now, 225 staff/

faculty members and 252 students have completed exchanges between the two universities. After the presentations there will be an open discussion on how to prepare students for clinical placements abroad, and what kind of topics should be covered in a preparatory course.

**CHAIR:** Karin Frydenlund, Lund University, Sweden

**SPEAKERS:** Myrian van Koolbergen and Adja Strijker, HU University of Applied Sciences Utrecht, the Netherlands; Simeon Mining, Moi University, Kenya; Kerstin Hawkins, Linköping University, Sweden

## 2.07 IaH

**IaH Opening Event: Developing and assessing intercultural competence at home**

🕒 14.00-16.00

📍 Beylerbeyi 2, Level B2

📌 Beginner

Much research into the knowledge, skills and attitudes that comprise intercultural competence has been conducted over many years, but has it had an impact on student learning? In this session, practitioner researchers from the USA, Australia and the UK will discuss the meaning of the term 'intercultural competence', looking at faculty, student and employer perceptions of its value and the way in which it has been developed and assessed as part of curriculum internationalisation in different disciplines and institutional contexts in different parts of the world.

**CHAIR:** Jos Beelen, University of Applied Sciences Amsterdam, the Netherlands

**SPEAKERS:** Darla Deardorff, Association of International Education Administrators (AIEA), USA; Elspeth Jones, International Education Consultant, UK

## 2.08 INTAL, EMPLOI

**INTAL Opening Event: Building alumni programmes from scratch**

🕒 14.00-16.00

📍 B3-013, Level B3

📌 All levels

Building alumni programmes from scratch in different cultural and geographic contexts; many of which do not have rich traditions of alumni engagement, is a challenge. During this session, representatives of the Netherlands Education Support Office (NESO), China, Vermont Technical College, USA and Central European University, Hungary will provide a rich body of diverse experience related to setting up and developing alumni programmes in different cultural and institutional contexts.

**CHAIR:** Serge Sych, Central European University, Hungary

**SPEAKERS:** Marrik Bellen, Nuffic, China; Philip Conroy, Vermont Technical College, USA

## WEDNESDAY 11 SEPTEMBER

## 2.09 IRM

**IRM Opening Event: Innovation in internationalisation: success stories**

🕒 14.00-16.00

📍 Üsküdar 2, Level B2

📌 Intermediate

Rethinking internationalisation has become an isomorphic trend in the last years. But how exactly should higher education institutions re-orientate themselves? What feasible ways are there for restructuring traditional paths of internationalisation? This session will highlight three institutional approaches and one instrumental example which look at different needs, settings, and context conditions under which innovation in internationalisation can take place.

**CHAIR:** Uwe Brandenburg, CHE Consult Centre for Higher Education Development, Germany

**SPEAKERS:** Nico Jooste, Nelson Mandela Metropolitan University, South Africa; Markus Laitinen, University of Helsinki, Finland; Dana Petrova, Masaryk University, Czech Republic

## 2.10 LICOM

**LICOM Opening Event: Teaching in English: Bermuda Triangle or lost on a mission?**

🕒 14.00-16.00

📍 Maçka, Level B2

📌 Intermediate

Worldwide, the tendency to offer more and more courses in English continues. During this LICOM opening session, we will take a closer look behind the curtain from different perspectives: information on the state-of-the-art methods, together with general trends and unforeseen side effects. A teacher will then provide an insight into the challenges of content-based English training for teachers as well as language courses for students. An expert will present the latest model on language variation and finally, a student will comment on whether these latest developments in higher education are really appreciated.

**CHAIR:** Sabine Pendl, University of Graz, Austria

**SPEAKERS:** Queenie Lam, Academic Cooperation Association, Belgium; Jennifer Valcke, Université Libre De Bruxelles, Belgium

## 2.11 MOPILE, SAFSA

**MOPILE Opening Event: 'Erasmus+': the new EU programme**

🕒 14.00-16.00

📍 Beyazit, Level B2

📌 Intermediate

The new 'Erasmus+' (previously known as 'Erasmus for All') programme will effectively bring together seven different existing programmes: the Lifelong Learning Programme, Youth in Action,

Erasmus Mundus, Tempus, Alfa, Edulink and bilateral programmes. This session will present the new possibilities offered by the 2014-2020 Erasmus+ programme including the international dimension catering for incoming and outgoing mobility with partners from outside Europe and capacity building activities with higher education institutions in developing countries.

**SPEAKER:** Jordi Curell Gotor, European Commission, Belgium

## 2.12 M&amp;R, IRM

**M&R Opening Event: International recruitment strategy: what works, what doesn't?**

🕒 14.00-16.00

📍 Emirgan 2, Level B2

📌 Advanced

With decreasing budgets and increasing competition, doing more with less is the new norm. Many recruitment professionals are in the same situation with higher expectations to recruit diverse, self-funded and competitive international students in a short amount of time within budget constraints. At the same time, it is becoming increasingly complex to recruit students in an environment of emerging channels like agents and social media. In this context, success with international student recruitment demands an informed and relevant strategy. This session brings together global experts to present a comparative perspective on recruitment strategies.

**CHAIR:** Rahul Choudaha, World Education Services, USA

**SPEAKERS:** Andrew Disbury, Leeds Metropolitan University, UK; Joseph Hindrawan, University at Buffalo, USA; Carmel Murphy, The University of Melbourne, Australia

## 2.13 NESS, MOPILE

**NESS Opening Event: Internationalising part-time programmes: steps for success**

🕒 14.00-16.00

📍 B3-010, Level B3

📌 All levels

It is not always so simple to internationalise part-time education programmes. Students with work and family commitments are not so freely available to attend regular exchanges. This session introduces an innovative use of summer and winter schools to both internationalise and accelerate part-time study programmes. Two successful case studies from Europe and Asia show how higher education institutions can merge lifelong learning with internationalisation, both on location or via an accredited virtual-mobility pre-departure module.

**CHAIR:** Hans Seubring-Vierveyzer, University of Applied Sciences Amsterdam, the Netherlands

**SPEAKERS:** Sander Schroevers, University of Applied Sciences Amsterdam, the Netherlands; Senthilathiban Veeriah, Multimedia University, Malaysia

## 2.14 PSYCHE, EMPLOI

**PSYCHE Opening Event: The secrets of clever decision making: chaos theory and self assessment**

🕒 14.00-16.00

📍 B3-016, Level B3

📌 All levels

Students need to make a lot of decisions: which career to choose, which undergraduate programme and which graduate courses to pick, etc. Clever career decisions can be based on concepts from chaos theory and dynamic nonlinearity career theory, including dimensions such as complexity perception and luck readiness. At Freie Universität Berlin, a prototype of an Online Self Assessment tool (OSA) was developed that invites prospective students to explore a possible match between their interest in Media and Communication Studies and the actual content and requirements for this programme. This assessment tool will be looked at in this session.

**CHAIR:** Karin Svanfeldt, University of Gothenburg, Sweden

**SPEAKERS:** Hans-Werner Rueckert, Freie Universität Berlin, Germany; Baris Uenal, Technische Universität Berlin, Germany

## 2.15 RIE, RELEVANT TO ALL

**RIE Opening Event: Is internationalisation a Western concept and what are the implications?**

🕒 14.00-16.00

📍 Üsküdar 1, Level B2

📌 All levels

Internationalisation is on the global agenda with universities engaging in a broad range of strategies and activities to enhance their profile, academic quality, international standing, as well as looking to augment their revenue streams. There is also much debate about the 'whys' and 'hows' of internationalisation but behind these many discussions, a bigger question is emerging about the concept of internationalisation itself and whether what is being offered to the world is in fact a Western model. If so, what are the implications of this model for other world regions? What do other models of internationalisation look like and what can the West learn from them?

**CHAIR:** Fiona Hunter, Higher Education Consultant, Italy

**SPEAKERS:** Gautam Rajkhowa, University of Chester, UK; Rosa Marina Meyer, Pontifícia Universidade Católica do Rio de Janeiro, Brazil; Muslich Sutanto, Universitas Muhammadiyah Surakarta, Indonesia

知

語

With an excellent academic environment and innovative ways of teaching, Taiwan is a world leader in cultivating outstanding people. In Taiwan, you can earn a degree, enhance your knowledge and experience the rich culture of our beautiful island. What we offer will excite your imagination!

# Study in TAIWAN



- Joint/Dual Degrees and Courses
- High-level Partnership Establishment
- Exchange Programs
- Mandarin Chinese Programs
- Short-term Programs



臺

灣

## WEDNESDAY 11 SEPTEMBER

## 2.16 SAFSA

## SAFSA Opening Event: Students have changed, can we change too?

🕒 14.00–16.00

📍 Üsküdar 3, Level B2

📌 All levels

Students have changed over the last two decades: many now perceive themselves to be customers of a service; there are new definitions of diversity, citizenship and nationality, many are 'digital natives', and belong to Generation Z. The objective of this session is to address these students' changing expectations of international education, and the complex issue of providing appropriate university responses, management of their expectations, and programme planning. What do you need to know and learn in order to adapt?

**CHAIR:** William Archer, i-Graduate, UK

**SPEAKERS:** Anne Pakir, National University of Singapore; Christopher Jones, Liverpool John Moores University, UK

## THURSDAY 12 SEPTEMBER

## 3.01 RELEVANT TO ALL

## Flagships in sync: common keels that make mobility fly

🕒 09.00–11.00

📍 Çamlıca, Level B2

📌 All levels

Mobility has been a buzz word in European Commission (EC) policy for some decades now. At the same time, a world of digital data systems and services has come into existence in education and in society at large. Citizens expect digitisation to deliver on their mobility needs. What does this mean for EC policies such as Lifelong Learning, Europass, Recognition and Erasmus? In this session, a panel including EC representatives will discuss their challenges. There will also be discussions on Digital Student Data Portability, the Groningen Declaration and Student Loan Portability.

**CHAIR:** Michael Reilly, AACRAO, USA

**SPEAKERS:** Herman de Leeuw, Dienst Uitvoering Onderwijs (DUO), the Netherlands; Simone Ravaioli, KION SpA, Italy; Vanessa Debais-Sainton, European Commission, Belgium; Mariana Losada, Amue, France; Dirk Bochar, European Federation of National Engineering Associations (FEANI), Belgium; Guillermo Lopez, SEP Secretaría de Educación Pública, Mexico

## 3.02 IRM, MOBILE

## Mobility is not for all?

🕒 09.00–10.15

📍 Emirgan 1, Level B2

📌 Intermediate

Social dimension and equity play a central role in higher education policy but how about equity in international mobility? This session looks at the topic from policy, research and mobility implementation perspectives. As a participant, you will find out what opportunities the Erasmus+ programme will offer, and you will have the chance to reflect on the results from two European surveys on mobility aspirations and barriers and share some practical considerations on how to widen access to mobility at a national and higher education level.

**CHAIR:** Ann Heelan, Association of Higher Education Access and Disability, Ireland

**SPEAKERS:** Anne Siltala, Centre for International Mobility CIMO/Erasmus NA, Finland; Dominic Orr, HIS-Institute for Research on Higher Education, Germany; Mads Gravås, European Commission, Belgium

## 3.04 IRM

## Building strategic international partnerships in engineering

🕒 09.00–10.15

📍 Beylerbeyi 1, Level B2

📌 All levels

This session will focus on the difference between 'transactional' and 'transformational' partnerships. Transactional

partnerships are designed exclusively around student exchanges and services provided by the host and home institutions. Transformational partnerships encompass a wider academic engagement of departments and faculty members. Speakers from universities around the world including NTU in Singapore, ENSEA in France, and MUAS in Germany will present on designing and sustaining partnership programmes specific to international engineering education.

**CHAIR:** Sabeen Altaf, Institute of International Education (IIE), USA

**SPEAKERS:** Nina Kohr, Hochschule München, Germany; Philippe Marc, ENSEA, France; Meng Hwa Er, Nanyang Technological University, Singapore

## 3.05 IRM, ACE

## Safeguarding students' and young researchers' rights

🕒 09.00–10.15

📍 Beylerbeyi 2, Level B2

📌 Intermediate

In light of the eight million mobile students anticipated by 2025, conflict management and resolution are growing issues affecting international mobility today. International students' and young researchers' rights are safeguarded by several documents developed and issued by different bodies, like the European Commission, national associations and governments, and international associations. This session looks into several approaches on how to assist students and researchers during their study and work abroad periods, and gives practical examples of best and worst case scenarios.

**CHAIR:** Wedigo de Vivanco, De Vivanco Consulting International; Germany

**SPEAKERS:** Josef Leidenfrost, Ministry for Science and Research, Austria; Peter van der Hijden, European Commission, Belgium; Tim Birtwistle, Higher Education Consultant, UK

## 3.06 EDC, IRM

## Intra-African mobility schemes and partnerships: new opportunities or more of the same?

🕒 09.00–10.15

📍 Üsküdar 1, Level B2

📌 Advanced

Funding for large-scale mobility networks and partnerships among African universities provided by international donors have created new opportunities and new challenges for internationalisation in Africa. There is a willingness among African universities to take up these opportunities for the sake of strengthening South-South engagement on the continent. Are these new networks raising capacity in African universities or will the same fate of post-funding capacity collapse befall them? This session will present five examples of such networks with the goal

## THURSDAY 12 SEPTEMBER

of assessing the potential that this model offers for capacity building in African higher education.

**CHAIR:** James Jowi, African Network for Internationalization of Education (ANIE), Kenya  
**SPEAKERS:** Christoff Pauw, Stellenbosch University, South Africa; Jacob Songsore, University of Ghana; Samuel Okello, Makerere University, Uganda

## 3.08 SAFSA

**Undergraduate research is the 'new norm' in study abroad**

🕒 09.00-10.15  
@ Üsküdar 3, Level B2  
◆ All levels

High achieving students desire more from their study abroad experience, and undergraduate research is one option to custom-design and partake in a significant career building experience. How can we best serve students with their academic pursuits in these programmes while maintaining quality frameworks for education abroad? Come to this session to hear from four key educators who all have experience in administering undergraduate research programmes abroad and take home ideas and methods to ensure your students have the opportunity and the support to make it a reality.

**CHAIR:** Caspar de Bok, Utrecht University, the Netherlands  
**SPEAKERS:** Cynthia Banks, GlobaLinks Learning Abroad, USA; Luc Beaudoin, University of Denver International House, USA; Jessica Gallagher, The University of Queensland, Australia

## 3.09 RELEVANT TO ALL

**Speed networking: swiftly reaching your conference goals**

🕒 09.00-10.15  
@ Maçka, Level B2  
◆ All levels

Speed networking provides the perfect opportunity to meet international education professionals on a one-to-one basis, in a structured and timed environment. This speed networking event will help you to achieve your goals, whether they are to find a partner university, learn about marketing, explore new career opportunities or whatever your current need might be. Remember: you are also networking to help your colleagues achieve their goals. Bring your business cards and get ready to network!

**SPEAKER:** Christopher Medalis, EducationUSA, Slovak Republic

## 3.10 IRM, IaH

**Give back internationalisation to the academics**

🕒 09.00-10.15  
@ B3-010, Level B3  
◆ Advanced

In many universities, internationalisation has become too much a part of administrators' roles and academics are often too little involved. The speakers in this session will discuss if and how internationalisation should be given back to (or taken back by) the academics. It is hoped that participants in the audience will take up the challenge and defend their contribution as administrators!

**CHAIR:** Kees Kouwenaar, VU University Amsterdam, the Netherlands  
**SPEAKERS:** Robert Wagenaar, University of Groningen, the Netherlands; Robert Lowndes, Northeastern University, USA

## 3.11 RELEVANT TO ALL

**European grade conversion: grading tables vs Grade Point Average**

🕒 09.00-10.15  
@ B3-011, Level B3  
◆ All levels

In the 2009 ECTS user's guide, grading tables replaced the old grading scales (A B C D E) to enable the direct conversion of grades obtained in exchange periods abroad. The European Grading Conversion System (EGRACONS) project aims to map existing grading practices and to develop a user-friendly web-based tool to convert grades without cultural bias. Another way to determine the level of a student is the Grade Point Average (GPA). In this session both systems will be explained and discussed.

**CHAIR:** Leonard van der Hout, Amsterdam University of Applied Sciences, the Netherlands  
**SPEAKERS:** Valère Meus, Ghent University, Belgium; Luciano Saso, Sapienza University of Rome, Italy; Anthony Vickers, University of Essex, UK

## 3.13 EMPLOI, IRM

**Structured PhD training: Europe's new weapon for global competition in research**

🕒 09.00-10.15  
@ B3-013, Level B3  
◆ All levels

'Structured PhD' has become a buzz word in higher education, but what does it entail? In this session you will learn about the concept of structured PhD and how it has been implemented within the Marie Skłodowska-Curie Actions (MSCA). As of 2014, MSCA will become the main programme offering support for doctoral training, supporting 25 000 PhDs.

The session will also cover other current and future EU initiatives supporting the PhD cycle such as the current Erasmus Mundus programme, the future Erasmus+ programme and the European Institute of Innovation and Technology (EIT).

**CHAIR:** Arya-Marie Ba Trung, European Commission, Belgium  
**SPEAKERS:** Katrien Maes, League of European Research Universities, Belgium; Jakob Just Madsen, Danish EU Research Office (DAN-RO), Belgium

## 3.14 SAFSA

**Sustainable support systems for international students: an Asia-Pacific example**

🕒 09.00-10.15  
@ B3-016, Level B3  
◆ All levels

Not enough research is directed at examining how and what can be done to systematically support international students. This session aims to discuss the building of a sound support system for international students. Scholars from Taiwan, Korea and Australia will discuss how they overcame challenges to set up quality support systems to ensure international students' rights of study. The discussion will also cover issues such as the possible national evaluation and accreditation of the support system, and its eventual feedback, to the promotion of international recruitment.

**CHAIR:** Kun-Liang Chuang, Feng Chia University, Taiwan, Chinese Taipei  
**SPEAKERS:** Ki-Jeong Lee, Hanyang University, Republic of Korea; HK Yu, Feng Chia University, Taiwan, Chinese Taipei; Ray Kelly, Queensland University of Technology, Australia

## 3.03 M&amp;R, SAFSA

**Social media across borders: the impact of cultural differences on student recruitment**

🕒 09.15-10.15  
@ Emirgan 2, Level B2  
◆ Intermediate

This session revolves around the question: Should cultural differences be taken into account when using social media? Should the same information be provided in various ways and networks to cater for a culturally diverse group, or can you stick with 'one-size-fits-all'? Best practices from institutions in Canada, the Netherlands and Sweden will demonstrate different approaches. Special attention will be paid to the Chinese student market and Chinese social media.

**CHAIR:** Nannette Ripmeester, Expertise in Labour Mobility/i-graduate, the Netherlands  
**SPEAKERS:** Jessica Winters, University of Groningen, the Netherlands; Katie Orr, Nova Scotia Community College, Canada; Joachim Ekstrom, Uppsala University, Sweden

## THURSDAY 12 SEPTEMBER

## 3.07 RELEVANT TO ALL

**The global dimension of EU higher education: from paper to action**

🕒 09.15-10.15

📍 Üsküdar 2, Level B2

📌 All levels

This session will discuss the new EU strategy on the global dimension of higher education, a strategy adopted in spring 2013. The strategy analyses current trends in international mobility and cooperation and proposes concrete actions at EU, country and university level for cooperation and interaction with the world beyond the EU. The session will in particular address how the strategy can be implemented, notably through programmes like Erasmus+.

**CHAIR:** Hans-Georg van Liempd, Tilburg University, the Netherlands

**SPEAKERS:** Xavier Prats Monné, European Commission, Belgium; Niels Horsted, University College of Northern Denmark; Paulo Speller, Ministry of Education - Brazil

## 3.12 MOBILE

**Global peace support: Erasmus exchange among defence universities**

🕒 09.15-10.15

📍 B3-012, Level B3

📌 Beginner

Peace support has become a global issue and the need to increase cooperation and collaboration among defence/military universities exists almost all over Europe. The education in these universities differs from other universities, so exchanging students and academic staff with the framework of Erasmus will be different. This session will discuss how the Erasmus exchange can be done efficiently among defence/military universities to help global peace. Coordinators from different European defence/military universities will present their views on this topic.

**CHAIR:** Ozlem Yucel, Turkish National Agency for LLP and YiA Programmes, Turkey

**SPEAKERS:** Zafer Yilmaz, Turkish Military Academy, Turkey; Martin Nassua, Helmut Schmidt University/University of the Bundeswehr Hamburg, Germany

## 4.01 EMPLOI, SAFSA

**Internationalising careers support for globally mobile students**

🕒 11.00-12.15

📍 Emirgan 1, Level B2

📌 All levels

In this session, careers staff from universities within the International Research Universities Network (IRUN) highlight collaborations that involve member services exchanging country-specific careers seminars and guidance sessions using video technology. Protagonists from four

participating universities will each share their experiences of an approach which has helped to further internationalise provision within their respective careers services with minimal commitment of time and cost.

**CHAIR:** Andreas Eimer, University of Münster, Germany

**SPEAKERS:** Jim Campbell, University of Glasgow, UK; Ruth Girmes, University of Duisburg-Essen, Germany; Patrycja Supik, Jagiellonian University, Poland

## 4.02 M&amp;R, IRM

**How to use country branding to strengthen international marketing and recruitment**

🕒 11.00-12.15

📍 Emirgan 2, Level B2

📌 Intermediate

What is the interaction between a state agency promoting higher education of its country, higher education institutions (HEIs) involved as stakeholders (recruiting students and strengthening global research partnerships) and private sector companies (seeking business growth from working with HEIs)? In this session, speakers from Estonia, Turkey and China bring in experiences showing that both targeted and accidental country branding affects global partnerships and strategies in international marketing and recruitment.

**CHAIR:** Justyna Giezyńska, Studybilty, Poland

**SPEAKERS:** Eero Loonurm, Archimedes Foundation, Estonia; Sema Alpıyıtac, Kare Education, Turkey

## 4.03 RELEVANT TO ALL

**Designing high impact short-term study visits to internationalise your students**

🕒 11.00-12.15

📍 Beylerbeyi 1, Level B2

📌 All levels

For many students who cannot study abroad for a full semester, they must rely on short-term study visits for their transformative international experiences. Programmes must be carefully structured so that the itineraries and experiences provided are not merely touristic but educational. Sample learning outcomes, itineraries and course curricula will be provided for discussion and improvement, and practical management questions will be addressed, with examples of study visits to Europe, North America, China and the Middle East.

**CHAIR:** Catherine Vertesi, Capilano University, Canada

**SPEAKERS:** Yvonne Leung, Capilano University, Canada; Dawn Sutherland, Queenswood International Education Services, Canada; Jacob Mentz, Lillebaelt Academy of Professional Higher Education, Denmark

## 4.04 RELEVANT TO ALL

**Globalisation and student mobility: emerging trends**

🕒 11.00-12.15

📍 Beylerbeyi 2, Level B2

📌 All levels

Over the last decade, the number of students traveling to another country in pursuit of higher education nearly doubled from 2.1 million in 2000 to 4.1 million in 2010. The panel in this session brings together experts on student mobility, each representing a partner organisation of Project Atlas, a community of researchers and national exchange agencies. They will speak about mobility trends in traditional and emerging host countries, including China, South Africa, the Netherlands, and the USA. The panellists will discuss national policies and strategies that affect student mobility and the internationalisation of higher education.

**CHAIR:** Rajika Bhandari, Institute of International Education (IIE), USA

**SPEAKERS:** Nico Jooste, Nelson Mandela Metropolitan University, South Africa; Hanneke Teekens, Nuffic, the Netherlands; Helen Zimmerman, Navitas English, Australia

## 4.05 IRM, RIE

**Can East Asia create a higher education area?**

🕒 11.00-12.15

📍 Üsküdar 1, Level B2

📌 All levels

This session considers the conditions and prospects of regionalisation in higher education in East Asia with emphasis on China, Japan and Korea, and will draw general conclusions on the potentials and limits of regionalisation for worldwide higher education. CAMPUS Asia, an Asian version of Erasmus and BeSeToHa, a forum of four flagship universities representing China, Japan, Korea and Vietnam, will be examined, along with the roles of regional elite universities in constructing the new regional platform.

**CHAIR:** Guangzhi Xia, Tsinghua University, China

**SPEAKERS:** Eun Young Kyung, University of Melbourne, Australia; Sunju Park, Seoul National University, Republic of Korea; Miki Horie, Ritsumeikan University, Japan

## 4.06 IRM, SAFSA

**Using global partnerships to implement demand-driven mobility programmes**

🕒 11.00-12.00

📍 Üsküdar 2, Level B2

📌 Intermediate

Today's global students have become more demanding, seeking opportunities to match their learning goals to international programmes. The panel in this



Visit us at booth

**No. 542**

**TAKE YOUR  
BRAND TO  
THE WORLD  
TALK TO QS**

Find out why we're the higher education industry's most trusted partner

**Celebrating the 10th edition of the  
QS World University Rankings**



For more than 20 years, our independent expertise and large portfolio of services has been helping hundreds of universities meet their goals. From student recruitment events, online solutions, research & consulting and organizing conferences, we are here every step of the way. Talk to us today and see how we can improve your institution's international reputation and increase brand awareness.

Student recruitment solutions at undergraduate, graduate and MBA level, rankings, conferences, publications, research & consulting, IT solutions



## THURSDAY 12 SEPTEMBER

session will discuss how three institutions from three continents have taken lessons from inbound programmes to create outbound models focused on assessing student demand and matching this with high-quality programmes. As a participant in this session, you will see how outbound and inbound mobility come together with global partnerships to advance internationalisation and improve student learning outcomes.

**CHAIR:** Joel Gallegos, University of North Carolina at Charlotte, USA

**SPEAKERS:** Dawn Koban, RMIT University, Australia; Gianluca Samsa, Università Cattolica del Sacro Cuore, Italy; Victoria Cruz De Medina, Universidad de La Sabana, Colombia

## 4.07 IRM

**Trends in US higher education: challenges and innovations**

🕒 11.00–12.00

@ Üsküdar 3, Level B2

◆ Intermediate

In this session, leaders of NAFSA: Association of International Educators will outline challenges facing US institutions of higher education that affect internationalisation strategies, as well as innovations taking place that advance the field. New competitors and a tight financial environment make sustainability and innovation in internationalisation more difficult. This session will also provide an update on US public policy debates that influence international education and will set the stage for discussion. Trends at the graduate level and international partnership models will also be discussed.

**CHAIR:** Betty Soppelsa, NAFSA: Association of International Educators, USA

**SPEAKERS:** Marlene Johnson, NAFSA: Association of International Educators, USA; Linda Tobash, Institute of International Education (IIE), USA

## 4.08 MOPILE, IRM

**Sustaining the Erasmus Mundus legacy: the EM-iDEA project**

🕒 11.00–12.15

@ Maçka, Level B2

◆ All levels

In 2013, the Erasmus Mundus (EM) programme will reach its end. Since its conception in 2004, hundreds of academics and administrators from all over Europe and the globe have worked hard to set up intensive forms of international educational and administrative collaboration. The EM-iDEA project and evolving association aims to safeguard this valuable work and put it at the disposal of those with an interest in EM-type collaborations. This session will present the main outputs of the project, with a look at the tools and services available to coordinators of international cooperation programmes.

**CHAIR:** Andries Verspeeten, Ghent University, Belgium

**SPEAKERS:** Boas Erez, Université Bordeaux 1, France; Francesco Girotti, University of Bologna, Italy

## 4.09 RELEVANT TO ALL

**PRISM: an international student success and performance benchmark model**

🕒 11.00–12.15

@ Hamidiye, Level B2

◆ All levels

This session discusses the academic success of international students based on data from admissions and registrar databases from institutions in Australia, Canada, and New Zealand. Differences in student performance by country of origin, language capability, pathways, and subject chosen will be highlighted. Speakers will stress the importance of understanding the causes of potential retention issues based on cross-institutional benchmark evidence and predictive modelling.

**CHAIR:** Bjørn Einar Aas, University of Bergen, Norway

**SPEAKERS:** Daniel Guhr, Illuminate Consulting Group, USA; Randall Martin, British Columbia Council for International Education, Canada

## 4.10 IaH, LICOM

**Celebrating the difference: how institutions can manage international diversity**

🕒 11.00–12.15

@ B3-010, Level B3

◆ All levels

Higher education institutions are increasingly discussing diversity strategies and diversity management as they become aware of the fact that demographic change, globalisation and increasing participation of larger proportions of society in academia lead to a higher diversity of their students and staff. During this session, the research evidence and practical policies needed for effective integration and management of cultural diversity on campus will be discussed using case studies from the UK and Germany.

**CHAIR:** Barbara Hasenmueller, University of Bremen, Germany

**SPEAKER:** James Kennedy, University of Warwick, UK

## 4.11 RIE, RELEVANT TO ALL

**Exploring impact on practice of emerging research in internationalisation**

🕒 11.00–12.15

@ B3-011, Level B3

◆ All levels

This session will present recent research emerging from publications by new researchers or from current PhD candidates who are already at an advanced stage

in their research. The speakers are all practitioner researchers whose research questions have emerged from practice. It is their own professional experience that has set them on the research journey and they use their practical work to inform and shape their research investigations.

**CHAIR:** Laura Rumbley, Boston College Center for International Higher Education (CIHE), USA

**SPEAKERS:** Gabriele Bosley, Bellarmine University International Programs Louisville/KY, USA; Sabine Muschter, Southern Cross University, Australia; Stephen Wilkins, Plymouth University, UK

## 4.12 RELEVANT TO ALL

**Is your university ready for a joint doctoral programme?**

🕒 11.00–12.15

@ B3-012, Level B3

◆ Intermediate

Nowadays, double and joint degrees at undergraduate and Master level are common practice for most European institutions and many non-European institutions. In a growing number of cases we see the effort to extend the practice to the Doctorate level. However, the reasons for an institution engaging in double and/or joint Doctoral degrees are quite different. Moreover, very different motivations also play a role for candidates. This session will explore these differences.

**SPEAKERS:** Giancarlo Spinelli, Politecnico di Milano, Italy (Chair); Carla Locatelli, Università degli Studi di Trento, Italy

## 4.13 ACCESS, MOPILE

**Diversity and inclusion in the new Erasmus programme**

🕒 11.00–12.00

@ B3-013, Level B3

◆ Intermediate

The student population is more diverse now than it was 20 years ago due to changes towards more culturally diverse societies and equal rights legislation. Students with immigrant backgrounds, varying religious beliefs and disabilities are increasingly seeking higher education. What will the new Erasmus programme do for these groups? This session will discuss the new Erasmus programme, specifically: Are there improvements compared to the old programme and will it create more equal opportunities and help our institutions move towards becoming inclusive universities?

**CHAIR:** Femke ten Bloemendal, Universiteit van Amsterdam, the Netherlands

**SPEAKERS:** Gerhard Volz, OeAD-GmbH/National Agency for Lifelong Learning, Austria; Claire Ozel, Engelsiz ODTU, Turkey

## THURSDAY 12 SEPTEMBER

## 4.14 IaH, SAFSA

## How to internationalise your curriculum: a practitioner's guide

🕒 11.00-12.00

📍 B3-016, Level B3

📌 All levels

This session will take up the challenge of creating a curriculum that actively encourages internationalisation and student mobility. The speakers will present the bottom-up approach on how to disseminate the successful examples of everyday teaching throughout the campus and institution. The top-down approach on how to design an entire study programme with a strong international flavour will also be discussed. The session will be spiced up with many practical examples of do-it-yourself internationalisation.

**CHAIR:** Kirsten Grønberg, Copenhagen School of Design and Technology (KEA), Denmark

**SPEAKERS:** Bob Wilkinson, Maastricht University, the Netherlands; Frederikke Bender, Copenhagen School of Design & Technology, Denmark

## 4.15 RELEVANT TO ALL

## The EAIE: What's it all about?

🕒 12.30-13.00

📍 Üsküdar 3, Level B2

📌 All levels

Find out what the EAIE is really all about in this introductory session. Meet the Leadership and discover all of the ways the EAIE can help you in your career as an international higher education professional. EAIE members receive many more benefits than just the reduced conference fee! Come along to this session and see if you would like to join the thousands of other professionals who have made the EAIE their Association. If you are already a member and would like to find out more about the EAIE's future goals and ambitions, this session is also ideal for you!

**SPEAKERS:** Hans-Georg van Liempd, Tilburg University, the Netherlands; Laura Howard, University of Cadiz, Spain

## 5.01 M&amp;R, IRM

## The student recruitment landscape in Asia 10 years from now

🕒 14.00-15.15

📍 Çamlica, Level B2

📌 Intermediate

Over the next decade, how will the student recruitment environment in Asia change in higher education? No one has a crystal ball, but a technique called 'scenario planning' can generate valuable and thought-provoking insights into how the future could unfold. In this session, you will participate in a hyper-speed version of a scenario planning process. The outcome: a number of alternative student recruitment landscapes in Asia that could realistically occur in higher education by 2023.

**CHAIR:** Arnold Persoon, Study Group-ISC Netherlands, the Netherlands

**SPEAKERS:** Frouke Gerbens, ABG International - Higher Education Management Solutions, Switzerland; James Wade, Wade & Company SA, Switzerland

## 5.02 SAFSA, IRM

## Managing student mobility in times of disaster: lessons from the 2011 earthquake

🕒 14.00-15.15

📍 Emirgan 1, Level B2

📌 Intermediate

This session explores how partners in international educational exchange can plan and prepare for major disasters. Using the 2011 Great East Japan Earthquake as a case study, post-disaster challenges faced by universities and the impact on the lives of international students will be outlined. As a participant, you will be encouraged to discuss risk management for international exchange and share ideas for responding more effectively to unforeseen events.

**CHAIR:** Yukako Yonezawa, University of Melbourne, Australia

**SPEAKERS:** Natsumi Onaka, Iwate University International Center, Japan; Kazuko Suematsu, Tohoku University, Japan; Jeremy Breaden, Monash University, Australia

## 5.03 MOPILE, IRM

## Science without Borders: interaction among education, mobility, research and innovation

🕒 14.00-15.15

📍 Emirgan 2, Level B2

📌 Beginner

Science without Borders is a project aimed at fostering international mobility of Brazilian students and researchers in highly qualified academic and research centres around the world through a scholarship scheme. The project also works to attract young investigators and internationally recognised research leaders to Brazil. The project can be taken as an interesting case study for a structured mobility programme as well as illustrating how synergies among education, mobility, research and innovation can be enhanced. During this session, European and Brazilian speakers will reflect on their different experiences of the project.

**CHAIR:** Elena Vinci Hytter, Linnaeus University, Sweden

**SPEAKERS:** Giovanna Filippini, University of Bologna, Italy; Jose Freire Junior, Sao Paulo State University - UNESP, Brazil; Joaquim Ramos de Carvalho, University of Coimbra, Portugal

## 5.04 SAFSA, M&amp;R

## Engaging in the debate: what do international students want and need?

🕒 14.00-15.15

📍 Beylerbeyi 1, Level B2

📌 All levels

This session will explore how universities can effectively engage in ongoing dialogue with international students, and examine how institutions can use feedback alongside comparative benchmarking to improve service provision for international students within their institution. Two institutions from Finland and South Africa will explain how they tackle issues relating to engaging in long-term dialogue with international students. Speakers will discuss issues from decision-making, perceptions and expectations to the actual experiences of students studying outside their home country.

**CHAIR:** Nannette Ripmeester, Expertise in Labour Mobility/i-graduate, the Netherlands

**SPEAKERS:** Kimmo Kuortti, University of Oulu, Finland; Archibald Pollock, i-graduate/ELM, the Netherlands; Nico Jooste, Nelson Mandela Metropolitan University, South Africa

## 5.05 IRM, RIE

## Strategic advice from abroad for internationalisation

🕒 14.00-15.15

📍 Beylerbeyi 2, Level B2

📌 Advanced

As higher education institutions today form an increasingly intertwined worldwide community it is only natural that they seek strategic global expertise for internationalisation. Some institutions have established International Advisory Boards for themselves to supplement the knowledge and expertise provided to them by their often domestically-oriented governance structures. This session will highlight three case studies from universities that have sought strategic advice from experts beyond their borders. Aims, goals, composition, practical aspects and outcomes will be presented.

**SPEAKERS:** Markus Laitinen, University of Helsinki, Finland (Chair); Gunilla Carlecrantz, Lund University, Sweden; Norpisah Mat Isa, Albukhary International University, Malaysia

## 5.07 IRM

## The impact of MOOCs on future global partnerships

🕒 14.00-15.15

📍 Üsküdar 2, Level B2

📌 All levels

Massive Open Online Courses (MOOCs) have the potential of reaching millions of students worldwide and will alter the way higher education is delivered in the future. MOOCs are free (for now) and offer no credit (for now). This session will discuss

## THURSDAY 12 SEPTEMBER

the rise of MOOCs, the likely impact they will have on higher education globally and what colleges and universities can expect this new game changer to bring to the future of global partnerships.

**CHAIR:** Duleep Deosthale, Academic Partnerships International, USA

**SPEAKERS:** Marguerite Dennis, Consulting Firm, USA; Monique Skidmore, University of Canberra, Australia; Benjamin Waxman, International Education Advantage, USA

## 5.08 IRM, EDC

### Developing partnerships that achieve global value, relevance and impact

🕒 14.00-15.15

@ Üsküdar 3, Level B2

◆ All levels

Transformational partnerships that achieve global impact, relevance and value for a university, its partners and society require strategic direction and leadership from the top. This interactive session, with two vice-chancellors and a vice-rector from Australia, India and Sweden, will offer participants an insight into how university leaders identify, develop and prioritise partnerships; determine partnership success; and the attributes and skills required to build partnerships.

**CHAIR:** Jacyl Shaw, University of Melbourne, Australia

**SPEAKERS:** Peter Rathjen, University of Tasmania, Australia; Nils Nilsson, Linnaeus University, Sweden; Sreeram Chaulia, O.P. Jindal Global University, India

## 5.09 SAFSA, M&amp;R

### Creating active social media communities for (inter)national students

🕒 14.00-15.15

@ Maçka, Level B2

◆ Intermediate

Social media is constantly changing and so must its applications in international education. Higher education institutions must explore fundamental strategies to stay ahead of trends in social media, implementing social media in their communication and marketing strategies. Institutions must create active online discussions among the national and international student population to facilitate peer-to-peer programmes and international student organisations, and refine their global media presence to be truly social. This highly interactive session will look at case studies and discuss social media in its current and future formats.

**CHAIR:** Guido De Wilde, Universiteit van Amsterdam, the Netherlands

**SPEAKERS:** James Aspin, Griffith University, Australia; Noah Kuchins, San Francisco State University, USA

## 5.10 ACE

### Play it by EAR: a recognition manual

🕒 14.00-15.15

@ B3-010, Level B3

◆ All levels

A recognition manual has been developed for admissions officers of higher education institutions as part of the European Area of Recognition (EAR) project. In this session, models for the dissemination of the manual at national and institutional level will be discussed. Case studies on streamlining academic recognition will be presented, making use of cooperation between European Network of Information Centres (ENIC) and National Academic Recognition Information Centres (NARICs), admissions offices and associations of higher education institutions.

**CHAIR:** Lucie de Bruin, Nuffic, the Netherlands

**SPEAKERS:** Bas Wegewijs, Nuffic, the Netherlands; Christian Tauch, German Rectors' Conference, Germany; Dorthe Pedersen, Danish Agency for Universities and Internationalisation, Denmark

## 5.11 IaH, LICOM

### Mobility is not enough: developing intercultural awareness through online collaboration

🕒 14.00-15.15

@ B3-011, Level B3

◆ All levels

Less than 10% of university students are able to participate in mobility programmes. Therefore, to enhance cultural awareness for the remaining students who cannot study abroad, the SUNY COIL Center has developed an innovative, internet-based, cost-effective approach. It links universities, allowing faculty to work closely with international peers to create a shared syllabus emphasising collaborative student learning. This session will describe the initiative and representatives from Turkey, the Netherlands and the USA will present their own case studies.

**CHAIR:** Jon Rubin, The State University of New York (SUNY), USA

**SPEAKERS:** Bilge Ozdemir, Anadolu University, Turkey; Loes Damhof, Hanze University of Applied Sciences, the Netherlands; Hans de Wit, University of Applied Sciences Amsterdam, the Netherlands

## 5.12 RELEVANT TO ALL

### The global city as an academic resource

🕒 14.00-15.15

@ B3-012, Level B3

◆ All levels

The global future is urban: cities are uniquely challenging sites for learning which transcend traditional educational agendas and generate innovative pedagogies. The city is a major academic resource – a text and a classroom!

What kind of 'text' is the city? Who has written it, when and why? The panel in this session will explore these issues in Istanbul where the paradoxes of an urban environment are dramatically embodied simultaneously as in James Thomson's poem 'The City of Dreadful Night'.

**SPEAKERS:** Sara Dumont, American University, USA; William Hyndman III, Northeastern University, USA; Samil Erdogan, Istanbul Bilgi University, Turkey

## 5.13 EMPLOI, INTAL

### Magic triangle: partnerships between universities, employers and alumni

🕒 14.00-15.15

@ B3-013, Level B3

◆ Beginner

This session will provide an insight into the growing need for close working and understanding among universities, alumni and employers, also known as the 'Magic Triangle'. Speakers from institutions in the Netherlands, Poland and Spain will present various aspects of this partnership. They will share interesting data from surveys and focus on the role of social media in maintaining these relations. Based on the conclusions, certain guidelines for careers services, international relations offices and general strategies for institutions will be formulated.

**SPEAKERS:** Edyta Lachowicz Santos, University of Economics in Katowice, Poland (Chair); Madeleen Stamm-Vuijk, TU Delft, the Netherlands; Ignacio Sánchez García-Abril, Fundación General de la Universidad de Valladolid, Spain

## 5.14 RELEVANT TO ALL

### Weaving global partnerships in Turkey, a land of opportunity

🕒 14.00-15.15

@ B3-016, Level B3

◆ All levels

In recent years, a wave of educational internationalisation has brought improvements and opportunities to Turkey. There is an increase in the number of Turkish students studying abroad and in the number of Turkish universities offering programmes in English. The country has become an attractive study destination for thousands of international students and universities offer good partnership opportunities for universities from abroad. This session will present key figures and trends across this internationalisation spectrum, analysing the data from a policy angle, and from the perspective of students and Turkish universities.

**CHAIR:** Maria Calabrese, ETS Global, the Netherlands

**SPEAKERS:** Tereza Varnali, Boğaziçi University, Turkey; Meltem Darakci, AEGEE - European Students Forum, Turkey; Ilyas Ulgur, Turkish National Agency, Turkey

# International Summer School 2014

School of Business and Economics

Study at a World Leading UK Sports University



[www.lboro.ac.uk/sbe/iss](http://www.lboro.ac.uk/sbe/iss)

Come and study at the UK's no.1 university for sport in the summer of 2014 to learn more about how the worlds of sport, the community and social enterprise interact.

- Dates – 12th to 26th July 2014
- Coincides with Glasgow 2014, the 20th Commonwealth Games
- Includes a visit to the London Olympic Park
- Scholarships available



EUROPEAN UNION

## ERASMUS+

STUDENT AND STAFF MOBILITY + JOINT DEGREE PROGRAMMES  
STUDENT LOAN FACILITY + STRATEGIC PARTNERSHIPS + KNOWLEDGE ALLIANCES  
INTERNATIONAL CAPACITY BUILDING + POLICY SUPPORT

## MARIE SKŁODOWSKA-CURIE ACTIONS

JOINT DOCTORATES - TRAINING NETWORKS - RESEARCHERS' MOBILITY

VISIT US AT STAND N° **350**

## THURSDAY 12 SEPTEMBER

## 5.06 RELEVANT TO ALL

**The EAIE/IEAA Leadership Survey and professional development initiatives**

🕒 14.15–15.15

📍 Üsküdar 1, Level B2

📌 All levels

In 2012, both the EAIE and IEAA began researching the generic and specific leadership capabilities needed by the future generation of international education leaders in Europe and Australia. Phase II of the study was conducted in spring 2013 and this session will present the final results of the survey. Discover the new initiatives that both the EAIE and IEAA have embarked on in order to build the capacity, knowledge, competencies, skills and experiences of the next generation of international education leaders.

**SPEAKERS:** Laura Howard, University of Cadiz, Spain (Chair); Helen Zimmerman, Navitas English, Australia; Dora Longoni, Politecnico di Milano, Italy

## 6.01 MOBILE, EMPLOY

**European and worldwide student and staff mobility under Erasmus+**

🕒 16.00–17.15

📍 Çamlıca, Level B2

📌 Intermediate

This session will present the support for European and worldwide student and staff mobility opportunities proposed under Erasmus+. You will gain a broad understanding of the measures to ensure high quality; including the new Erasmus+ Charter for Higher Education, how to apply it in different situations, how it will be monitored and how its principles will be applied to agreements with non-EU institutions. How consortia can support small higher education institutions and enterprises to access the programme will also be addressed in this session.

**CHAIR:** Luca Pirozzi, European Commission, Belgium

**SPEAKERS:** Vanessa Debiasis-Sainton and Claire Morel, European Commission, Belgium

## 6.02 IRM, MOBILE

**Integrity in internationalisation**

🕒 16.00–17.15

📍 Emirgan 1, Level B2

📌 All levels

Should the notion of integrity be an important consideration in internationalisation paradigms? Inspired by Brandenburg and de Wit's articles around the changing dynamics of internationalisation, this interactive session aims to present an evaluation of internationalisation goals from the lens of integrity. Are we losing substance in our necessity-driven focus on input, output and form? Is it possible

to re-consider existing practices and re-orient, if needed, to preserve the bottom line while also maintaining integrity in internationalisation? Come along to discuss!

**CHAIR:** Ayse Inan, Koç University, Turkey  
**SPEAKERS:** David Wick, Santa Clara University, USA; Hans-Georg van Liempd, Tilburg University, the Netherlands

## 6.03 EDC

**Coordination of international scholarship programmes: mission impossible?**

🕒 16.00–17.15

📍 Emirgan 2, Level B2

📌 All levels

Almost all developed countries fund scholarship programmes which provide opportunities to candidates from developing countries to study in donor countries. In a time of budget constraints, donor countries are forced to make choices in supporting capacity building programmes. Although scholarship programmes from different donor countries share some basic features, it is difficult to coordinate these programmes. In this session, attempts, ideas, barriers and possibilities for coordination of scholarship programmes between Southern-based institutions and/or Western donors and implementing agencies will be shared.

**CHAIR:** Birgitte Vos, Nuffic, the Netherlands  
**SPEAKERS:** Elke Stinnig, OeAD-Austrian Agency for International Cooperation in Education & Research, Austria; Lars Pedersen, Danida Fellowship Centre, Denmark; Neha Pandya, International Law Institute-African Centre for Legal Excellence, Uganda

## 6.04 M&amp;R, IRM

**Inbound versus outbound marketing in international education**

🕒 16.00–17.15

📍 Beylerbeyi 1, Level B2

📌 Intermediate

Inbound marketing, based on content marketing such as social media, is challenging the traditional or outbound marketing methods such as direct mail in international education. This session will examine these concepts in relation to the target audience: Generation Y/Z. You will learn some tips and tricks and do's and don'ts, on how to choose, manage, and monitor all these marketing channels, and how to keep them active, engaging and achievable for a range of budgets.

**CHAIR:** Robert Buttery, University of Applied Sciences Northwestern Switzerland, Switzerland

**SPEAKERS:** Peter Kerrigan, German Academic Exchange Service (DAAD), USA; Jessica Winters, University of Groningen, the Netherlands; Rachel Wellam, University of Melbourne, Australia

## 6.05 SAFSA

**Reacting to international students' needs: exchanging best practices**

🕒 16.00–17.15

📍 Beylerbeyi 2, Level B2

📌 Intermediate

This session presents a Leonardo da Vinci Partnership between Wrocław University of Technology, Poland, the University of Porto, Portugal, the University of Almería, Spain, and Brandenburg University of Technology Cottbus, Germany. The project is aimed at exchanging best practices among the university staff in serving international students. Best practices focusing on application procedures, admissions, pre-departure preparation, enrolment, orientation, and student services during and at the end of studies will be discussed in this session.

**CHAIR:** Mareike Kunze, BTU Cottbus, Germany  
**SPEAKERS:** Lisa Dequech, University of Porto, Portugal; Agnieszka Krajna, Wrocław University of Technology, Poland; Maria Fernanda Rodríguez Heras, University of Almería, Spain

## 6.06 RELEVANT TO ALL

**Internationalisation strategies in a century dominated by Asia**

🕒 16.00–17.15

📍 Üsküdar 3, Level B2

📌 All levels

Development and articulation of national strategies are occurring at a time in history where Asia is not only the most populous region in the world, but is also emerging as the major global economic power block. The panel in this session will present Australian, European, North American and Asian international education perspectives on internationalisation strategies and will compare the various strategies in these regions. The President of the Asia Pacific Association for International Education (APAIE) will provide an Asian perspective on opportunities and challenges for institutions from other regions in collaborating with Asian institutions.

**CHAIR:** Betty Leask, University of South Australia

**SPEAKERS:** Helen Zimmerman, Navitas English, Australia; Gordon Cheung, The Chinese University of Hong Kong, Hong Kong SAR; Jennifer Humphries, Canadian Bureau for International Education (CBIE), Canada



## CAMPUS HUNGARY Discover and study

[www.campushungary.hu](http://www.campushungary.hu)



National Development Agency  
www.government.gov.hu  
06 40 630 430

HUNGARY'S RENEWAL

The project is supported by the European Union and co-financed by the European Social Fund.

### THURSDAY 12 SEPTEMBER

6.07 IRM, EDC

#### European higher education institutions and networks promoting academic freedom

🕒 16.00–17.15

@ Maçka, Level B2

◆ All levels

Despite the importance given to academic freedom in European and international legislations, everyday reality reveals alarming examples of intellectual repression. 132 European HEIs, through their active participation in the Scholars at Risk (SAR) Network, respond to such threats. This session will discuss actions HEIs can take to meet their global responsibility to protect scholars and the freedom to pursue scholarship and research without discrimination, censorship, intimidation, or violence.

**CHAIR:** Antoinette Charon Wauters, University of Lausanne, Switzerland

**SPEAKERS:** Sinead O’Gorman, New York University, USA; Marit Egner, University of Oslo, Norway; Herbert Grieshop, Freie Universität Berlin, Germany

6.08 RELEVANT TO ALL

#### Ignite©: A lively mix of topics to debate



🕒 16.00–17.15

@ Hamidiye, Level B2

◆ All levels

This fast paced Ignite© session is made up of nine individual presentations designed to generate awareness and stimulate discussion. Each presentation will last for five minutes, and at the end of the session you will have a chance to share your views on the topics, which include: Enhancing your international experience even while staying home; How to run a buddy programme using limited resources; Raising your campus appeal through animation and photography; Colliding cultures in student support services; ‘Gamification’ to welcome international students; A ‘less information is more’ approach to study abroad; A new way of educating Generation Y; Arts and crafts to foster cultural appreciation and integration; An international student experience of planning a local community event.

**CHAIR:** Duleep Deosthale, Academic Partnerships International, USA

**SPEAKERS:** Theresa Kaiser, American University Washington College of Law, USA; Warren Pohl, Hokkaido University, Japan; Anna Munro, Victoria University (VU), Australia; Emmanuelle Mebratu, EmmErging Solutions, France; Chiara Orefice, Sheffield Hallam University, UK; Mindy Carter, Cape Breton University, Canada; Jonathan van Melle, Avans University of Applied Sciences, the Netherlands; Jarlath Dillon, IGS American Business School Paris, France; Kai Erenli, Fachhochschule des bfi Wien, Austria

## Pathways to Global Competence



VISIT US AT STAND 433

NAFSA  
Association of  
International Educators



NAFSA  
2014  
ANNUAL  
CONFERENCE  
& EXPO

May 25-30, 2014  
San Diego, California, USA

SET SAIL FOR THE WORLD’S LARGEST  
INTERNATIONAL EDUCATION EVENT!

[www.nafsa.org/sandiego](http://www.nafsa.org/sandiego)

## THURSDAY 12 SEPTEMBER

## 6.09 ACE, SAFSA

**Mobility of students from countries in strife**

🕒 16.00-17.00

📍 B3-010, Level B3

📌 All levels

This session will focus on issues related to the mobility of students from countries experiencing exceptional economic and political changes. The countries to be discussed in this session are: Afghanistan, Egypt, Iran, and Syria. Topics to be covered include issues related to the availability and veracity of academic documentation, effective educational resources and contacts, academic placement, the expectations of students, and the universities that admit them for further education.

**CHAIR:** Herman de Leeuw, Dienst Uitvoering Onderwijs (DUO), the Netherlands

**SPEAKERS:** Kenneth Warren, Educational Perspectives, USA; Marybeth Gruenewald, Educational Credential Evaluators, Inc, USA

## 6.10 LICOM, IRM

**Staff competency in English: a key driver to student satisfaction**

🕒 16.00-17.15

📍 B3-011, Level B3

📌 All levels

The number of English-taught programmes in Europe has exploded from 500 to over 5500 in the last 10 years. Recent research on student satisfaction shows that one of the biggest causes for student dissatisfaction is the quality of teaching and the level of a teacher's English. Universities need a policy and programme structure to continually evaluate and improve the English skills of key staff and teachers. This session will focus on tools to identify and solve problems concerning the level of English among staff, as well as provide a forum for the exchange of best practices.

**SPEAKERS:** Mike Welch, British Council, Austria; Bob Wilkinson, Maastricht University Language Centre, the Netherlands; Joran van Aart, StudyPortals, the Netherlands

## 6.11 INTAL

**Starting alumni chapters and managing volunteers abroad**

🕒 16.00-17.15

📍 B3-012, Level B3

📌 Intermediate

Why should a university or non-profit organisation invest in establishing alumni chapters abroad? How can these chapters and volunteers support the ambition and mission of your institution? This session will provide insights on why you should consider establishing alumni chapters

abroad and how these can be managed from your home institution.

**CHAIR:** Sandra Rincón, Tilburg University, the Netherlands

**SPEAKERS:** Delia de Vreeze, Wageningen University, the Netherlands; John Arboleda, ESADE Business School, Spain; Dorothea Antonio, NAFSA: Association of International Educators, USA

## 6.12 IaH, RIE

**Finding common ground: enhancing cross-cultural interaction of students**

🕒 16.00-17.00

📍 B3-013, Level B3

📌 Intermediate

This interactive session will focus on an important issue in international education - internationalising the curriculum at home through enhancing cross-cultural interaction among students from diverse backgrounds. The session will feature a presentation of an award-winning DVD produced from a project funded by the Australian Learning and Teaching Council that presents research-based strategies for internationalising the curriculum and improving cross-cultural communication. There will also be the opportunity for small-group and whole-group discussions based on the DVD and participants' own experiences.

**SPEAKER:** Chi Baik, The University of Melbourne, Australia

## 6.13 SAFSA, EDC

**Social impact and community engagement: experiences from Turkey**

🕒 16.00-17.15

📍 B3-016, Level B3

📌 Intermediate

Universities and study abroad programmes should take an active role in raising social awareness and building sustainable and mutually beneficial community partnerships. Experts from the Council on International Educational Exchange (CIEE) and Koç University's Social Impact Forum will discuss best practices in developing and implementing community engagement projects. Emphasis will be placed on the importance and benefits of community engagement as a critical component of international exchange programmes, particularly as a strategy for integrating foreign students, local students and local communities.

**CHAIR:** Kathryn Bourgeois, Council on International Educational Exchange (CIEE), Turkey

**SPEAKERS:** Adam Rubin, Council on International Educational Exchange (CIEE), USA; James Halliday and Lena Bruce, Koç University, Turkey

## 6.14 RELEVANT TO ALL

**European opportunities for internationalisation of teaching entrepreneurship**

🕒 16.00-17.00

📍 Üsküdar 2, Level B2

📌 Intermediate

Many universities are now introducing Centres of Entrepreneurship. They play a key role in learning programmes and start-up programmes for student entrepreneurs, and these centres are becoming increasingly international. This session will discuss three good practices: Silicon Valley as the world's most famous example of an eco-system; internationalisation at the Amsterdam Center for Entrepreneurship (which won the 2011 European Enterprise Award); and the upcoming region of Asia.

**CHAIR:** Linda Johnson, International Institute of Social Studies (ISS), the Netherlands

**SPEAKERS:** Erik Boer, Amsterdam Center for Entrepreneurship, the Netherlands; Gigi Wang, VLAB (MIT Enterprise Forum/Stanford Venture Lab), USA; Mohd. Saleh Jaafar, Universiti Putra Malaysia, Malaysia

## FRIDAY 13 SEPTEMBER

## 7.01 IRM, EMPLOI

## EU-South America joint and double degrees

🕒 09.00-10.15

📍 Çamlica, Level B2

📌 Intermediate

External feedback is desperately needed for joint and double degrees, particularly when brain drain is a major concern as in the case of cooperation with South American institutions. The ADDE SALEM project is aimed at making joint/double degrees more attractive by enhancing employability at home. Eight European institutions and eight South American institutions are involved in the project. This session will look at the project and at the four dimensions of cooperation: learning to know, learning to do, learning to live and work together, and learning to be.

**SPEAKERS:** Giancarlo Spinelli, Politecnico di Milano, Italy (Chair); Marcela Torino, Instituto Tecnológico de Buenos Aires (ITBA), Argentina; Vitor Alevato do Amaral, Federal University of Rio de Janeiro, Brazil

## 7.02 EMPLOI, IRM

## Improve the employability of your students

🕒 09.00-10.15

📍 Emirgan 1, Level B2

📌 Advanced

The continued rise in youth unemployment figures across Europe causes us to review the employability levels of university graduates. Employers are looking for knowledge, skills and abilities which can be reached by a variety of educational paths including formal, non-formal and informal learning. In this session we will focus on how to bridge the gap in skills presented by graduates versus those skills required by employers by looking at the Tuning Project, the measurement of student learning outcomes and competences and the challenges facing employers.

**CHAIR:** Maria Calabrese, ETS Global, the Netherlands

**SPEAKERS:** Funda Mesoglu, 360HR Consultancy, Turkey; David Payne, ETS, USA; Robert Wagenaar, University of Groningen, the Netherlands

## 7.04 EDC, MOPILE

## New challenges in Africa: improving the quality of mobility

🕒 09.00-10.15

📍 Beylerbeyi 1, Level B2

📌 Advanced

This session aims to illustrate the new trends in mobility between African and European institutions, starting from Erasmus Mundus in North Africa and African, Caribbean, and Pacific Group of States (ACP) to more intense collaborations such as Tuning Harmonization in Africa, joint degree programmes, research networks

for excellence and the Intra-ACP Nyerere programme. The speakers will analyse the ways of involving their partners to challenge the quality of mobility through an international strategy and capacity building.

**CHAIR:** Barbara Costa, University of Porto, Portugal

**SPEAKERS:** Béatrice Delpouve, University of Lille 1, France; Olga Benitez, Universidad de Deusto, Spain; Guy Tsala Ndzomo, University of Yaoundé II, Cameroon

## 7.06 SAFSA, IaH

## Globally networked: turning competing priorities into complementary avenues of mobility

🕒 09.00-10.15

📍 Üsküdar 1, Level B2

📌 All levels

Within international offices we manage diverse portfolios of partnerships, stemming from conflicting priorities dictated by national policy, institutional strategy, individual relationships and student expectations. Panellists in this session will discuss how they leverage their global network to supplement Erasmus and institutional bi-laterals to overcome specific mobility challenges including outgoing student access to in-demand or unique locations, maintaining the important student population balance and adhering to their specific academic requirements.

**CHAIR:** Mary Catherine Scarborough, ISEP, USA

**SPEAKERS:** Diana Afrashteh, University of Graz, Austria; Nancy Campbell, ISEP, USA; Lea Senn, Università Cattolica del Sacro Cuore, Italy

## 7.07 IRM

## Transnational education: innovation through dialogue

🕒 09.00-10.15

📍 Üsküdar 2, Level B2

📌 Intermediate

In transnational education, differences between national systems of higher education can become serious stumbling blocks for the introduction and establishment of partnership projects, eg in cases where adherence to the Bologna Process causes conflicts with national standards, rules and regulations in non-Bologna countries. In this session you will learn about possible strategies to overcome obstacles and discuss how these can contribute to the development of innovative forms of academic co-operation.

**CHAIR:** Anette Pieper, German Academic Exchange Service (DAAD), Germany

**SPEAKERS:** Ayca Ergun, Middle East Technical University, Turkey; Christine Ennew, University of Nottingham, UK; Slim Abdennadher, German University in Cairo, Egypt

## 7.08 RELEVANT TO ALL

## EU tender on measuring the effects of Erasmus

🕒 09.00-10.15

📍 Üsküdar 3, Level B2

📌 Beginner

The EU Commission launched a call for tender to measure the effects of Erasmus mobility (both for students and staff) and Intensive Programmes. The consortium led by CHE Consult won the bid and will conduct a three-dimensional analysis including facts, perceptions and attitudes. The project started in January 2013 and will finish in 2014. During this session you will learn about the first experiences of the project, and discover some interesting interim results.

**SPEAKER:** Uwe Brandenburg, CHE Consult Centre for Higher Education Development, Germany

## 7.09 EMPLOI, RIE

## Connecting universities with the labour market

🕒 09.00-10.15

📍 Maçka, Level B2

📌 Intermediate

Several initiatives have taken place in Europe to remove barriers that hinder collaboration between researchers and industry, with the aim of motivating industry and universities to innovate together. Furthermore, Europe is educating more and more Doctoral candidates, and the result is that there are more Doctorate holders than there are jobs in the academic world. This session will look at how to increase the employability of Doctorate degree holders by improving the quality of Doctoral education, with special attention on transferrable skills and on increasing academe-industry collaboration.

**CHAIR:** Unni Kvernhusvik Sagberg, University of Bergen, Norway

**SPEAKERS:** Luciano Saso, Sapienza University of Rome, Italy; Diane Houston, University of Kent, UK; Alberto Baldi, Bioindustry Park Silvano Fumero Spa, Italy

## 7.10 MOPILE, IRM

## Intensive Programmes in Erasmus: chances and challenges

🕒 09.00-10.15

📍 Hamidiye, Level B2

📌 All levels

Erasmus Intensive Programmes (IPs) significantly contribute to short term mobility and innovation in curriculum development of university degree programmes. In the new EU mobility programmes, IPs will be included in strategic partnerships. This session will explore how to utilise the potential of IPs and capitalise on past experience of IPs within the new framework. Best practice examples on how to develop a strategic partnership with the help of internationalisation instruments

## FRIDAY 13 SEPTEMBER

such as IPs will sharpen the view on this new programme initiative.

**CHAIR:** Beate Körner, German Academic Exchange Service (DAAD), Germany

**SPEAKERS:** Gerhard Volz, OeAD-GmbH/National Agency for Lifelong Learning, Austria; Oskar Pettersson, Uppsala University, Sweden; Arnulf Quadt, Georg-August-Universität Göttingen, Germany

## 7.11 HI, SAFSA

## Clinical placements abroad: what works for your institution?

🕒 09.00-10.15

@ B3-010, Level B3

◆ Intermediate

The close link between placements and theory courses in the field of healthcare has created a need to combine documents to suit the needs of institutions exchanging students. This session will illustrate a best practice example for documentation developed jointly by three universities of applied sciences in Finland. There will also be an example of a practical solution for short term mobility between Europe and the USA. The medical university of Graz in Austria has introduced a clinical elective exchange programme which makes it easier for students to take part in short-term stays abroad. Hear about it in this session.

**CHAIR:** Johanna Tarvainen, Lahti University of Applied Sciences, Finland

**SPEAKERS:** Christina Schoenbacher, Medical University of Graz, Austria; Piri Hiltunen, TAMK University of Applied Sciences, Finland; Viveka Höijer-Brear, Satakunta University of Applied Sciences, Finland

## 7.12 ACCESS, IRM

## Double potential: situation reports on Turkish students in Europe

🕒 09.00-10.15

@ B3-011, Level B3

◆ All levels

Incoming students from Turkey constitute a relevant part of the international student bodies in Austria, Germany and the Netherlands. At the same time, Turkish communities are one of the most important minorities in these countries. Yet interestingly, while incoming Turkish students are most welcome recruits at higher education institutions, descendants from Turkish immigrants living in Western Europe are still fairly underrepresented in higher education. National higher education politics, immigration politics and institutional internationalisation strategies will all be considered when discussing the issue of the under-representation of Turkish students.

**CHAIR:** Nikolaus Douda, Federal Ministry for Education, Arts and Culture, Austria

**SPEAKERS:** Kees Kouwenaar, VU University Amsterdam, the Netherlands; Josef Leidenfrost, Ministry for Science and Research, Austria; Siegbert Wuttig, German Academic Exchange Service (DAAD), Germany

## 7.13 IaH

## International staff training week: different approaches for success

🕒 09.00-10.15

@ B3-012, Level B3

◆ All levels

Staff training weeks are powerful tools to promote an institution and to enable colleagues from around the globe to come together for networking and sharing their experience. This session focuses on the essential steps for organising different kinds of staff training weeks, maximising their quality, cost-efficiency and the benefits for both participants and organisers. Speakers from Germany, France, Finland and Austria will provide practical tips which will help you plan to a staff training week of your own.

**CHAIR:** Julia-Sophie Rothmann, Justus Liebig University Giessen, Germany

**SPEAKERS:** Jenni Leinonen, Helsinki Metropolia University of Applied Sciences, Finland; Vanessa Pruellner, University of Applied Sciences Upper Austria, Austria; Anne Dan-deville, University of Rouen, France

## 7.15 SAFSA

## Exploring intercultural competence as a learning outcome

🕒 09.00-10.15

@ B3-016, Level B3

◆ All levels

This session will explore definitions and theories of developing intercultural competence. Research results will be presented from a recent intercultural study, followed by a discussion on practical strategies that universities are using in addressing intercultural competence as a learning outcome. Lessons learned in measuring intercultural competence will be discussed, and as a participant, you will gain both practical insights and ideas on how to create an intercultural learning experience.

**CHAIR:** Karin Klitgaard Møller, EDU Denmark, Denmark

**SPEAKERS:** Darla Deardorff, Association of International Education Administrators (AIEA), USA; Jeanine Gregersen-Hermans, University of Hull, UK; Stephen Williams, University of Warwick, UK

## 7.03 M&amp;R

## Improving your social media strategy

🕒 09.15-10.15

@ Emirgan 2, Level B2

◆ All levels

Using social media for recruitment is often about trial and error and trying to find out what and why something specifically works for your institution from a marketing perspective can be difficult. By sharing several practical examples from Facebook, Twitter, YouTube and Instagram, from the universities of

Uppsala and Groningen, and by providing a theoretical framework, this session will demonstrate how different social media channels can be turned into effective recruitment tools.

**SPEAKERS:** Joachim Ekstrom, Uppsala University, Sweden; Anthony Lee, INTO University Partnerships Ltd, UK

## 7.05 M&amp;R, IRM

## Stepping into the Middle East and North Africa

🕒 09.15-10.15

@ Beylerbeyi 2, Level B2

◆ Intermediate

The Middle East and North Africa (MENA) region is generously endowed with lavish natural resources and a young population with 70% under the age of 30. The region offers educational opportunities as the region's governments are seeking the placement of students away from home due to limited capacity for higher education and language learning at home. Learn about opportunities and issues in the MENA region from three experienced individuals of varied backgrounds – government, university, student recruitment and marketing – all of whom have a particular perspective on education in the region.

**SPEAKERS:** Pauline Nunan, University of Melbourne, Australia (Chair); Baris Satar, Austrade, Turkey; Ravi Panchanadan, Manipal Global Education Services Private Limited, Dubai

## 7.14 RELEVANT TO ALL

## The 2013 Institutional Award winner: best practice examples

🕒 09.15-10.15

@ B3-013, Level B3

◆ All levels

This session is devoted to the winner of the 2013 EAIE Institutional Award. The session will provide you with hints and tips on how to become recognised in the field of internationalisation and how to increase your university's visibility on the map of international higher education. The award winner will share best practice examples from their journey to success in this insightful session.

**SPEAKER:** Markus Laitinen, University of Helsinki, Finland

Proudly  
celebrated  
our 10th Year  
Anniversary  
in 2011

# a<sup>2</sup>

## international education fairs 2013/2014

**a<sup>2</sup> international education fairs inc.** is pleased to invite you to participate in the leading international education fairs in:

### FALL 2013 FAIRS

- |  |                     |
|--|---------------------|
| ✓ FALL KAZAKHSTAN FAIRS<br>Almaty - Astana                 | SEPT. 18 - 21, 2013 |
| ✓ FALL AZERBAIJAN FAIR<br>Baku                             | OCT. 05 - 06, 2013  |
| ✓ FALL TURKEY FAIRS<br>Izmir - Istanbul - Ankara - Kayseri | NOV. 07 - 14, 2013  |

### SPRING 2014 FAIRS

- |   |     |
|---|-----|
| ✓ IRAQ FAIR<br>Erbil  | TBA |
| ✓ SPRING TURKEY FAIRS<br>Istanbul - Ankara - Izmir - Samsun | TBA |
| ✓ SPRING KAZAKHSTAN FAIRS<br>Almaty - Astana                | TBA |
| ✓ SPRING AZERBAIJAN FAIR<br>Baku                            | TBA |
| ✓ JORDAN FAIR<br>Amman                                      | TBA |
| ✓ MOROCCO FAIRS<br>Casablanca - Marrakesh                   | TBA |

a<sup>2</sup> Fairs create the biggest opportunity for thousands of students to meet hundreds of international schools offering undergraduate, graduate, high school & language programs.

For new markets, 2013 & 2014 fairs schedule, fair statistics, advertising options and a<sup>2</sup> promotions, keep your eye on **[www.a2fairs.com](http://www.a2fairs.com)**



**TURKEY**



**AZERBAIJAN**



**KAZAKHSTAN**



**MOROCCO**

**IRAQ**

## FRIDAY 13 SEPTEMBER

## 8.01 IRM

**Cooperating with Brazil: a new scenario after Science without Borders**

🕒 11.00–12.15

📍 Çamlıca, Level B2

📌 Intermediate

The internationalisation of Brazilian universities has been undergoing a wide ranging change after the initiative 'Science with Borders', a federal programme launched in July 2011 that aims to send 100 000 fully funded students and researchers abroad by 2015. This session aims to discuss the results and scenarios that arose from the commitments of building the programme, the development of new partnerships between governments, higher education institutions and the private sector

**CHAIR:** Jose Freire Junior, Sao Paulo State University - UNESP, Brazil

**SPEAKERS:** Denise Neddermeyer, Brazilian Federal Agency for Support and Evaluation of Graduate Education, Brazil; Margaux Béland, Canadian Bureau for International Education (CBIE), Canada; Oliver Chiche-Portiche, CampusFrance, France

## 8.02 ACCESS

**Accessible exchange: students with disabilities in Erasmus**

🕒 11.00–12.15

📍 Emirgan 1, Level B2

📌 All levels

Students with disabilities are under-represented on study abroad programmes. How can we improve the experience of students with disabilities on Erasmus study abroad programmes? The speakers will share their success stories and look at the steps to managing a study abroad programme. The session will include much discussion and sharing of expertise so that together we can identify the most essential steps for a positive student experience.

**CHAIR:** Laura Laamanen, University of Jyväskylä, Finland

**SPEAKERS:** Ann Heelan, Association of Higher Education Access and Disability, Ireland; Burcu Atalay, Istanbul Kültür University, Turkey; Birgit Roser, Trier University, Germany

## 8.03 SAFSA, LICOM

**Promoting intercultural competence throughout the study abroad cycle**

🕒 11.00–12.15

📍 Emirgan 2, Level B2

📌 All levels

The Intercultural Competence Program consists of a series of interventions before, during, and after the study abroad experience in order to maximise students' international learning outcomes and to significantly increase their intercultural learning. This session will provide you with a good understanding of an intervention programme that could be adapted to your own institution.

**CHAIR:** Thomas Buntru Wenzler, Universidad de Monterrey, Mexico

**SPEAKERS:** Brenda Garcia Portillo, Universidad de Monterrey, Mexico; William Orr, Universidad Nebrija, Spain

## 8.04 M&amp;R, IRM

**In the garbage can: weaving together central and faculty marketing outcomes**

🕒 11.00–12.00

📍 Beylerbeyi 1, Level B2

📌 Intermediate

Drawing on the 'Garbage Can Theory of Organisational Choice' where decision making occurs in 'organised anarchies', issues and good practice in higher education where marketing and recruitment functions are often shared by central and faculty units will be explored. Recent experience will be used to stimulate sharing of experiences. The aim of this session is to improve your awareness of the challenges and provide useful guidance to manage workflows between central and faculty marketing and recruitment staff.

**CHAIR:** Jogvan Klein, Deakin University, Australia

**SPEAKERS:** Steen Weisner, Aarhus University, Denmark; Rachel Wellam, University of Melbourne, Australia; Tomas Bengtsson, Jönköping International Business School, Sweden

## 8.05 EBS

**How to engage strategically in international business school networks**

🕒 11.00–12.15

📍 Beylerbeyi 2, Level B2

📌 Intermediate

There is a broad agreement within business schools that international networks are of strategic importance, playing an integral part in the development of many institutions. This session will evaluate the impact of strategic cooperation in different networks in business and

management education including: the European Foundation of Management Development, the Association to Advance Collegiate Schools of Business, the Association of MBAs, the Association of Asia-Pacific Business Schools, the EAIE Professional Section EBS, the Global Alliance in Management Education, Partnership in International Management, the Latin American Council of Management Schools.

**CHAIR:** Simon Mercado, Nottingham Trent University, UK

**SPEAKERS:** Mathias Falkenstein, University Pompeu Fabra, Spain; Marie-José Albert-Batt, ESC Dijon Bourgogne, France

## 8.06 RELEVANT TO ALL

**Tuition fees from a global perspective: a comparison study**

🕒 11.00–12.15

📍 Üsküdar 1, Level B2

📌 All levels

This session will discuss the results from a research project which compiled the largest set of data on international student tuition fees, added fees, and cost of living to date – encompassing more than 6200 undergraduate and graduate programmes from universities worldwide. An analysis of the programmes' total cost of degree acquisition shows vast differences in cost among peer institutions for some subjects on the one hand, and close cost ranges for some professional/commercial programmes on the other hand.

**SPEAKERS:** Daniel Guhr, Illuminate Consulting Group, USA (Chair); Richard Stenelo, Lund University, Sweden; Nicole Brigg, Griffith University, Australia

## 8.07 EDC, IRM

**Cooperation with institutions in the South: benefits and possibilities**

🕒 11.00–12.15

📍 Üsküdar 2, Level B2

📌 Intermediate

This session provides an insight into the rich possibilities that cooperation with higher education institutions in less developed countries can offer in the framework of institutional or departmental strategies for internationalisation. Following a short overview of programme possibilities, African and European speakers will illustrate how individual institutions benefit from this type of cooperation and will try to inspire you to explore possibilities for your own institution.

**CHAIR:** Ad Boeren, Nuffic, the Netherlands

**SPEAKERS:** Erich Thaler, University of Basel, Switzerland; Nancy Terryn, Ghent University, Belgium; Carlos Lucas, Eduardo Mondlane University, Mozambique

## FRIDAY 13 SEPTEMBER

## 8.08 MOPILE, IRM

**The uneven path to a joint degree: how to correctly pave the way**

🕒 11.00-12.15

📍 Üsküdar 3, Level B2

📌 Beginner

There is a long path from a seemingly brilliant idea for a future joint or double degree to its actual implementation. Legal obstacles, accreditation issues, financial limitations, bureaucracy and lack of support represent some of the obstacles consortia meet when planning for a joint degree. How can higher education institutions facilitate the process and encourage and support their staff and units in the development of joint and double degrees? During this session, three universities will share some examples of good practice.

**CHAIR:** Raimonda Markeviciene, Vilnius University, Lithuania

**SPEAKERS:** Trine Kvernmo, University of Oslo, Norway; Mattea Capelli, Università di Roma la Sapienza, Italy; Hsiao-Wei Yuan, National Taiwan University, Taiwan, Chinese Taipei

## 8.09 SAFSA, EMPLOI

**The mobility debate: is there added value of internationalisation and mobility?**

🕒 11.00-12.15

📍 Maçka, Level B2

📌 All levels

Mobility and internationalisation are high on the policy agenda these days. With more and more resources being spent, measuring quality and impact is becoming increasingly crucial. Is the investment in internationalisation really paying off? Is mobility really adding value to education and society at large? Or is it actually just facilitating negative side-effects such as brain drain? In this EAIE debating session two opposing parties will ignite a debate around mobility and its added value.

**CHAIR:** Gudrun Paulsdottir, Mälardalen University, Sweden

**SPEAKERS:** Vanessa Debais-Sainton, European Commission, Belgium; Stefan Jahnke, Erasmus Student Network, Belgium; Bjørn Einar Aas, University of Bergen, Norway

## 8.10 IRM

**The intersection of internationalisation and national interest**

🕒 11.00-12.15

📍 Hamidiye, Level B2

📌 Advanced

There is widespread recognition that international education provides benefits to the economic, social, national security, foreign diplomacy, migration and trade interests of countries. There is considerable advantage to be gained from the alignment of institutional and national

strategies for internationalisation. This session will consider the internationalisation activities of higher education institutions and the actual or potential value they have for the advancement of national interests.

**CHAIR:** Francisco Marmolejo, The World Bank, USA

**SPEAKERS:** Stephen Connelly, GlobalEd Services, Australia; John Hudzik, Michigan State University, USA; Joanna Newman, UK Higher Education International and Europe Unit, UK

## 8.11 RELEVANT TO ALL

**U-Multirank: implementation of a new multidimensional user-driven ranking**

🕒 11.00-12.15

📍 B3-010, Level B3

📌 Intermediate

In December 2012, following a successful feasibility study, the pilot implementation phase of U-Multirank began. U-Multirank is a new multidimensional user-driven ranking of higher education institutions. This session will present the concept and the methodology of the new ranking, together with experiences from the initial steps of the implementation phase. Speakers from the consortium implementing the ranking, led by the Centre for Higher Education in Germany will explain the first phase of the project leading up to the first publication of results in late 2013.

**CHAIR:** Mads Gravås, European Commission, Belgium

**SPEAKERS:** Frank Ziegele, CHE Centre for Higher Education, Germany; Johan Salden, Technical University Delft, the Netherlands; Mads Nygaard, Norwegian University of Science and Technology, Norway

## 8.12 LICOM, IaH

**Setting a standard for intercultural language learning: staff development**

🕒 11.00-12.15

📍 B3-011, Level B3

📌 All levels

Does offering courses in English only mean 'translating the curriculum' and making sure that students have a good level of English? And how can we move towards staff training to ensure that there is a high standard and quality in the courses that are delivered? This session presents the experiences from a university's staff development programme as well as the student voice in relation to their classroom environment and teaching staff's English competency.

**CHAIR:** Marine Condette, ETS Global, the Netherlands

**SPEAKERS:** Stella Saliari, ETS Global, the Netherlands; Bob Wilkinson, Maastricht University, the Netherlands; Giancarlo Spinelli, Politecnico di Milano, Italy

## 8.13 ACE, EBS

**How to prevent drop-out in international Master's programmes**

🕒 11.00-12.15

📍 B3-012, Level B3

📌 Intermediate

In order to sustain quality in higher education it is essential that universities recruit the right students. This session reviews the question of how to admit the students that will stay until completion of their degree. It will share best practices from three European institutions, representing business schools and universities as part of their efforts to admit the best applicants to stay for the duration of a Master's programme. While the reasons behind the different admissions processes vary, the results, challenges and best practices discussed in this session are beneficial to any European higher education institution.

**CHAIR:** Agnes Leyrer, ETS Global, the Netherlands

**SPEAKERS:** Matthieu Brecville, IÉSEG School of Management, France; Pilar Vicente, IE Business School, Spain

## 8.14 MOPILE

**Staff mobility: how to deal with incoming non-academic staff**

🕒 11.00-12.15

📍 B3-016, Level B3

📌 All levels

What makes a good staff training week which attracts people from different working areas outside the international office? How can you get people from your own institution involved in the activity? How can you motivate other units to receive incoming staff? These and other questions on non-academic staff mobility will be raised in this interactive session, and the issue of individually organised incoming staff mobility as well as the outgoing staff perspective will also be touched upon.

**CHAIR:** Josef Vochozka, Metropolitan University Prague, Czech Republic

**SPEAKERS:** Barbara Hasenmueller, University of Bremen, Germany; Sanna Heikkinen, University of Oulu, Finland

## 8.15 RELEVANT TO ALL

**The EAIE Academy: boost your career in higher education**

🕒 12.30-13.00

📍 Beylerbeyi 1, Level B2

📌 All levels

The EAIE Academy is a bi-annual training event which gathers international highly skilled trainers to lead a wide range of in-depth courses on various topics over the course of one week. The programme is designed to be convenient, flexible and personal, fitting the needs of higher

## FRIDAY 13 SEPTEMBER

education professionals from around the world. This session will outline the Academy concept, the programme of the upcoming Academies and give you the chance to ask questions.

**SPEAKER:** Ruth Graf, EAIE, the Netherlands

## 9.02 EMPLOI, SAFSA

## How can career services truly contribute to students' development?

🕒 13.30-14.45

@ Emirgan 1, Level B2

◆ Advanced

Employability of graduates seems to have become a hot topic for higher education institutions. This session will explore the role career services can play in the employability of graduates. Best practice examples will be presented from several countries which incorporate career development and preparation for the international labour market. You will learn what is required in setting up specialised career services and how to implement industrial relations and incubation into careers education.

**SPEAKERS:** Nannette Ripmeester, Expertise in Labour Mobility/i-graduate, the Netherlands (Chair); Per Andersen, University of Southern Denmark, Denmark; Caroline Scheepmaker, TU Delft Career Centre, the Netherlands

## 9.03 MOPILE, SAFSA

## Play your ace! New strategies and tools to promote study abroad scholarships

🕒 13.30-14.45

@ Emirgan 2, Level B2

◆ All levels

What can be done to increase EU students' participation in study abroad programmes? This session will present innovative promotional strategies developed by the EM-ACE project to enhance Erasmus Mundus visibility. By means of a video-sketch, it will stimulate discussion on the importance of developing marketing tools for and with students, ultimate beneficiaries and engines of higher education global partnerships. The potential of such tools in light of the new EU programme for Education, Training, Youth and Sport will be discussed.

**CHAIR:** José Gutierrez Fernandez, Education, Audiovisual and Culture Executive Agency (EACEA), Belgium

**SPEAKERS:** Andries Verspeeten, Ghent University, Belgium; Johanna Rasplus, CampusFrance, France; Alessandra Gallerano, Erasmus Mundus Students and Alumni Association (EMA), Italy

## 9.04 IRM, EDC

## Eastern frontiers of Europe: why it pays to develop contacts

🕒 13.30-14.45

@ Beylerbeyi 1, Level B2

◆ All levels

It is hard to find the names of universities from the Ural region (Russia) and Kazakhstan within the list of European academic consortia. Within the region there are over 1.2 million young people in higher education. However, the main problems for cooperation with institutions include the lack of academic contacts and mutual cultural distrust. This session will show the possibilities of collaboration – seen from the 'other' side – with the aim of creating new perspectives of collaboration between European universities and those situated in these far off lands.

**CHAIR:** Bianka Siwinska, Perspektywy Education Foundation, Poland

**SPEAKERS:** Maxim Khomyakov, Ural Federal University, Russian Federation; Mukhambetkali Myrzab Burkitbayev, al-Farabi Kazakh National University, Kazakhstan

## 9.06 IRM

## Regional partnerships and global alliances in higher education

🕒 13.30-14.45

@ Üsküdar 1, Level B2

◆ All levels

This session explains why regionally focused higher education institutions start a regional partnership, how this helps them in their international profiling and why such regional partnerships should link up with others. Three regional partnerships – the KU Leuven Association (Belgium), the Federation of Universities of Applied Sciences (Finland), and the Claremont University Consortium (USA), present their structure and goals and the reasons why they engage with each other and with other partnerships around the globe.

**CHAIR:** Klaas Vansteenhuyse, Katholieke Universiteit Leuven, Belgium

**SPEAKERS:** Antti Kauppi, FUAS Federation, Finland; An Descheemaeker, Katholieke Universiteit Leuven, Belgium

## 9.07 SAFSA

## Preferred study abroad destinations among East-Asian students

🕒 13.30-14.45

@ Üsküdar 2, Level B2

◆ All levels

This session delves into a study on East Asian students' preferred choices when studying abroad. The study focused on students from four East Asian universities and looked at factors which they took into consideration when choosing a university, such as reputation, cost and cultural attraction. The study identified language, teaching style and cultural differences

as problems students face when studying abroad. This session can help your institution to customise its international education programmes in order to attract more students from East Asia and provide a better service to international students.

**CHAIR:** Hsiao-Wei Yuan, National Taiwan University, Taiwan, Chinese Taipei

**SPEAKERS:** Sunju Park, Seoul National University, Republic of Korea; Hongwei Xia, Peking University, China; Masakazu Iino, Waseda University, Japan

## 9.08 IRM

## Transatlantic double and joint degrees: European and North American perspectives

🕒 13.30-14.45

@ Üsküdar 3, Level B2

◆ Advanced

The Erasmus Mundus and Atlantis programmes have both facilitated double/joint degree programmes across the Atlantic. These two programmes have extensive requirements and regulations, made more complicated by national regulations, and thus present substantial organisational and administrative challenges to the participating institutions. This session is aimed at policy and strategic officers working or planning to work with double/joint degrees programmes across the Atlantic and will shed light on the benefits and challenges of joint and double-degree programmes for European and North American institutions.

**CHAIR:** Ramon Ellenbroek, VU University Amsterdam, the Netherlands

**SPEAKERS:** William Cheaib, Concordia University, Canada; John Wood, University at Buffalo, The State University of New York, USA; Maurizio Marchese, University of Trento, Italy

## 9.09 LICOM

## Teaching in English: successful institutional policies

🕒 13.30-14.45

@ Maçka, Level B2

◆ Intermediate

The internationalisation of higher education is increasing. To be more competitive; non-English speaking universities have opted for English-medium instruction. This session will focus on how research-oriented universities have responded to the demand for teaching in English. It will look at the responsibilities of higher education institutions when offering courses taught in English and the implications that the use of English has for teachers and students, pedagogically and linguistically.

**CHAIR:** Zoë Ghilmetti, University of Bern, Switzerland

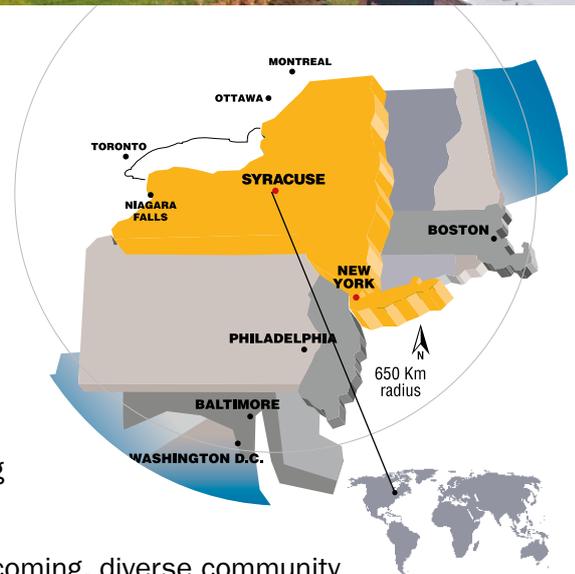
**SPEAKERS:** Esko Koponen, University of Helsinki, Finland; Sabine Pendl, University of Graz, Austria; Jennifer Valcke, Université Libre De Bruxelles, Belgium



International Students:

## **SYRACUSE** welcomes you!

Syracuse University—a reputation for excellence, in a great location



Summer at Syracuse!

Syracuse University is in central New York State, just a few hours' drive from New York City, Boston, Washington D.C., and Toronto. Founded in 1870, it ranks among the top 62 colleges in the U.S.

International students find a welcoming, diverse community on a beautiful campus. A wide variety of interesting course offerings is available in a comfortable, safe living environment. Summer weather is beautiful, and there are many recreational and cultural activities to take part in on campus and in the surrounding areas. Music festivals, street fairs, lakes, parks, and mountains are plentiful.



To learn more about Syracuse University, contact:

**Web:** [summer.syr.edu/EAIE](http://summer.syr.edu/EAIE)  
**E-mail:** [summer@syr.edu](mailto:summer@syr.edu)  
**Phone:** 315-443-1095

For information about intensive English courses, contact:

**Web:** [eli.syr.edu](http://eli.syr.edu)  
**E-mail:** [elimail@syr.edu](mailto:elimail@syr.edu)



## FRIDAY 13 SEPTEMBER

## 9.12 PSYCHE, SAFSA

**Case studies on mental health issues involving international students**

🕒 13.30-14.45  
 @ B3-016, Level B3  
 ◆ All levels

International education professionals and university counsellors have identified a number of mental health issues likely to be encountered when an institution hosts international students. This session will examine these issues by providing case studies that have been collected. The case studies will include a description of the symptoms, intervention, counselling techniques applied, and institutional responses to the problem. Ample time will be given for questions and group discussion.

**CHAIR:** Adrian Sherman, Global Professional Consultants, USA

**SPEAKERS:** Wilfried Schumann, University of Oldenburg, Germany; Tomás Ordóñez Rubio, University of Alicante, Spain; Frank Haber, Jacobs University Bremen GmbH, Germany

## 9.13 ACE, SAFSA

**Establishing national standards in international admissions and credential analysis**

🕒 13.30-14.45  
 @ B3-011, Level B3  
 ◆ Intermediate

This session will illuminate the contrasting approaches to international admissions and credential evaluation found in different national settings. Senior admissions and credential evaluation experts will demonstrate three varying approaches to the problem. The European model will be presented and compared with the decentralised model existing in the USA and Canada. Study abroad and exchange issues will also be discussed, along with evaluating credentials of students studying abroad on academic exchanges.

**CHAIR:** Robert Watkins, University of Texas, USA

**SPEAKERS:** Natasha Sawh, Canadian Information Centre for International Credentials, Canada; Jessica Stannard, Nuffic, the Netherlands; William Paver, American Association of Collegiate Registrars and Admission Officers (AACRAO), USA

## 9.01 M&amp;R, SAFSA

**Challenges and issues in representing a nation's higher education system abroad**

🕒 13.45-14.45  
 @ Beyazit, Level B2  
 ◆ Advanced

In order to successfully represent and communicate about a country's higher education to a foreign audience, one must be conversant in the education systems of the home and host countries, in their mechanics and details as well as their

fundamental pedagogical concepts and paradigms. This session will examine the challenges in representing a national education system abroad. The speakers, who work for national agencies and promotional bodies including DAAD, EducationUSA, and NUFFIC, will offer insights into this phenomenon at the policy level, public outreach and communications level, and the operational level.

**SPEAKERS:** Christopher Medalis, EducationUSA, Slovak Republic (Chair); Beer Schröder, Nuffic, the Netherlands; Peter Kerrigan, German Academic Exchange Service (DAAD), USA

## 9.05 M&amp;R, ACE

**Working with education agents: good practice initiatives**

🕒 13.45-14.45  
 @ Beylerbeyi 2, Level B2  
 ◆ All levels

Higher education institutions around the world have, for many years, worked in partnership with education representatives, or agents, and there are both advantages and challenges for this way of recruiting. This session will provide you with a good practice guide to working with education agents, giving useful insights from an Australian and a UK perspective. If you are considering partnering with education agents as part of your enrolment strategy, or you are currently doing so, this session will provide you with some useful advice.

**CHAIR:** Steve Berridge, Victoria University, Australia

**SPEAKERS:** Carolyn Chong, Victoria University, Australia; Oliver Fortescue, CQ University, Australia

## 9.10 RIE, SAFSA

**Erasmus Mundus Joint Doctorates under the Marie Skłodowska-Curie Actions**

🕒 13.45-14.45  
 @ Hamidiye, Level B2  
 ◆ All levels

As of 2014, the Erasmus Mundus Joint Doctorates Degree will cease to exist and will be integrated under the Marie Skłodowska-Curie Actions (MSCA). By integrating the Erasmus Mundus Joint Doctorates Degree within MSCA, MSCA will become the main programme for structured PhD training. Come and discover the new MSCA and how it can provide high quality training to your PhD applicants. This session will present the new characteristics of the programme and highlight its added value, as well as answer questions on the application processes.

**CHAIR:** Jordi Curell Gotor, European Commission, Belgium

**SPEAKERS:** Alessandra Luchetti, European Commission, Belgium; Laurent Servant, École Doctorale des Sciences Chimique (EDSC) - Université Bordeaux I, France

## 9.11 IaH, EBS

**Windmills, bowler hats and kangaroos: internationalising the curriculum at home**

🕒 13.45-14.45  
 @ Çamlıca, Level B2  
 ◆ All levels

Internationalising the curriculum for all students is an issue that is often discussed, but most reports focus on initiatives within a single programme or discipline. Few examples exist of strategic approaches across a whole university. How can internationalisation at home be implemented strategically across an institution? This session reports on projects focused on embedding intercultural competency development in universities in the Netherlands, Australia and the UK. The presenters will reflect on how their approaches were challenged by the process of developing learning outcomes, assessment and professional development in different contexts.

**CHAIR:** Jos Beelen, University of Applied Sciences Amsterdam, the Netherlands

**SPEAKERS:** Elspeth Jones, International Education Consultant, UK; Betty Leask, University of South Australia, Australia

## 9.14 EDC, RIE

**Linking Europe, the Mediterranean & the Gulf: Towards a Euro-Mediterranean Higher-Education Area**

🕒 13.45-14.45  
 @ B3-012, Level B3  
 ◆ All levels

Relations between the Gulf, Europe and the Mediterranean area remain a priority to EU external relations, but it seems that cooperation between these three regions is still an unfinished task, especially in the fields of higher education and research. This session will address the need to establish clear cooperation mechanisms between the higher education systems of the Gulf, the EU and its Mediterranean neighbours through the first results obtained in the framework of the Erasmus Mundus Action 3 LINKING-MED-GULF project.

**CHAIR:** Zeineb Mazouz, Universitat de Barcelona/OBREAL, Spain

**SPEAKERS:** Kakul Agha, Middle East College, Oman; Sultan Abu Orabi, Association of Arab Universities, Jordan; Tijan Ramahi, Netherlands Center for Higher Education and Research, the Netherlands

## FRIDAY 13 SEPTEMBER

## 9.15 RELEVANT TO ALL

**Higher Education in the Czech Republic**

🕒 13.45–14.45

📍 B3-013, Level B3

📌 All levels

This session will focus on recent developments in the Czech higher education system, including its structural reforms, strategic priorities for internationalisation and student mobility. The latest statistical data will be used to demonstrate the major trends and characteristics of the higher education system. Speakers from several universities will be included to show the diversity of higher education in the Czech Republic.

**SPEAKER:** Dana Petrova, Masaryk University, Czech Republic

## 10.01 EBS, MOPILE

**ICT supported learning: what can business schools learn from school teachers?**

🕒 15.15–16.15

📍 B3-016, Level B3

📌 All levels

Higher education institutions traditionally benchmark university-level counterparts to determine which practices to adopt for programme development and instruction. The VISIR project (funded by the European Commission) identifies innovations for ICT-supported learning at school, university, work and informally. With the majority of digital natives still to be found in the primary and secondary levels, school teachers who are successfully experimenting with freely available online tools and Open Educational Resources can be a real source of inspiration for higher education professionals. This session will discuss best practices and how to adapt these ICT-supported learning innovations to the international needs of business schools.

**CHAIR:** Christophe Terrasse, EFMD, Belgium

**SPEAKERS:** Michelle Botha, EFMD, France; Bruno Carpentier, ESCP-Europe, France; Steven Lasseel: Sint-Lievenscollege, Belgium

## 10.02 IRM, RIE

**Measuring internationalisation: positive outcomes and challenges**

🕒 15.15–16.15

📍 Emirgan 2, Level B2

📌 All levels

This session will involve a dynamic discussion on the positive outcomes of measuring internationalisation as well as commenting on the difficulties encountered through three specific experiences in Argentina, the Netherlands (MINT project) and Spain. Special emphasis will be made on the importance of 'good' and 'appropriate' internationalisation indicators. The case studies to be examined are

set in very different contexts, yet many of the difficulties that the institutions have encountered, together with the positive experiences, have a common ground and can quite easily be extrapolated to other contexts.

**CHAIR:** Uwe Brandenburg, CHE Consult Centre for Higher Education Development, Germany

**SPEAKERS:** Alicia Betts, Catalan Association for Public Universities, Spain; Ezequiel Martinich, Universidad Abierta Interamericana, Argentina; Hendrik Jan Hobbes, Nuffic, the Netherlands

## 10.03 SAFSA, IaH

**Managing different expectations for student housing**

🕒 15.15–16.15

📍 Beylerbeyi 1, Level B2

📌 Intermediate

Housing is one of the critical supports for international students, and universities are trying to provide enough rooms for rapidly increasing international students, but are we doing it right? When students move to study abroad, the housing can be very different from what they expect or are used to. The speakers in this session investigated how international students could, or could not, adapt themselves to local housing in Asia, the USA and Europe. This session will present case studies, including some innovative ecological dorms, and ideas of how to improve your students' housing and tailor your support to fit their true needs.

**CHAIR:** Leonard van der Hout, Amsterdam University of Applied Sciences, the Netherlands

**SPEAKERS:** Arno Suzuki, Kyoto University, Japan; Guenther Jedliczka, Oead-WVGmbH, Austria; Kim Pul, Amsterdam University of Applied Sciences, the Netherlands

## 10.04 MOPILE, EDC

**Erasmus+: opportunities for non-EU institutions**

🕒 15.15–16.15

📍 Beylerbeyi 2, Level B2

📌 Beginner

Erasmus+ will have a strong international dimension (cooperation with non-EU institutions), bringing different international cooperation programmes like Tempus, Erasmus Mundus, Alfa or Edlink under one roof. This session will explain the funding opportunities offered through Erasmus+, both in terms of cooperation and mobility.

**CHAIR:** Ragnhild Solvi Berg, European Commission, Belgium

**SPEAKERS:** Claire Morel, European Commission, Belgium; Nina Salden, German Academic Exchange Service (DAAD), Germany; Marija Filipovic-Ozegovic, The National Tempus Office of Serbia, Serbia

## 10.05 EDC

**Internationalisation in developing countries: key trends and the role of development cooperation**

🕒 15.15–16.15

📍 Üsküdar 1, Level B2

📌 All levels

In this session, three key trends will be presented for each of the three focus regions (Africa, the BRICS and the Middle East). For each trend, the role that development cooperation can play (and is already playing) in achieving positive results will be discussed. Cases where development cooperation may have negative influences, or may not be of importance at all, will also be highlighted. Statements will be made on how each presented trend compares in Europe.

**CHAIR:** Mtinkheni Gondwe, Nuffic, the Netherlands

**SPEAKERS:** Linda Lumbasi, African Network for Internationalization of Education, (ANIE), Kenya; Aderson Nascimento, Universidade Federal do Rio Grande do Norte, Brazil; Nick-anor Amwata, University of Kurdistan-Hawler, Iraq

## 10.06 IRM, EDC

**Higher education as an engine of growth: a focus on Malaysia and Indonesia**

🕒 15.15–16.15

📍 Üsküdar 3, Level B2

📌 Intermediate

The academic centre is gradually shifting to Asia, with the increasing mobility of students into the region for higher education and transnational education activities. Countries like Malaysia and Indonesia have introduced initiatives that address national competitiveness, economic and skills development and access to education, with an emphasis on quality. This session will offer snapshots of higher education development, highlighting models and approaches to expand and enhance educational opportunities.

**CHAIR:** Guy Perring, i-graduate, Malaysia

**SPEAKERS:** Mohd Ismail Abd Aziz, Universiti Teknologi Malaysia; Mien Wee Cheng, Sunway Education Group, Malaysia; Rositsa Bateson, Universitas Siswa Bangsa Internasional, Indonesia

## 10.07 NESS

**Summer sessions: pushing the frontier of US higher education**

🕒 15.15–16.15

📍 Maçka, Level B2

📌 All levels

US institutions promote the use of underutilised resources by attracting new student populations in summer and providing a broad spectrum of regularised credit courses. Since many US students continue their studies during summer, international students can live and study

## FRIDAY 13 SEPTEMBER

with US students in an immersive environment. In this session, three US research institutions will detail the scope and depth of their respective summer sessions and elaborate on the broader summer operations across their campuses.

**CHAIR:** Georgette Edmondson-Wright, The George Washington University, USA

**SPEAKERS:** Chris Cofer, Syracuse University, USA; Stephanie Teterycz, Northwestern University, USA; Sue Day-Perroots, West Virginia University, USA

## 10.08 M&amp;R, IRM

**The impact of rising tuition fees on student recruitment**

🕒 15.15–16.15

@ Hamidiye, Level B2

◆ All levels

Following a drop in applications of over 51 000 in the UK, evidence suggests that tuition fees have had a negative impact on recruitment. Students are definitely looking at alternatives such as study abroad, apprenticeships and alternative delivery methods. Do we need to worry? Early data in autumn 2012 suggested record numbers of applications, and some universities continue to buck the trend with increased applications. This session will present a case study of a UK university which has recorded an increase, highlighting successful methods of marketing and recruitment.

**CHAIR:** Christopher Price, Adventus Education & Barton Carlyle, UK

**SPEAKERS:** Emma Ward, MJD Consultancy Ltd, UK; Karen Smith, Coventry University, UK; Sally Mansell, UCAS, UK

## 10.09 SAFSA, IaH

**Challenging the restrictions on going 'home' for study abroad**

🕒 15.15–16.15

@ Çamlıca, Level B2

◆ All levels

Institutions are increasing their targets for outbound student mobility, yet many institutions have rules that restrict students going/coming 'home' for a study abroad experience. We hear arguments such as "students who have never been to the country will benefit more from the experience". Often affected by such restrictions are students of European and Asian descent. Are we being fair in pursuing 'difference' in an education abroad opportunity? Designed to challenge, the panel in this session will debate long-held beliefs on the subject.

**CHAIR:** Kate Jennings, University of Alberta, Canada

**SPEAKERS:** Kate Smart, University of Sydney, Australia; Anne Pakir, National University of Singapore; Rachel King, University of Exeter, UK

## 10.10 ACE

**Evaluation of foreign academic qualifications: an innovative approach**

🕒 15.15–16.15

@ B3-010, Level B3

◆ Intermediate

The Swedish Agency for Higher Education Services, in cooperation with Sweden's universities and university colleges, has developed a unique virtual admissions organisation for the processing of foreign academic qualifications. This organisation is 'virtual' in that admissions staff can access an applicant's scanned documents and admission application electronically, from anywhere in Sweden. How is this possible? What lessons have been learned, what challenges have been overcome? Find out more about the benefits to be had by sharing expertise and resources during this session.

**CHAIR:** Karin Sikstrom, Mälardalen University, Sweden

**SPEAKERS:** Elisabeth Sundelin and John Evans, The Swedish Council for Higher Education, Sweden

## 10.11 MOPILE, IRM

**Joint programmes: facilitator for university internationalisation - true or false?**

🕒 15.15–16.15

@ B3-011, Level B3

◆ All levels

Are joint programmes efficiently used by higher education institutions as a tool for internationalisation, raising attractiveness and enhancing quality? This session will enable a thought-provoking discussion on joint programmes. Are the demanding requirements of Erasmus Mundus widely applied? Experience from the Erasmus Mundus INTERUV project partners and their views on the topic will provide arguments in favour of joint programmes being seen as facilitators for university internationalisation.

**CHAIR:** Beata Skibinska, Foundation for the Development of the Education System, Poland

**SPEAKERS:** Anna Bielecka, Foundation for the Development of the Education System, Poland; Wicher Schreuders, Erasmus University Rotterdam, the Netherlands; Tomasz Saryusz-Wolski, Lodz University of Technology, Poland

# Poster Sessions

## PICK UP SOME KNOWLEDGE NUGGETS

Discover the latest research, technologies, innovative ideas and best practices in international higher education through our engaging poster sessions. With a mix of traditional posters and e-posters demonstrating the latest trends in international higher education, you're sure to pick up some fantastic ideas to take back to your workplace!

**VIEWING TIMES:** Posters are categorised into three themes, each theme taking place during a specific time frame. Posters will only be available during these times, when a presenter will be on hand to give a detailed description and answer questions.

**LOCATION:** B1 Foyer, Level B1

### POSTER THEME

## Innovation in higher education

🕒 Thursday, 10.15–11.45

### 01 Deepening intercultural learning for study abroad

This poster illustrates the core elements in a research-inspired intercultural transitions course, which strives to deepen, consolidate, and extend the intercultural learning of students with recent or current international experience. In the interactive, credit-bearing course, structured, critical reflection (in class and online) helps build a supportive community of 'globally-minded explorers'. This poster session will teach you how to describe core features in an intercultural transitions course and outline the benefits of critical praxis to consolidate the learning of students with recent/current international experience.

**PRESENTER:** Jane Jackson, Chinese University of Hong Kong, Hong Kong SAR

### 02 An experience-based study abroad model for Singapore and Israel

In today's shrinking world of increased market competition and globalisation, forward-looking students are hoping to get a head-start, demanding real-life experiences in order to turn theory into practice. Universities now face increased pressure to incorporate internship elements into study abroad programmes. This poster session will provide information on attracting Asian students to foreign programmes and how to place students in global entrepreneurial hubs based on an experience from a university in Israel.

**PRESENTER:** Eric Zimmerman, IDC Herzliya, Israel

### 03 Erasmus in Schools: fostering mobility early on

In the framework of the Erasmus Student Network (ESN) Social Erasmus project, Erasmus in Schools integrates international students into local communities. International students bring their culture, language and views to the local pupils. This poster session aims to create awareness about the project, enabling you to discover the added value for your international students.

**PRESENTERS:** Emanuel Alfranseder, ESN, Belgium and Robert Klimacki, ESN, Poland

### 04 Exchange: creating ideas, opportunities and identity

The ESN Survey 2012, entitled 'Exchange: Creating Ideas, Opportunities and Identity', gathered more than 18 000 answers to questions such as: Does going abroad increase employability? Are international students better prepared to build and utilise professional networks? The wide outreach of the survey illustrates the beliefs and expectations of international students, and the results will be presented in this poster session.

**PRESENTERS:** Emanuel Alfranseder, ESN, Belgium and Dominique Montagnese, ESN, France

### 05 Now students are (co)writing books!

This poster session introduces an unorthodox method to internationalise a semester. A team of 75 international students researched and co-wrote a cross-cultural management book together, which was then published and

distributed by Amazon. This poster will show you how to structure and nurture such a project that encourages a positive outcome. Come along to learn how a task as regular as writing a paper can turn into an integrated and inspiring class project of which students are proud.

**PRESENTER:** Sander Schroevers, Hogeschool van Amsterdam, the Netherlands

### 06 Intercultural education saves the environment and promotes world peace

Many international students are interested in studying traditional arts and crafts in Japan. Unfortunately, there is almost no higher education institution that offers such education. If higher education institutions become involved in the process, studying traditional arts would become easier. With case studies of the Japanese garden industry and tea ceremony apprenticeship, this poster session will show that the intercultural education of traditional arts helps to save the environment and promote sustainable design and world peace.

**PRESENTER:** Arno Suzuki, Kyoto University, Japan

### 07 Perfect internships and work placements in higher education

Whether they want to do a placement at home or abroad, students always need to take a few steps to prepare and arrange their application in advance. What problems do students encounter when they start thinking about the jobs their degree programme prepares

## POSTER THEME

**Innovation in higher education (continued)**

🕒 Thursday, 10.15–11.45

them for? How do they find their dream internship or placement? Who do they contact within an organisation, and how? This poster session shows the eight steps that can lead students to a dream internship or (work) placement.

**PRESENTER:** Esther Haag, University of Groningen, the Netherlands

### 08 Obtaining the best academic results: learning focused on student motivation

Academic progress is severely impaired by students' lack of motivation. The Instituto Universitario Italiano de Rosario in Argentina addressed this problem by building educational motivation focused on competence acquisition. Quali-quantitative action research studies were performed from 2002 to 2012 using methodological triangulation, concluding that the motivation tool indeed motivated and facilitated learning, leading to enhanced academic performance, the results of which can be seen in this poster session.

**PRESENTER:** Mario A. Secchi, Instituto Universitario Italiano de Rosario, Argentina

### 09 Financing methods of international graduate students

While participation in international education continues to rise worldwide, the cost of higher education is also rising and shifting away from governments and institutions to students and their families. This poster session illustrates how international degree-seeking Masters students from 64 countries finance their education at Delft University of Technology, the Netherlands. The results provided in this poster session can assist you in designing tailored recruitment strategies and increasing access for international students.

**PRESENTER:** Tamara Bacsik, Delft University of Technology, the Netherlands

### 10 ERASMUSCENTRO Consortium: a network of opportunities

Composed by seven higher education institutions and 117 partners, ERASMUSCENTRO is a pioneer project in Portugal. Promoting placements abroad to Portuguese students and placements within Portugal to non-Portuguese students, ERASMUSCENTRO will have a positive impact on student employability. The project was the first Erasmus consortium to include several higher education institutions

via an innovative architecture based on three pillars: clear recognition of the mission; regional identity; and consistency of the organisational model. The vast network covers the centre of Portugal and has excellent results which will be shown in this poster session.

**PRESENTER:** Maria João Cardoso, Instituto Politécnico de Coimbra, Portugal

### 11 An innovative research platform for integrating cultural differences

Enhancing the internationalisation of higher education involves a better understanding of the impact of cultural differences on global business practices. The interactive, multimedia-driven research platform presented in this poster session gathers, from professionals, relevant data using new (social) media, apps and traditional methods, and uses this data for meta-research. This poster session provides an overview of this initiative and invites you to participate and contribute to the platform.

**PRESENTERS:** Eduard Overes and Patrick Schoenmakers, Zuyd University of Applied Sciences, the Netherlands

### 12 Mobility practices of incoming and outgoing Erasmus students

This poster session will provide information on the Erasmus mobility experience of the Faculty of Business at Dokuz Eylül University. The results of a study based on focus group sessions will be used to improve practices for future incoming and outgoing students. This poster will help to clarify the obstacles and problems faced during mobility experiences, and to determine alternative options for better exchange practices.

**PRESENTERS:** Berna Kirkulak Uludag and Ömur Neczan Özmen Timurcanday, Dokuz Eylül University, Turkey

### 13 How to start Education-Research-Innovation Centres in developing countries

In many African, Asian and South American countries, IT students and IT specialists need to be trained in entrepreneurship and innovation. The Faculty of Business and Information Systems of UCG Belgium has finalised two projects setting up Education-Research-Innovation Centres in Africa. With the use of modern technologies such as web conferencing, distance learning and

interaction between experts in Africa and Belgium, these initiatives became a success. This poster session will provide insights into these projects and the way they were set up and managed.

**PRESENTERS:** Geert Baekelandt and Wim De Bruyn, University College Ghent, Belgium

### 14 Cancelled

### 15 Internationalisation of legal education

Lawyers from different countries need to understand each other in order to work together. This does not only mean speaking the same language but having a good grasp of each other's legal system. The University of Navarra's programmes offer students in Spain a solid background in US law and other legal systems. This poster session will illustrate how legal studies are changing and becoming less provincial, how to internationalise legal studies, how to offer international law students an attractive curriculum and more!

**PRESENTERS:** Nicolas Zambrana and Scott Wishart, Universidad de Navarra, Spain

### 16 Standardised tests: what do they tell us about international applicants?

This poster session will describe what standardised testing means, how the reliability, fairness and validity of these tests is ensured and how standardised tests can fit best in the international recruitment and admissions practices of universities all over Europe. Both English language tests and aptitude tests will be discussed in the poster session.

**PRESENTERS:** Agnes Leyrer and Stella Saliari, ETS Global, the Netherlands

### 17 Does an increase in autonomy of universities really lead to economic growth?

Empower European Universities has conducted a study that measures and compares the extent to which national governments' policies foster the contribution of higher education to economic innovation. This poster session will present the results of the study with figures on funding, research and autonomy, university performance and economic measures.

**PRESENTERS:** Jo Ritzen, Maastricht University, the Netherlands and Maria Calabrese, ETS Global, the Netherlands

## POSTER THEME

**Innovation in higher education (continued)**

🕒 Thursday, 10.15–11.45

**18 Using art in adult education: an innovative method**

This poster session will present an innovative educational method based on the main idea of using pieces of art as stimuli for critical approach, reflection and learning in adult education. The method is fully described as it is implemented at the Hellenic Open University, Greece. Evaluation shows that art encourages participation, creativity and critical reflection in adults' learning.

**PRESENTERS:** Katerina Kedraka, Democritus University of Thrace, Greece and Alexios Kokkos, Hellenic Open University, Greece

**19 A new institutional department structure for internationalisation**

Hacettepe University is one of the leading institutions in Turkey, and an attractive institution for many international students and academic staff. In 2012, the university established a new office for international collaborations in education and research with the mission of a manageable and sustainable internationalisation process, contributing to the vision of the university: 'integrating with the world'. This poster session will describe a working model for establishing an institutional strategy to emphasise internationalisation at a university.

**PRESENTERS:** Melih Elcin and Nermin Yamalik, Hacettepe University, Turkey

**20 Applied learning: undergraduate research at RWTH Aachen University**

RWTH Aachen University in Germany has established a nationally unique research programme for its Bachelor students: UROP, the Undergraduate Research Opportunities Program, helps students in developing research competencies early on in their studies and thus helps to open up future opportunities for a career in science and research. In order to integrate teaching and research more closely, this poster session will show how RWTH involves students in research projects and encourages its academic staff to introduce their research activities in teaching and learning.

**PRESENTERS:** Torsten Blut and Tilman Doerr, RWTH Aachen University, Germany

**21 Indicators of internationalisation and quality assurance**

"Studying abroad changed my life!" Can life-changing experiences be measured? Can you set indicators or create quality assurance mechanisms for life-changing experiences? This poster presents the results of a benchmarking project carried out by four universities in Finland, the Netherlands and Austria, which focused on indicators and quality assurance of internationalisation and analysed teaching in English as a tool for enhancing and developing faculty-level internationalisation and the quality assurance of study abroad periods and the associated learning outcomes.

**PRESENTERS:** Marlise Mensink, Utrecht University, the Netherlands and Anna Grönlund, University of Jyväskylä, Finland

**22 Internationalisation at home: an innovative approach for the preparation of teachers and staff**

This poster will present intercultural preparation for teachers and staff at the home institution. Innovative approaches such as e-learning, games, social media and excursions can be used when preparing staff and teachers, all of which will be demonstrated in this poster session. You will discover that internationalisation at home demands even more knowledge than mobility itself.

**PRESENTERS:** Tatjana Welzer and Marjan Druzovec, University of Maribor, Slovenia

**23 Confronting identity: the Erasmus Programme and changing perceptions of citizenship**

How does one's understanding of citizenship identity and belonging change from local to national, and from European to global during an Erasmus Mobility Programme? This poster session will share the results of a panel study of 1000 Erasmus students from 34 countries who studied at one of 15 universities and *Hochschule* throughout Germany for a semester or a year. It will look at how their experiences have challenged their conceptions of citizenship during these times of economic uncertainty.

**PRESENTER:** Bernhard Streitwieser, Humboldt Universität zu Berlin, Germany

**24 Global and immersive service-learning partnerships**

This poster session will focus on understanding why and how civic engagement and service-learning partnerships are critical for students' learning and growth. Programme coordinators and faculty need tools and rubrics for preparing, conducting, and evaluating the effectiveness of such efforts, and this poster session highlights strategies for effectively conducting and assessing international service learning and civic engagement.

**PRESENTERS:** Christine Cress, Portland State University, USA and Serap Emil, Middle East Technical University, Turkey

**25 Science without Borders: how Brazil is sending its best students overseas for study abroad**

In 2011, the Brazilian government launched 'Science without Borders', a programme designed to benefit over 100 000 students with scholarships to conduct international study and research in Science, Technology, Engineering, and Mathematics. This poster session will examine the implementation and ramifications of this programme, and highlight important quality assurance mechanisms in place in Brazil.

**PRESENTER:** Carlos Monroy, World Education Services, USA

**26 Building communities of good practice in internationalisation**

This poster session will present a Master's degree in Management of International Higher Education which is offered by Edge Hill University, Liverpool, UK. It will look at how the degree has impacted staff working in International Offices, creating communities of good practice in higher education institutions in the UK, Ireland and elsewhere. The programme is delivered by virtual classrooms and weekend residential. The poster session will include information from a number of International Offices where course participants work.

**PRESENTERS:** Marie Heraughty, Edge Hill University, UK and Elspeth Jones, International Education Consultant, UK

## POSTER THEME

## National higher education systems

🕒 Thursday, 15.15–16.45

### 27 Brazilian higher education system: improving access

Higher education has been changing dramatically in Brazil since the 1990s. These changes aim to meet the needs of a technological society ruled by a competitive market, and also to meet minorities' needs. This poster intends to discuss young adults' situations regarding university, the quota-system and the 2011–2020 National Education Plan (PNE) proposals for higher education.

**PRESENTERS:** Claudia Cavalcante and Jose Maria Baldino, Pontifícia Universidade Católica de Goiás, Brazil

### 28 The Bulgarian higher education system

This poster session provides an overview of the educational system of Bulgaria: main grading system, languages of study, levels of higher education programmes offered, degrees awarded, credentials issued, European standards in Bulgarian higher education, verification of credentials, and an updated list of institutions. If you are interested in foreign education systems, come along to this poster session!

**PRESENTER:** Snezhanka Teneva, Bulgarian-American Commission for Educational Exchange, Bulgaria

### 29 Higher education in Switzerland

The higher education system in Switzerland has been growing considerably in the last 20 years. Today's comprehensive Swiss higher education system covers a wide range of disciplines. Academic and practice-oriented programmes offer various tracks for young people to pursue higher education in a multicultural society. This poster explores the Swiss higher education landscape and illustrates the various study opportunities at Swiss universities from academic to practice-oriented programmes.

**PRESENTER:** Michèle Graf, Rectors' Conference of the Swiss Universities of Applied Sciences, Switzerland

### 30 Researching the experience of European students in Australia

While the number of postgraduate students from Europe studying in Australia is increasing, there is little research exploring how this group of students is transitioning to higher education in Australia. This research focuses on European students enrolled in postgraduate programmes at the University of Sydney. The experience of the development of the initial stages of the research will be explored in this poster session.

**PRESENTER:** Marguerite Biasatti, The University of Sydney, Australia

### 31 Cancelled

### 32 Towards the internationalisation of higher education: a Polish perspective

This poster session will present the Polish higher education system with a special focus on the development of its internationalisation strategy. It will highlight the challenges of internationalisation and present various dimensions, such as mobility, joint programmes, recognition of studies, and the quality assurance process. The poster session will also illustrate the importance of internationalisation at home.

**PRESENTER:** Izabela Stanislawiszyn, Ministry of Science and Higher Education, Poland

### 33 Why does Scotland have more world-class universities per head than anywhere else?

With just over five million people, Scotland has four universities ranked in the world's top 200 in the Times Higher World Rankings. This puts it above any other country per head of population. Though higher education dates back to the 15th century, it is innovative practice that keeps Scotland's universities internationally competitive now. Find out about the profile and innovative trends in Scottish higher education during this poster session.

**PRESENTER:** Ian Thomson, University of Glasgow, UK



# EXPLORE THE LATEST HIGHER EDUCATION TRENDS

Gain access to the EAIE's  
member magazine, *Forum*

Pick up your free copy at the EAIE stand (332)  
and become an EAIE member to access all the  
issues. [www.eaie.org/forum](http://www.eaie.org/forum)

## THE EAIE ACADEMY

TALLINN | 18-22 NOVEMBER 2013

*Time to drive change in your institution?*

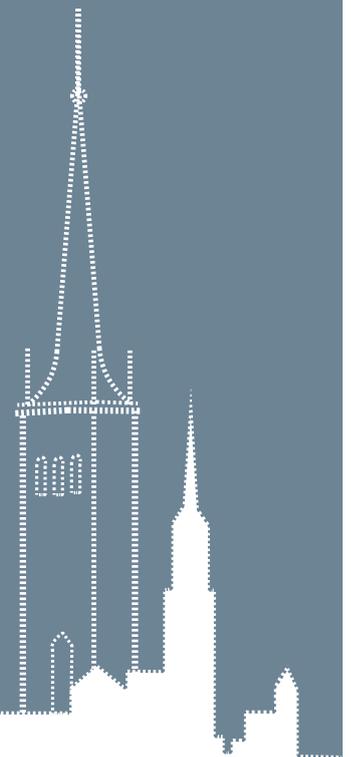
Dive deeper into the 10 most current higher  
education topics.

Choose your courses by **28 October 2013!**

[www.eaie.org/autumn-academy-2013](http://www.eaie.org/autumn-academy-2013)



European Association for  
International Education



## POSTER THEME

## E-Posters: Harnessing the power of social media for higher education

🕒 Friday, 10.15–11.45

### 34 E-learning tools to develop global graduates

This e-poster will highlight the results of four projects designed to develop global graduates competitively equipped with relevant science skills. The projects were aimed at understanding and supporting students' use of modern technologies for teaching and learning and their preparedness for employability in a global workplace. These led to a tailored undergraduate module and a flexible postgraduate skills training course, with direct input and interaction from employers. The project and the results will be explained in more detail in this e-poster.

**PRESENTER:** Teeroumanee Nadan, University of Reading, UK

### 35 Social media to boost the effectiveness of international events

International weeks are a popular form of networking for European higher education institutions. How do we tune up social media to foster collaboration, to facilitate organisational tasks, and to create shared knowledge before, during and after an international event? This e-poster illustrates how social media can be effectively used to enhance attendees' experiences. A distributed community management model that greatly facilitates the implementation of this approach is also introduced.

**PRESENTERS:** Manuel Jose Fernandez Iglesias, Universidade de Vigo, Spain and Malgorzata Swit, Lodz University of Technology, Poland

### 36 Open Apps: the new way of sharing educational know-how

Open Apps is an open knowledge platform developed by the Open University of Catalonia that shares the knowledge and expertise developed by the university in online higher education. An app to learn Japanese writing, a tool to efficiently manage several networks and IP

addresses, and innovative methodologies to enhance mathematics comprehension are a few examples available on the site. This e-poster provides an opportunity to discover this educational resource.

**PRESENTERS:** Xavier Mas and Marta Enrech, Open University of Catalonia, Spain

### 37 Innovative approach to global partnership: Top 500 Innovators Programme

This e-poster will present the 'Top 500 Innovators Science - Management Commercialisation Programme' initiated by the Ministry of Science and Higher Education in Poland. The programme provides an example of innovative practice of global partnerships across higher education, specifically research and innovation developed between Poland and the USA. The e-poster will use interactive communication tools such as web pages with corresponding press releases, movies made by the participants, and case studies of knowledge transfer after students have returned to Poland.

**PRESENTER:** Przemyslaw Skrodzki, Ministry of Science and Higher Education, Poland

### 38 Using e-learning for facilitating internationalisation in nursing education

Nursing education through e-learning will create new possibilities for Erasmus students to be tutored and educated using innovative technical methods. Dalarna University in Sweden has been successful in adopting new technologies and strategies for e-learning. A first pilot course will start in 2013 and involve teacher and exchange students at both Dalarna University and Metropol University College, Copenhagen. The challenge is to assure quality and improve the efficiency and effectiveness of teaching and learning online, and this will be demonstrated in this e-poster.

**PRESENTERS:** Marie Olsen and Therese Granstrom, Dalarna University, Sweden

### 39 Online cultural integration: present and future web tools

In order to facilitate integration of students in international mobility, one recent solution is online cultural integration. Currently there are a great variety of tools available and this e-poster aims to shed light on the jungle of existing web offerings. Furthermore, innovative future developments in terms of augmented reality and context awareness will be discussed.

**PRESENTER:** Henry Wolf, University of Paderborn, Germany

### 40 Facebook supported supervision for your students abroad

This e-poster will demonstrate the use of Facebook to supervise and help students to integrate abroad, and how to connect other social media with your Facebook platform: Twitter, Google+, Flipboard, Feedly, etc. Come along and discover how to use smartphones and tablets for interactive communication with your students and partners abroad.

**PRESENTER:** Wim Oostindier, Hanze University of Applied Sciences, the Netherlands

# LIST OF SPEAKERS AND CHAIRS

## A

**Aas, Bjørn Einar:** 4.09, 8.09  
**Abd Aziz, Mohd Ismail:** 10.06  
**Abdennadher, Slim:** 7.07  
**Abdul-Razak, Dzulkifli:** Dialogue 01  
**Abu Orabi, Sultan:** 9.14  
**Afrashteh, Diana:** 7.06  
**Agha, Kakul:** 9.14  
**Albert-Batt, Marie-José:** Workshop 12  
**Alevato do Amaral, Vítor:** 7.01  
**Alexander, Suzanne:** Workshop 15  
**Alfranseder, Emanuel:** Poster 03, Poster 04  
**Alpaytac, Sema:** 4.02  
**Altaf, Sabeen:** 3.04  
**Amwata, Nickanor:** 10.05  
**Andersen, Per:** 9.02  
**Antonio, Dorothea:** 6.11  
**Arboleda, John:** 6.11  
**Archer, William:** 2.16  
**Aspin, James:** 5.09  
**Atalay, Burcu:** 8.02  
**Atalay, Isinsu:** Poster 12  
**Ayvaci, Murat:** Workshop 19

## B

**Ba Trung, Arya-Marie:** 3.13, 9.01  
**Bacsik, Tamara:** Poster 09  
**Baekelandt, Geert:** Poster 13  
**Baik, Chi:** 6.12  
**Baldi, Alberto:** 7.09  
**Baldino, Jose Maria:** Poster 27  
**Banks, Cynthia:** 3.08  
**Barry, Chantal:** Workshop 11  
**Bateson, Rositsa:** 10.06  
**Beall, Jo:** Dialogue 01  
**Beaudoin, Luc:** 3.08  
**Beelen, Jos:** 2.07, 9.11  
**Beerkens, Eric:** Dialogue 02  
**Béland, Margaux:** 8.01  
**Bellen, Marrik:** 2.08  
**Bender, Frederikke:** 4.14  
**Bengtsson, Tomas:** 8.04  
**Benitez, Olga:** 7.04  
**Berg, Ragnhild Solvi:** 10.04  
**Bergman, Maureen:** Workshop 04  
**Berridge, Steve:** 9.05  
**Betts, Alicia:** 10.02  
**Bhandari, Rajika:** 4.04  
**Biasatti, Marguerite:** Poster 30

**Bielecka, Anna:** 10.11  
**Bilgiç, Taner:** 1.01  
**Billingham, Stuart:** Dialogue 03  
**Birtwistle, Tim:** 3.05  
**Blair, Scott:** Workshop 16  
**Blom-Westrik, Marijke:** Workshop 24  
**Blut, Torsten:** Poster 20  
**Bochar, Dirk:** 3.01  
**Boer, Erik:** 6.14  
**Boeren, Ad:** 8.07  
**Bonfoh, Bassirou:** Workshop 31  
**Bontrager, Robert:** Workshop 10  
**Bosley, Gabriele:** 4.11  
**Botha, Michelle:** 10.01  
**Bourgeois, Kathryn:** 6.13, Workshop 05  
**Brandenburg, Uwe:** 2.09, 7.08, 10.02  
**Braskamp, Larry:** Workshop 16  
**Breaden, Jeremy:** 5.02  
**Brecville, Matthieu:** 8.13  
**Brenn-White, Megan:** Workshop 23  
**Brigg, Nicole:** 8.06  
**Brodien, Ulrike:** Workshop 18  
**Bruce, Lena:** 6.13  
**Buntru Wenzler, Thomas:** 8.03  
**Burkitbayev, Mukhambetkali Myrzab:** 9.04  
**Buttery, Robert:** 6.04

## C

**Calabrese, Maria:** 5.14, 7.02, Poster 17  
**Campbell, Jim:** 4.01  
**Campbell, Nancy:** 7.06  
**Capelli, Mattea:** 8.08, 9.03  
**Caputo, Mara:** Workshop 14  
**Cardoso, Maria João:** Poster 10  
**Carlecrantz, Gunilla:** 5.05, Workshop 15  
**Carpentier, Bruno:** 10.01  
**Carter, Mindy:** 6.08  
**Casals Sala, Marina:** Workshop 09, Workshop 27  
**Cavalcante, Claudia:** Poster 27  
**Charon Wauters, Antoinette:** 6.07  
**Chasi, Samia:** Workshop 18  
**Chaulia, Sreeram:** 5.08  
**Cheuib, William:** 9.08, Workshop 09  
**Chekmareva, Larissa:** Workshop 10  
**Cheng, Mien Wee:** 10.06  
**Cheung, Gordon:** 6.06  
**Chiche-Portiche, Oliver:** 8.01  
**Chong, Carolyn:** 9.05  
**Choudaha, Rahul:** 2.12

**Chuang, Kun-Liang:** 3.14  
**Clarke, Maxine:** Workshop 32  
**Cofer, Chris:** 10.07  
**Condette, Marine:** 8.12  
**Connelly, Stephen:** 8.10  
**Conroy, Philip:** 2.08, Workshop 30  
**Cossar, Nigel:** Workshop 26  
**Costa, Barbara:** 7.04  
**Cress, Christine:** Poster 24  
**Crisp, Andrew:** 2.03  
**Cruz De Medina, Victoria:** 4.06  
**Curell Gotor, Jordi:** 2.11, 9.01, Dialogue 04

## D

**Daloglu, Aysegül:** 1.01  
**Damhof, Loes:** 5.11  
**Dandeville, Anne:** 7.13  
**Darakci, Meltem:** 5.14  
**Day-Perroots, Sue:** 10.07  
**de Bok, Caspar:** 3.08  
**de Bruin, Lucie:** 5.01  
**De Bruyn, Wim:** Poster 13  
**de Leeuw, Herman:** 3.01, 6.09  
**de Paz, Rafael:** Workshop 25  
**de Vivanco, Wedigo:** 3.05  
**de Vreeze, Delia:** 6.11, Workshop 30  
**De Wilde, Guido:** 5.09  
**de Wit, Hans:** 5.11, Dialogue 02, Workshop 08  
**Deardorff, Darla:** 2.07, 7.15, Workshop 03  
**Debiais-Sainton, Vanessa:** 3.01, 6.01, 8.09  
**Delpouve, Béatrice:** 2.04, 7.04  
**Dennis, Marguerite:** 5.07  
**Deosthale, Duleep:** 1.02, 1.03, 1.04, 5.07, 6.08  
**Dequech, Lisa:** 6.05  
**Descheemaeker, An:** 9.06  
**Diamantopoulou, Anna:** Dialogue 03  
**Dillon, Jarlath:** 6.08  
**Disbury, Andrew:** 2.12  
**Doerr, Tilman:** Poster 20  
**Doetjes, Michiel:** Workshop 17  
**Dooly, Melinda:** Workshop 25  
**Douda, Nikolaus:** 7.12  
**Druzovec, Marjan:** Poster 22  
**Dumont, Sara:** 5.12  
**Duruman Özkaban, Duru:** 2.05

**E**

**Edmondson-Wright, Georgette:** 10.07  
**Egner, Marit:** 6.07  
**Egron-Polak, Eva:** Dialogue 02  
**Eimer, Andreas:** 4.01  
**Ekstrom, Joachim:** 3.03, 7.03  
**Elcin, Melih:** Poster 19  
**Eley, Winnie:** Workshop 15  
**Ellenbroek, Ramon:** 9.08, Workshop 09  
**Emil, Serap:** Poster 24  
**Ennew, Christine:** 7.07  
**Enrech, Marta:** Poster 36  
**Er, Meng Hwa:** 3.04  
**Erdogan, Armagan:** 1.01  
**Erdogan, Samil:** 5.12  
**Erenli, Kai:** 6.08  
**Erez, Boas:** 4.08  
**Ergun, Ayca:** 7.07  
**Eriksson, Santeri:** Workshop 07  
**Evans, John:** 10.01

**F**

**Faaborg, Dan Ole:** 1.02, 1.03  
**Fahmy, Khaled:** Dialogue 04  
**Falkenstein, Mathias:** 2.03, 8.05, Workshop 12  
**Fazekas, Agnes Sarolta:** 2.01  
**Fernandez Iglesias, Manuel Jose:** Poster 35  
**Filipovic-Ozegovic, Marija:** 10.04  
**Filippini, Giovanna:** 5.03  
**Fortescue, Oliver:** 9.05  
**Freire Junior, Jose:** 5.03, 8.01  
**Frydenlund, Karin:** 2.06

**G**

**Gallagher, Jessica:** 3.08  
**Gallegos, Joel:** 4.06  
**Gallerano, Alessandra:** 9.03  
**Garcia Portillo, Brenda:** 8.03  
**George, Cecilia:** Workshop 06  
**Gerbens, Frouke:** 5.01  
**Ghielmetti, Zoë:** 9.09  
**Gibson, Lorne:** Workshop 32  
**Giezyńska, Justyna:** 4.02  
**Girmes, Ruth:** 4.01  
**Girrotti, Francesco:** 4.08  
**Glaser, Marina:** Workshop 14  
**Gondwe, Mtinkheni:** 10.05

**Graf, Michèle:** Poster 29  
**Graf, Ruth:** 8.15  
**Granstrom, Therese:** Poster 38  
**Gravås, Mads:** 2.05, 3.02, 8.11  
**Gregersen-Hermans, Jeanine:** 7.15  
**Grieshop, Herbert:** 6.07  
**Grønborg, Kirsten:** 4.14  
**Grönlund, Anna:** Poster 21  
**Gruenewald, Marybeth:** 6.09  
**Guhr, Daniel:** 4.09, 8.06  
**Gutierrez Fernandez, José:** 9.03

**H**

**Haag, Esther:** Poster 07  
**Haber, Frank:** 9.12, Workshop 21  
**Hagerty, Jo:** Poster 33  
**Halliday, James:** 6.13  
**Hardaker, Nicole:** 1.04  
**Hasenmueller, Barbara:** 4.01, 8.14  
**Hawkins, Kerstin:** 2.06  
**Heelan, Ann:** 3.02, 8.02  
**Heikkinen, Sanna:** 8.14  
**Heraughty, Marie:** Poster 26  
**Hession, David:** Workshop 01  
**Hession, Joanne:** Workshop 01  
**Hiltunen, Piri:** 7.11  
**Hindrawan, Joseph:** 2.12  
**Hobbes, Hendrik Jan:** 10.02  
**Höjjer-Breær, Viveka:** 7.11  
**Horie, Miki:** 4.05  
**Horsted, Niels:** 3.07  
**Houston, Diane:** 7.09  
**Howard, Laura:** 1.02, 1.03, 4.15, 5.06  
**Hudzik, John:** 8.10, Workshop 20  
**Humphries, Jennifer:** 6.06  
**Hunter, Fiona:** 2.15, Workshop 08, Workshop 28  
**Hyndman, William:** 5.12

**I**

**Iino, Masakazu:** 9.07  
**Inan, Ayse:** 6.02, Workshop 19

**J**

**Jaafar, Mohd Saleh:** 6.14  
**Jackson, Jane:** Poster 01  
**Jahnke, Stefan:** 8.09  
**Jamalallail, Haifa:** Dialogue 04  
**Jedliczka, Guenther:** 10.03

**Jennings, Kate:** 10.09, Workshop 15  
**Johnson, Linda:** 6.14  
**Johnson, Marlene:** 4.07  
**Jones, Christopher:** 2.16  
**Jones, Elspeth:** 2.07, 9.11, Poster 26  
**Jooste, Nico:** 2.09, 4.04, 5.04,  
**Jowi, James:** 3.06, Workshop 18  
**Just Madsen, Jakob:** 3.13

**K**

**Kaiser, Theresa:** 6.08  
**Kauppi, Antti:** 9.06  
**Kedraha, Katerina:** Poster 18  
**Kelhout, Edwin:** Workshop 23  
**Kelly, Ray:** 3.14  
**Kennedy, James:** 4.10  
**Kerrigan, Peter:** 6.04, 9.01, Workshop 28  
**Khomyakov, Maxim:** 9.04  
**King, Rachel:** 10.09  
**Kirkulak Uludag, Berna:** Poster 12  
**Klein, Jogvan:** 8.04  
**Klimacki, Robert:** Poster 03  
**Klitgaard Møller, Karin:** 7.15  
**Koban, Dawn:** 4.06  
**Kohr, Nina:** 3.04  
**Kokkos, Alexios:** Poster 18  
**Koponen, Esko:** 9.09  
**Korkia-Aho, Risto:** Workshop 01  
**Körner, Beate:** 7.01  
**Kouwenaar, Kees:** 3.10, 7.12  
**Krajna, Agnieszka:** 6.05  
**Kuchins, Noah:** 5.09  
**Kunze, Mareike:** 6.05  
**Kuortti, Kimmo:** 5.04  
**Kuurstra, Elise:** 1.05  
**Kvernhusvik Sagberg, Unni:** 7.09, Workshop 14  
**Kvernmo, Trine:** 2.01, 8.08  
**Kyung, Eun Young:** 4.05

**L**

**Laamanen, Laura:** 8.02  
**Lachowicz Santos, Edyta:** 5.13  
**Legendijk, Jan Joost:** Dialogue 04  
**Laitinen, Markus:** 2.09, 5.05, 7.14  
**Lam, Queenie:** 2.10  
**Landry, Jocelyne:** Workshop 22  
**Lasseel, Stephen:** 10.01  
**Leask, Betty:** 6.06, 9.11

**Ledwith, Ann:** 2.05  
**Lee, Anthony:** 7.03  
**Lee, Ki-Jeong:** 3.14  
**Leidenfrost, Josef:** 3.05, 7.12  
**Leinonen, Jenni:** 7.13  
**Leopold, John:** Workshop 12  
**Leung, Yvonne:** 4.03  
**Leventhal, Mitch:** Dialogue 03  
**Leyrer, Agnes:** 8.13, Poster 16  
**Lithander, Erik:** Dialogue 03  
**Locatelli, Carla:** 4.12  
**Longbottom, Julian:** Workshop 17  
**Longoni, Dora:** 1.02, 1.03, 5.06  
**Loonurm, Eero:** 4.02  
**Lopez, Guillermo:** 3.01  
**Lorch, Benjamin:** Workshop 05  
**Losada, Mariana:** 3.01  
**Lovegrove, Paul:** 2.02  
**Lowndes, Robert:** 3.01  
**Lucas, Carlos:** 8.07  
**Luchetti, Alessandra:** 9.01  
**Lumbasi, Linda:** 10.05  
**Lys, Jon-Andri:** Workshop 31

## M

**Maes, Katrien:** 3.13  
**Mansell, Sally:** 10.08  
**Marc, Philippe:** 3.04  
**Marchese, Maurizio:** 9.08  
**Marisova, Eleonora:** Workshop 22  
**Markeviciene, Raimonda:** 8.08  
**Marmolejo, Francisco:** 8.01, Dialogue 01  
**Martin, Randall:** 4.09  
**Martinich, Ezequiel:** 10.02  
**Mas, Xavier:** Poster 36  
**Mat Isa, Norpisah:** 5.05  
**Mazouz, Zeineb:** 9.14  
**Mazzoleni, Edilio:** Workshop 20  
**Mbacham, Wilfred:** 2.04  
**McBride, Karen:** Dialogue 04  
**McGill Peterson, Patti:** Dialogue 01, Dialogue 02  
**Mebratu, Emmanuelle:** 6.08  
**Medalis, Christopher:** 3.09, 9.01  
**Meijer, Wessel:** Workshop 11  
**Mensink, Marlise:** Poster 21  
**Mentz, Jacob:** 4.03  
**Mercado, Simon:** 8.05, Workshop 12, Workshop 32  
**Mesoglu, Funda:** 7.02  
**Meus, Valère:** 3.11  
**Meyer, Rosa Marina:** 2.15  
**Milovanovitch, Mihaylo:** Workshop 07  
**Mining, Simeon:** 2.06  
**Mizikaci, Fatma:** Dialogue 02

**Monroy, Carlos:** Poster 25  
**Montagnese, Dominique:** Poster 04  
**Morel, Claire:** 6.01, 10.04  
**Munro, Anna:** 6.08  
**Murphy, Carmel:** 2.12  
**Muschter, Sabine:** 4.11

## N

**Nascimento, Aderson:** 10.05  
**Nassua, Martin:** 3.12  
**Neddermeyer, Denise:** 8.01  
**Newman, Joanna:** 8.10  
**Nickanor, Amwata:** 10.05  
**Nilsson, Nils:** 5.08  
**Nunan, Pauline:** 7.05  
**Nygaard, Mads:** 8.11

## O

**O'Dowd, Robert:** Workshop 25  
**Offereins, Jelly:** 2.03  
**O'Gorman, Sinead:** 6.07  
**Okello, Samuel:** 3.06  
**Olsen, Marie:** Poster 38  
**Onaka, Natsumi:** 5.02  
**Oostindier, Wim:** Poster 40  
**Ordóñez Rubio, Tomás:** 9.12  
**Orefice, Chiara:** 6.08  
**Orme, Stephen:** 2.02  
**Orr, Dominic:** 3.02  
**Orr, Katie:** 3.03, 7.03  
**Orr, William:** 8.03  
**Overes, Eduard:** Poster 11  
**Ozdemir, Bilge:** 5.11  
**Ozel, Claire:** 4.13  
**Özmen Timurcanday, Ömur Neczan:** Poster 12

## P

**Pakir, Anne:** 10.09  
**Panchanadan, Ravi:** 7.05  
**Pandya, Neha:** 6.03  
**Park, Sunju:** 4.05, 9.07  
**Paulsdottir, Gudrun:** 8.09  
**Pauw, Christoff:** 3.06  
**Paver, William:** 9.13  
**Payne, David:** 7.02  
**Pedersen, Dorthe:** 5.01  
**Pedersen, Lars:** 6.03  
**Pendl, Sabine:** 2.01, 9.09, Workshop 19  
**Perring, Guy:** 10.06  
**Persoon, Arnold:** 5.01  
**Petrova, Dana:** 2.09, 9.15  
**Pettersson, Oskar:** 7.01

**Pieper, Anette:** 7.07  
**Pirozzi, Luca:** 6.01  
**Pohl, Warren:** 6.08  
**Poisson, Muriel:** Workshop 07  
**Pollock, Archibald:** 5.04  
**Prats Monné, Xavier:** 3.07, Dialogue 03  
**Price, Christopher:** 10.08  
**Prueller, Vanessa:** 7.13  
**Pul, Kim:** 10.03  
**Pysarchik, Dawn:** Workshop 20

## Q

**Quadt, Arnulf:** 7.10

## R

**Rajkhowa, Gautam:** 2.15  
**Rasplus, Johanna:** 9.03  
**Ramahi, Tijan:** 9.14  
**Ramos de Carvalho, Joaquim:** 5.03  
**Rath, Vivian:** Workshop 29  
**Rathjen, Peter:** 5.08  
**Ravaioli, Simone:** 3.01  
**Reilly, Michael:** 2.02, 3.01  
**Reina Botonero, Eva:** 2.01  
**Reinig, Mandy:** Workshop 02  
**Rhodes, Gary:** Workshop 04  
**Rincón, Sandra:** 6.11  
**Ripmeester, Nannette:** 3.03, 5.04, 9.02  
**Ritzen, Jo:** Poster 17  
**Roberts, Brooke:** Workshop 02  
**Rodríguez Heras, María Fernanda:** 6.05  
**Roser, Birgit:** 8.02  
**Rosier, Michael:** 2.03, Workshop 01  
**Rothmann, Julia-Sophie:** 7.13  
**Rubin, Adam:** 6.13  
**Rubin, Jon:** 5.11  
**Rueckert, Hans-Werner:** 2.14  
**Rumbley, Laura:** 1.05, 4.11, Workshop 08

## S

**Sahlberg, Pasi:** Workshop 07  
**Salden, Johan:** 8.11  
**Salden, Nina:** 10.04  
**Saliari, Stella:** 8.12, Poster 16  
**Samsa, Gianluca:** 4.06  
**Sánchez García-Abril, Ignacio:** 5.13  
**Saryusz-Wolski, Tomasz:** 10.11  
**Saso, Luciano:** 3.11, 7.09  
**Satar, Baris:** 7.05  
**Sawh, Natasha:** 9.13  
**Scarborough, Mary Catherine:** 7.06  
**Scheepmaker, Caroline:** 9.02  
**Scheib, Michele:** 2.01

**Schoenbacher, Christina:** 7.11  
**Schoenmakers, Patrick:** Poster 11  
**Schreuders, Wicher:** 10.11  
**Schröder, Beer:** 8.07, 9.01  
**Schroevens, Sander:** 2.13, Poster 05  
**Schumann, Wilfried:** 9.12  
**Scruggs, Catharine:** Workshop 29  
**Secchi, Mario A:** Poster 08  
**Senn, Lea:** 7.06, Workshop 04  
**Servant, Laurent:** 9.01  
**Seubring-Vierveyzer, Hans:** 2.13  
**Shaw, Jacyl:** 5.08  
**Shealy, Craig:** Workshop 16  
**Sherman, Adrian:** 9.12  
**Sikstrom, Karin:** 10.01  
**Siltala, Anne:** 3.02  
**Simpson, Louise:** Workshop 26  
**Siwinska, Bianka:** 9.04  
**Skibinska, Beata:** 10.11  
**Skidmore, Monique:** 5.07  
**Skrodzki, Przemyslaw:** Poster 37  
**Smart, Kate:** 10.09  
**Smith, Karen:** 10.08  
**Songsore, Jacob:** 3.06  
**Soppelsa, Betty:** 4.07  
**Speller, Paulo:** 3.07, Dialogue 01  
**Spinelli, Giancarlo:** 4.12, 7.01, 8.12  
**Stamm-Vuijk, Madeleen:** 5.13  
**Stanislawiszyn, Izabela:** Poster 32  
**Stannard, Jessica:** 9.13, Workshop 06  
**Stenelo, Richard:** 8.06  
**Sternberger, Lee:** Workshop 20  
**Stinnig, Elke:** 6.03  
**Strang, Karen:** Workshop 22  
**Streitwieser, Bernhard:** Poster 23  
**Strijker, Adja:** 2.06  
**Suematsu, Kazuko:** 5.02  
**Sundelin, Elisabeth:** 10.01  
**Supik, Patrycja:** 4.01  
**Sutanto, Muslich:** 2.15  
**Sutherland, Dawn:** 4.03  
**Suzuki, Arno:** 10.03, Poster 06  
**Svanfeldt, Karin:** 2.14  
**Svensson, Pär:** Workshop 14  
**Swit, Malgorzata:** Poster 35  
**Sych, Serge:** 2.08

## T

**Tahiroglu, Deniz:** Workshop 19  
**Tarhan, Koray:** Workshop 05  
**Tarvainen, Johanna:** 7.11  
**Tauch, Christian:** 5.10  
**Teekens, Hanneke:** 4.04  
**ten Bloemendal, Femke:** 4.13, Workshop 29

**Teneva, Snezhanka:** Poster 28  
**Terrasse, Christophe:** 10.01  
**Terryn, Nancy:** 8.07  
**Teterycz, Stephanie:** 10.07  
**Thaler, Erich:** 8.07, Workshop 31  
**Thomson, Ian:** Poster 33  
**Timonen, Liisa:** Workshop 22  
**Tobash, Linda:** 4.07  
**Tomas Smith, Rebeca:** Workshop 27  
**Torino, Marcela:** 7.01  
**Tsala Ndzomo, Guy:** 2.04, 7.04  
**Twomey, Patrice:** 2.05

## U

**Uenal, Baris:** 2.14  
**Ulgur, Ilyas:** 5.14  
**Upreti, Bishnu:** Workshop 31

## V

**Valcke, Jennifer:** 2.10, 9.09  
**van Aart, Joran:** 6.01  
**van der Geest, Femke:** 2.02  
**van der Hijden, Peter:** 3.05  
**van der Hout, Leonard:** 3.11, 10.03  
**Van Heule, Kathleen:** 1.02, 1.03  
**van Koolbergen, Myrian:** 2.06  
**van Liempd, Hans-Georg:** 3.07, 4.15, 6.02  
**van Melle, Jonathan:** 6.08  
**van Oppen, Marijke:** Workshop 03, Workshop 21  
**van Rooijen, Maurits:** Dialogue 03  
**van 't Land, Hilligje:** 2.04  
**van Vugt, Thijs:** Workshop 17  
**Vande Berg, Michael:** Workshop 13  
**Vansteenhuyse, Klaas:** 9.06  
**Varnali, Tereza:** 5.14  
**Veeriah, Senthilathiban:** 2.13  
**Verspeeten, Andries:** 4.08, 9.03  
**Vertesi, Catherine:** 4.03  
**Vicente, Pilar:** 8.13  
**Vickers, Anthony:** 3.11  
**Vinci Hytter, Elena:** 5.03  
**Vochozka, Josef:** 8.14  
**Volz, Gerhard:** 4.13, 7.01  
**Vos, Birgitte:** 6.03

## W

**Wade, James:** 5.01  
**Wagenaar, Robert:** 3.01, 7.02  
**Wang, Gigi:** 6.14  
**Ward, Emma:** 10.08  
**Warren, Kenneth:** 6.09, Workshop 06  
**Watkins, Robert:** 9.13

**Watson, Kimberly:** Poster 34  
**Waxman, Benjamin:** 5.07  
**Wegewijs, Bas:** 5.01  
**Weisner, Steen:** 8.04  
**Welch, Mike:** 6.01  
**Wellam, Rachel:** 6.04, 8.04  
**Welzer, Tatjana:** Poster 22  
**Wick, David:** 6.02  
**Wilkins, Stephen:** 4.11, Workshop 08  
**Wilkinson, Bob:** 4.14, 6.01, 8.12,  
**Williams, Stephen:** 2.16, 7.15  
**Willis, Michael:** Dialogue 04  
**Winters, Jessica:** 3.03, 6.04, Workshop 02  
**Wishart, Scott:** Poster 15  
**Wood, John:** 9.08  
**Wolf, Henry:** Poster 39  
**Wolf, Michael:** 5.12  
**Wuttig, Siegbert:** 7.12

## X

**Xia, Guangzhi:** 4.05  
**Xia, Hongwei:** 9.07

## Y

**Yamalik, Nermin:** Poster 19  
**Yilmaz, Zafer:** 3.12  
**Yonezawa, Yukako:** 5.02  
**Yu, Hk:** 3.14  
**Yuan, Hsiao-Wei:** 8.08, 9.07  
**Yucel, Ozlem:** 3.12

## Z

**Zambrana, Nicolas:** Poster 15  
**Ziegele, Frank:** 8.11  
**Zimmerman, Eric:** Poster 02  
**Zimmerman, Helen:** 4.04, 5.06, 6.06  
**Zong, Wa:** Dialogue 02

# Networking Events

## GET CONNECTED

See the  
Pocket Guide  
for the map of  
Networking  
Events

**TUESDAY 10 SEPTEMBER**

### EAIE Newcomers' Welcome Reception

- 🕒 17.30-19.30
- @ Hilton Istanbul, Level -1, Ballroom, Cumhuriyet Caddesi, Harbiye
- € Free for all first-timers to the EAIE Conference
- ⚠️ Arrive early to ensure your place and please wear your conference badge for entry.

If this is your first ever EAIE Conference then be sure to join us for the special Newcomers' Welcome Reception, the ultimate meeting place for all conference first-timers! Get to know your fellow participants in a relaxed setting and establish those all important connections before the conference gets into full swing. The EAIE Presidency and Leadership will be on hand to answer any questions you may have about the Association. Bring along plenty of business cards for networking and for the chance to win a fee waiver to next year's conference in Prague!

This event is kindly sponsored by:

# IELTS™



### ACCESS, EBS, EMPLOI and INTAL Joint Reception

- 🕒 18.00-19.30
- @ Istanbul Congress Center (ICC), B1 Foyer
- ⚠️ Pick up your invitation to this reception from the EAIE Information Desk in the ICC. Those without an invitation will be unable to attend.

This event is kindly sponsored by: AIRBUS



### Networking Cocktail Cruise

- 🕒 19.00-22.30
- Ⓜ️ Registration closed
- ⚠️ Buses will depart at 19.00 from outside the ICC and return at around 22.30 to the ICC.

### EAIE Newcomers' Networking Dinner

- 🕒 19.30-22.30
- @ Arabesque Restaurant, Taşkışla Caddesi No.19, Harbiye
- Ⓜ️ Registration closed
- ⚠️ This venue has a few steps so those in wheelchairs may need assistance



### EDC Dinner

- 🕒 20.00-22.00
- @ Leb-i Derya Kumbaracı, Kumbaracı Yokuşu No.57/6, Tünel, Beyoğlu
- Ⓜ️ Registration closed
- ⚠️ This venue is not wheelchair accessible



**WEDNESDAY 11 SEPTEMBER**

## Opening Plenary

- 🕒 16.30-18.00
- @ Istanbul Congress Center, Auditorium, Level B2
- € Free

Marking the official launch of the 25th Annual EAIE Conference, the Opening Plenary gathers all conference participants in one place for an energising introduction to the upcoming conference events. Join us to hear a rousing keynote speech to set the tone for the next few bustling conference days. Following the speech, a number of EAIE members who have made outstanding contributions to their field of work over the last 12 months will be rewarded through the EAIE Awards.

## Opening Reception

- 🕒 18.00-20.00
- @ Istanbul Congress Center, Terrace
- € Free

Join us directly after the Opening Plenary as we celebrate the start of the conference with the most popular networking event, the Opening Reception. Enjoy drinks, canapés, and music as you meet old and new acquaintances and share in the unique first-day conference buzz. Held on the terrace of the ICC, with a great view of the Bosphorus, you won't need to travel far to join us!

The Opening Plenary and Opening Reception are kindly sponsored by:



## HI Dinner

- 🕒 19.30-22.30
- @ Taxim Hill Hotel, Hill Terrace Restaurant, Siraselviler Caddesi No.5, Taksim
- Ⓜ Registration closed
- ⚠ This venue has a few steps so those in wheelchairs may need assistance

## ACCESS Dinner

- 🕒 20.30-22.30
- @ Sevic Restaurant, Istiklal Caddesi Çiçek Pasajı No.80, Beyoğlu
- Ⓜ Registration closed



## THURSDAY 12 SEPTEMBER

### EAIE Morning Run

- 🕒 06.45-08.00
- @ **Meeting Point:** Outside the main entrance of the ICC. The run will take place at Maçka Demokrasi Park
- 🔒 **Registration closed**  
This event is kindly sponsored by:  
University College of Northern Denmark (UCN)

### SAFSA Reception

- 🕒 17.00-18.30
- @ **Istanbul Congress Center, B1 Foyer**
- ⚠️ Pick up your invitation to this reception at the SAFSA Opening Session, taking place on Wednesday at 14.00, or from the EAIE Information Desk in the ICC. Those without an invitation will be unable to attend.  
This event is kindly sponsored by:  
INTO University Partnerships

### IRM Reception

- 🕒 17.00-19.00
- @ **Point Hotel Taksim, Topçu Caddesi No.2, Taksim**
- ⚠️ Pick up your invitation to this reception at the IRM Opening Session, taking place on Wednesday at 14.00, or from the EAIE Information Desk in the ICC. Those without an invitation will be unable to attend.  
This event is kindly sponsored by:  
The College Board, International Network of Universities (INU), Study Abroad in Amsterdam, VU University Amsterdam and Universitat Rovira I Virgili

### M&R Reception

- 🕒 17.00-19.00
- @ **Taksim My House, Siraselvililer Cad. No.35/1, Taksim**
- ⚠️ Pick up your invitation to this reception at the M&R Opening Session, taking place on Wednesday at 14.00, or from the EAIE Information Desk in the ICC. Those without an invitation will be unable to attend.  
This event is kindly sponsored by:  
border concepts and the Brenn-White Group

### NESS Reception

- 🕒 17.00-19.00
- @ **Leb-i Derya Richmond, İstiklal Caddesi No.227, Richmond Otel Kat:6, Beyoğlu**
- 🔒 **Registration closed**  
This venue has a few steps so those in wheelchairs may need assistance

### MOPILE Reception

- 🕒 17.30-18.45
- @ **ITU Mimarlık Fakültesi, (Öğrenci İşleri), Taşköprü Kampüsü, Taksim**
- 🔒 **Registration closed**

### ACE/DSDP Reception

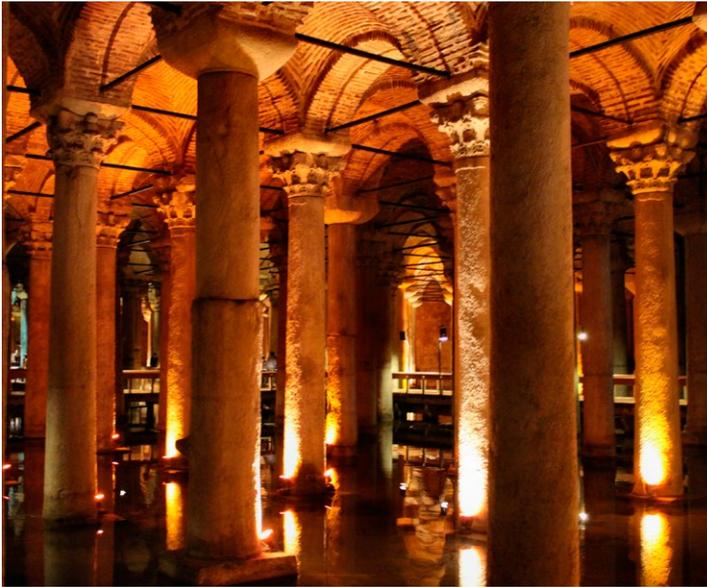
- 🕒 17.30-19.00
- @ **Salt Galata, Arap Cami Mh, Banka Sk No.11, Karakoy**
- ⚠️ Pick up your invitation to this reception at the ACE Opening Session, taking place on Wednesday at 14.00, or from the EAIE Information Desk in the ICC. Those without an invitation will be unable to attend.

### RIE Reception

- 🕒 18.00-19.30
- @ **Point Hotel Taksim, Topçu Caddesi No.2, Taksim**
- ⚠️ Pick up your invitation to this reception at the RIE Opening Session, taking place on Wednesday at 14.00, or from the EAIE Information Desk in the ICC. Those without an invitation will be unable to attend.  
This event is kindly supported by:  
*Journal of Studies in International Education* and  
Centre for Higher Education Internationalisation, Milan

### EBS Reception and Dinner

- 🕒 18.45-21.30
- @ **X Restaurant and Bar, Istanbul Kültür Sanat Vakfı, Sadi Konuralp Caddesi, Deniz Palas No.5, Sishane**
- 🔒 **Registration closed**
- ⚠️ An elevator is located at Coffee Nero (for wheelchairs)



## THURSDAY 12 SEPTEMBER

### EAIE Networking Dinner and Dance

- 🕒 19.00–02.00 (Dinner served at 19.30)
- @ Binbirdirek Cistern, İmran Öktem Cd No.4, Sultanahmet. Tram stop: Sultanahmet
- € €115. Last-minute tickets will be on sale until 18.00 on Wednesday at the Registration Desk in the ICC.
- 🚏 Public transport available until 24.00. EAIE return buses to Taksim area are available from 24.00–02.15 (depart every 20 min). Last bus leaves venue at 02.15.

On arrival at the Dinner and Dance, you will be treated to a welcome cocktail while you admire the intimate surroundings of the oldest cistern in Istanbul, dating back to the fourth century. After cocktails, you will enjoy a three-course dinner with unlimited drinks and Turkish delight, and then the party really starts! With a DJ, live music and a free bar for the entire night, we hope you'll join us in dancing the night away in this ancient, magnificent setting. EAIE buses will transport you back to the Taksim area after midnight (when public transport ceases).

This event is kindly sponsored by:



### EAIE Dance

- 🕒 21.30–02.00
- @ Binbirdirek Cistern, İmran Öktem Cd No.4, Sultanahmet. Tram stop: Sultanahmet
- € €50. Last-minute tickets will be on sale until 18.00 on Thursday at the Registration Desk in the ICC, and also at the door of the venue.
- 🚏 Public transport available until 24.00. EAIE return buses to Taksim area are available from 24.00–02.15 (depart every 20 min). Last bus leaves venue at 02.15.

Set in a magnificent venue, this promises to be a highly atmospheric EAIE Dance! The Binbirdirek Sarnici (Direk Cistern) dates back to the fourth century when it functioned as Istanbul's second largest reservoir. After many uses over the years, it now functions as a stunning venue and cultural attraction. With exclusive access for EAIE participants, a DJ, live music and a free bar all evening, we hope you'll join us in dancing well into the night! Buses will transport you back to the Taksim area after midnight (when public transport ceases).



European Association for  
International Education

# EAIE | PRAGUE

16-19 SEPTEMBER

STEPPING INTO A NEW ERA

**SUBMIT YOUR PROPOSAL  
FOR NEXT YEAR'S CONFERENCE**

Sessions and workshops by **5 November 2013**

Poster & Ignite© sessions by **22 January 2014**

Visit [www.eaie.org/prague](http://www.eaie.org/prague) for more information

FRIDAY 13 SEPTEMBER



## EAIE Choir

- 🕒 Rehearsal 1: Thursday, 17.30–18.30
- @ Istanbul Congress Center, Üsküdar 3, Level B2
- 🕒 Rehearsal 2: Friday, 12.30–13.30
- @ Istanbul Congress Center, Auditorium
- Performance at the Closing Plenary: Friday, 16.30–18.00
- 🔒 Registration closed



## Closing Plenary

- 🕒 16.30–18.00
- @ Istanbul Congress Center, Auditorium, Level B2
- € Free

Wrapping up the conference for another year, the Closing Plenary will leave you energised and eager to start implementing all the fantastic ideas you will have picked up during the week. Join us to hear futurist and keynote speaker Jack Uldrich discuss how the latest educational trends are transforming the student-teacher relationship, with a look at the adaptations educational leaders must make today in order to stay relevant in tomorrow's changing world. You will also catch a glimpse of the preparations for the 26th Annual EAIE Conference in Prague. The EAIE Choir will be back to serenade you with their uplifting harmonies and the remaining EAIE Awards will be presented.

This event is kindly sponsored by:



## Closing Reception

- 🕒 18.00–19.00
- @ Istanbul Congress Center, Terrace
- € Free

Join us for this final celebration of the 25th Annual EAIE Conference, taking place directly after the Closing Plenary. Enjoy a last drink and a chat with fellow participants whilst taking down those all important contact details before we all head back to our institutions and organisations with eager minds and bursting notepads, ready to relay our newfound knowledge and ideas to our colleagues.

REWARDING  
EXCELLENCE

## 2013 Award Winners

**Congratulations to the following winners who will be honoured with EAIE awards during the conference:**

**Institutional Award for Innovation in Internationalisation**  
*University of Helsinki, Finland*

**Constance Meldrum Award for Vision and Leadership**  
*Maurits van Rooijen, London School of Business & Finance, UK*

**Bo Gregersen Award for Best Practice**  
*Jeroen Torenbeek, Utrecht University Summer School, the Netherlands*

**Tony Adams Award for Excellence in Research**  
*Rahul Choudaha, World Education Services, USA*

**Rising Star Award**  
*Alva Bruun, Centre for International Mobility, Finland*  
*Edwin van Rest, StudyPortals, the Netherlands*

**President's Award**  
*Louise Stansfield, Metropolia University of Applied Sciences, Finland*

For more information about the EAIE Awards, please visit [www.eaie.org/awards](http://www.eaie.org/awards).

# General information

## GETTING AROUND ISTANBUL

Istanbul Congress Center (ICC) is located on Taşkışla Street in 'Congress Valley' in the Harbiye district of Istanbul. We recommend that you allow plenty of time for your journeys within Istanbul as traffic can be challenging.

### TAXI

Taxis are the easiest means of transport in Istanbul. Paying with cash is advisable as not all taxi drivers will accept credit cards. Most will provide receipts.

You can book a taxi from one of the following companies:

Poyraz Taksi +90-212-234 28 38

Maçka Taksi +90-212-225 46 83

The following travel durations and prices for taxis to/from the airport will vary depending on traffic:

From the ICC to Atatürk Airport (European Side): 45-60 minutes/55 Turkish Lira (TL)

From the ICC to Sabiha Gökçen Airport (Anatolian Side): 60 minutes/90 TL.

### AIRPORT COACH TRANSFERS

Airport coach transfers are available between Taksim (a 10-minute walk from the ICC) and Ataturk Airport. The journey takes approximately 40 minutes and buses depart every 30 minutes. More information is available on the Havatas website <http://havatas.com/en>.

### METRO

There are two metro lines that serve the ICC:

M2 Şişhane - Haciosman

F1 Taksim - Kabataş

The closest metro stop to the ICC is Osmanbey (a 10-minute walk).

### METROBUS

Travelling to the Anatolian side from the ICC, there are two metrobus lines you can use:

34 Z Zincirlikuyu - Söğütlüçeşme

34 A Cevizlibağ-A.Ö.Y. - Söğütlüçeşme

You can reach these lines by taking the M2 Metro Line from Osmanbey to Mecidiyeköy - Şişli.

Travelling to Atatürk Airport from the ICC you can take:

Line 34 Zincirlikuyu - Avcılar.

### BUS

From the ICC you can reach many central locations in Istanbul such as Taksim, Eminönü and Mecidiyeköy by bus. The closest bus stop, Harbiye Bus Stop, is a 5-minute walk from the ICC.

### PHARMACIES

#### Acar Pharmacy

Valikonağı Cad. No.107/B Nişantaşı Şişli  
+90-212-247 84 38

#### Acar Pharmacy

Valikonağı Cad. No.60/A Nişantaşı Şişli  
+90-212-240 22 78

#### Atasoy Pharmacy

Halaskargazi Cad. No.43/2B (Poyraz Sokak Girişi)  
Harbiye Şişli  
+90-212-240 85 22

#### Konak Pharmacy

Cumhuriyet Cad. No.77/A Elmadağ Şişli  
+90-212-240 68 52

### IMPORTANT NUMBERS

- 112 Ambulance/Medical emergency
- 110 Fire department
- 155 Police
- 154 Traffic police
- 170 Tourism info

# Services at ICC

## CONFERENCE ESSENTIALS

### REGISTRATION, INFORMATION AND HOTEL AND TOURS DESKS

**Location:** All of the EAIE service desks are located inside the main entrance of the Istanbul Congress Center (ICC). See the Pocket Guide for the exact location. Staff at these various desks will be available to offer you on-site assistance and advice.

#### Opening times of the desks:

Monday	18.00–21.00
Tuesday	08.00–19.00
Wednesday	07.30–18.00
Thursday	07.30–18.00
Friday	08.30–17.00

### MEMBER LOUNGE

**Location:** Level B1

#### Opening times:

Tuesday	08.00–17.00
Wednesday	07.30–18.00
Thursday	07.30–18.00
Friday	08.30–16.30

### BUSINESS CENTRE

**Location:** Yildiz 1, Level B2

Here you will find a range of business services, including free wired internet access. Some services (such as printing and photocopying) will require payment.

#### Opening times:

Tuesday	08.00–18.00
Wednesday	07.30–18.00
Thursday	07.30–18.00
Friday	08.30–17.00

### CLOAKROOM

**Location:** Level B3

#### Opening times:

Tuesday	08.00–19.30
Wednesday	07.30–18.30
Thursday	07.30–18.30
Friday	08.30–19.30

### SPEAKER READY ROOM

**Location:** Yildiz 2.1, Level B2

All chairs and speakers with a PowerPoint presentation must go to the Speaker Ready Room prior to their session or workshop. A team of AV and IT specialists will be ensuring that all presentations on USB sticks are in the correct format for use in the rooms and will be on hand to assist all chairs and speakers with any IT-related queries they may have regarding their presentation.

**Please note:** You must still bring your USB stick containing your presentation with you to your session/workshop room.

#### Opening times:

Tuesday	08.00–18.00
Wednesday	07.30–18.00
Thursday	07.30–18.00
Friday	08.30–17.00

### DISABLED ACCESS

Wheelchairs are available at the entrance of the ICC and the venue is wheelchair accessible. Please see the Pocket Guide for the location of the lifts.

### FIRST AID

In case of problems, please contact any member of the EAIE staff or one of the student assistants who will direct you to the first aid station, located beside the Auditorium on Level B2. The ICC has an ambulance onsite.

### FOOD ALLERGIES

If you have any questions about the food served at the conference, please contact the staff at the buffet tables. Labels will also be provided for some food categories

### FREE WIFI & INTERNET ZONE

Free wireless internet is accessible throughout the entire venue. The network, username and password are all EAIE2013. The WiFi is kindly sponsored by **Ready, Study, Go! Poland**

There are a number of computers with wired access to the internet in the Internet Zone on Level B5. The Internet Zone is kindly sponsored by **QS**

### LOST AND FOUND

Enquire at the EAIE Information Desk at the main entrance if you have lost any of your belongings.

### MEETING POINT

The official meeting point is located at the main entrance of the ICC.

### MESSAGE AND PARTNER SEARCH BOARDS

Interact with other conference participants by using the message and partner search boards located at the top of escalators on the ground floor.

### MONEY

There is an ATM located on the ground floor of the ICC.

### MY CONFERENCE

Make the most of your conference experience by using the interactive features of 'My Conference' on the EAIE website ([www.eaie.org/istanbul](http://www.eaie.org/istanbul)). If you are having difficulty logging in, please contact [info@eaie.org](mailto:info@eaie.org).

### NAME BADGE

Please wear your conference name badge at all times, access will not be granted without it.

### SECURITY

The ICC is guarded 24 hours a day by a security team. Security screening will take place at the entrance to the ICC.

### WATER

Water bottles will be provided during the networking breaks.

# Exhibitor Live Zone

## ILLUMINATING GOOD IDEAS

Brand new to the conference this year, the Exhibitor Live Zone gives you the chance to discover some innovative services and programmes developed by higher education organisations. Come along to these insightful presentations to learn about the exciting initiatives that could assist you in your internationalisation efforts.

**LOCATION:** Exhibition Hall, Level B5

**REGISTRATION:** No pre-registration is required.

### WEDNESDAY 11 SEPTEMBER

#### Short-term programmes at Columbia University

🕒 09.30-10.15

Learn about the variety of short-term programmes, summer, semester, and academic year programmes including certificates and hybrid ones (online/on-campus) within the domain of cross-disciplinary and professional studies at Columbia University.

**EXHIBITOR:** Columbia University (#253)

#### Dubai: building a 7-star city

🕒 13.30-14.15

This presentation will provide an insight into the growth of Dubai and how the city has transformed over the past few decades. Specific focus will be placed on the hospitality and tourism industry and the opportunities available for educational partnerships in Dubai.

**EXHIBITOR:** The Emirates Academy of Hospitality Management (#460)

#### Knock knock! Who is there? KIMO; The ultimate solution to 'Erasmus Life Cycle' problems

🕒 14.30-15.15

Come and learn more about KION Turkey's Erasmus Mobility software: KIMO and the "consultancy and training for internationalisation" which goes together with KIMO. This could be the ultimate solution to solve all the problems you face within in the Erasmus framework.

**EXHIBITOR:** CINECA (#211)

#### Recruit online with FPP webinars and virtual fairs

🕒 15.30-16.15

FPP EDUMedia has used its expertise in student recruitment to create two new services: virtual fairs and webinars. Discover how the integration of EDUFINDME (the social network for education) with EDUvirtualEXPOS and EDUWebinars can help you reach your recruitment goals.

**EXHIBITOR:** FPP EDUMedia (#490)

### THURSDAY 12 SEPTEMBER

#### The development and validation of tests for admission to higher education

🕒 09.30-10.15

The internationalisation of higher education brings new challenges for universities recruiting and selecting students from varied educational backgrounds. This session will provide an overview of test development and validation activities involved in producing admissions tests for use in international contexts.

**EXHIBITOR:** Admissions Testing Service, Cambridge English Language Assessment (#412)

#### SPACE Network: learning by sharing

🕒 10.30-11.15

'Sharing knowledge increases quality in teaching and commitment for research and projects.' This is the motto for SPACE Network. The network is focused on higher education institutions offering Business Management (Entrepreneurship, Hospitality) and Language studies. Discover the benefits SPACE membership can bring you during this session.

**EXHIBITOR:** SPACE Education Network (#154)

#### Cambridge English for higher education: supporting the recruitment of international students

🕒 11.30-12.15

This session examines the Cambridge English: First (FCE) and Cambridge English: Advanced (CAE) exams, and provides information on how these proven, secure, high quality tests meet all the requirements for entry into higher education.

**EXHIBITOR:** Cambridge English Language Assessment (#412)

#### Campus Hungary: discover and study

🕒 13.30-14.15

Presenting the Campus Hungary programme - challenges and advantages of an umbrella organisation in boosting student mobility by means of international communication activities and by providing institutional support.

**EXHIBITOR:** Campus Hungary (#122)

#### Ensuring quality and fairness in international language testing

🕒 14.30-15.15

What makes an English test an accurate, fair, reliable and valid assessment of language skills? From the production of test materials, through test delivery, evaluation of test taker performance and testing outcomes - you'll find out more about the criteria for a successful test.

**EXHIBITOR:** IELTS (#441)

**FRIDAY 13 SEPTEMBER**

### Global partnerships for international doctoral education

🕒 10.30-11.15

The partnership between the University of Liverpool and Laureate Online Education enables delivery of 100% online degrees, allowing 10 000 students from over 160 countries to achieve their education goals. This presentation will explore the impact of the partnership focusing on higher education and the online Doctor of Education programme.

EXHIBITOR: University of Liverpool Online Degrees (#431)

### Colombia Challenge Your Knowledge - study abroad in Colombia

🕒 11.30-12.15

Colombia Challenge Your Knowledge is a campaign of the network of accredited universities of Colombia, the Ministry of Education, ICETEX, Proexport, Colciencias and other strategic national partners to promote Colombia as a destination for academic and scientific collaboration.

EXHIBITOR: Colombia Challenge Your Knowledge (#463)

### Overview of our Doctor of Medicine and Doctor of Veterinary Medicine Programme

🕒 13.30-14.15

Come and hear why in the past three years St. George's University has placed more physicians in US residency programmes than any other school in the world, and what this can mean for you in terms of advising students and possible affiliations. Also learn about the AVMA/COE accredited veterinary degree programmes.

EXHIBITOR: St. George's University, Schools of Medicine & Veterinary Medicine (#254)



# Exhibition

## MEET THE EXHIBITORS

The descriptions in this list of exhibition stands have been supplied by the exhibitors themselves. Participation in the EAIE Exhibition does not imply endorsement by the EAIE. One contact name is given per stand.

### A

#### 311 a2 International Education Fairs

With its 22 years of experience, a2 Fairs has been organising international agents' workshops and international student recruitment fairs in Turkey, Azerbaijan, Kazakhstan, Morocco, and Egypt since 2001.

**Serena Cizmecigil**, a2 International Education Fairs, Istanbul, Turkey, [serena@a2fairs.com](mailto:serena@a2fairs.com), [www.a2fairs.com](http://www.a2fairs.com)

#### 181 Agreenium - Science for food security and sustainable agriculture

Agreenium is a consortium of research and higher education bodies, with the aim of facilitating access to research and higher education facilities in France. Its purpose is to promote the role of agronomic and veterinary research to meet the challenges of food security and sustainable development. Agreenium implements actions and programmes linking research, training and development, representing the best that France can offer at the international level.

**Alice Francois**, Agreenium, Montpellier, France, [alice.francois@supagro.inra.fr](mailto:alice.francois@supagro.inra.fr), [www.agreenium.org](http://www.agreenium.org)

#### 531 Akita International University

Akita International University is a four-year liberal arts university in Akita prefecture, Japan. Its undergraduate programme offers Bachelor degrees in Global Business and Global Studies. All courses are taught in English, with the exception of foreign language classes.

**Koji Kobata**, Akita International University, Akita, Japan, [info@aui.ac.jp](mailto:info@aui.ac.jp), [www.aui.ac.jp](http://www.aui.ac.jp)

#### 521 American Consortium of Universities

Comprised of a select group of universities, ACU allows students to choose from a wide range of academic programmes. Students may obtain conditional admission and prepare for university study while taking intensive English at the INTERLINK Language Center on campus.

**Marshall Brewer**, American Consortium of Universities, Golden, USA, [marshall.brewer@interlink.edu](mailto:marshall.brewer@interlink.edu), [www.americanuniversities.org](http://www.americanuniversities.org)

#### 361 AMPEI

The Mexican Association for International Education (AMPEI) is a non-profit association whose mission is to assist in the

strengthening of the academic quality of Mexican educational institutions through international cooperation.

**Monica Gomez**, AMPEI Mexican Association for International Education, Obregon, Mexico, [monica.gomez@itson.edu.mx](mailto:monica.gomez@itson.edu.mx), [www.ampei.org.mx](http://www.ampei.org.mx)

#### 212 Ankara University

Ankara University is a comprehensive public university, located in the capital of Turkey. Being the first higher education institution of the Republic, it has established a reputable image both within the country and in the international arena with its vast experience of 69 years, its highly qualified academic staff and students, and its well-established teaching, learning and research facilities.

**Onur Hosnut**, Ankara University, Ankara, Turkey, [hosnut@ankara.edu.tr](mailto:hosnut@ankara.edu.tr), [erasmus.ankara.edu.tr](http://erasmus.ankara.edu.tr)

#### 346 Aon Student Insurance

Aon Student Insurance Services has over 25 years of experience in designing student insurance solutions and programme administration. It provides customers with the resources of a large broker in combination with the attention and experience of a specialised adviser.

**Frank Antonisse**, Aon, Rotterdam, the Netherlands, [frank.antonisse@aonhewitt.com](mailto:frank.antonisse@aonhewitt.com), [www.aonstudentinsurance.com](http://www.aonstudentinsurance.com)

#### 527 APAIE

APAIE is an international non-profit organisation whose goal is to activate and reinforce the internationalisation of higher education in the Asia-Pacific region and around the world, and to engage the professional challenges of individuals in international education.

**Hoon Choi**, APAIE, Seoul, Republic of Korea, [apaie@apaie.org](mailto:apaie@apaie.org), <http://apaie.org>

#### 160 Argentina

Fundación Export.Ar is a mixed institution comprising both the public and private sectors to assist the business community in selling its products effectively abroad. As the executing arm for the trade promotion actions of the Argentine Ministry of International Trade and Worship, its efforts are supported and coordinated by the Ministry through 120 Embassies, Consulates and the Economic/Trade Departments around the world. It offers data and information to those working in the export business.

**Fernanda Yanson**, Argentina - Fundacion Exportar, Buenos Aires, Argentina, [fyanson@exportar.org.ar](mailto:fyanson@exportar.org.ar), [www.exportar.org.ar](http://www.exportar.org.ar)

#### 118 Association of University Summer Sessions

Association of University Summer Sessions has served as a forum for discussing the theoretical and practical issues of summer sessions. The by-invitation institutional membership of 50 universities balances regional representation, private and public, and large and small institutions. Unifying the member institutions is a centralised summer session administration and a research focus.

**Bethaida Gonzalez**, Association of University Summer Sessions, Syracuse, USA, [bgonzale@syr.edu](mailto:bgonzale@syr.edu), [www.auss.edu](http://www.auss.edu)

#### 462 Australia - Future Unlimited

The Australian Trade Commission - Austrade - is the Australian Government's trade, investment and education promotion agency. Through a network of offices in over 50 countries, Austrade assists Australian companies to grow their international business, attracts productive foreign direct investment into Australia and promotes Australia's education sector internationally.

**Baris Satar**, Australian Trade Commission, Australia, [Baris.Satar@austrade.gov.au](mailto:Baris.Satar@austrade.gov.au), [www.studyinaustralia.gov.au](http://www.studyinaustralia.gov.au)

#### 443 Australian Technology Network ATN

The Australian Technology Network (ATN) is an influential alliance of five distinctive and prominent Australian universities located in each mainland State. The ATN's aim is to help secure Australia's reputation as the 'clever country', contributing to its social and economic wealth by building strategic partnerships and undertaking solution-based research which is relevant to the expectations of industry and the community.

**Paul Bolt**, Australian Technology Network (ATN), Melbourne, Australia, [paul.bolt@rmit.edu.au](mailto:paul.bolt@rmit.edu.au), [www.atn.edu.au](http://www.atn.edu.au)

#### 240 Austria Welcomes You - Advantage Austria

Find information about Austrian institutions of higher education (universities, universities of applied sciences and university colleges of teacher education) or meet representatives of these institutions.

**Eva Müllner**, OeAD - Austrian Agency for International Cooperation in Education and Research, Vienna, Austria, [info@oead.at](mailto:info@oead.at), [www.oead.at](http://www.oead.at)

## B

**276 Baden-Württemberg Universities, Germany**

Baden-Württemberg in the German southwest is an exciting study destination: it is home to more than 70 universities of high quality education. Attractive study and research opportunities as well as exchange programmes and summer language courses make it the ideal location to pursue your academic career.

**Alexandra Ahmed**, Baden-Württemberg International, Stuttgart, Germany, [info@bw-study-guide.de](mailto:info@bw-study-guide.de), [www.bw-studyguide.de](http://www.bw-studyguide.de)

**342 Bahçeşehir University**

Bahçeşehir University (BAU) is a foundation university which was established in 1998 in the heart of Istanbul. BAU has 14 000 students in nine faculties. There are six BAU campuses abroad and BAU is the most internationalised university of Turkey.

**Gürhan Kara**, Bahçeşehir University, Istanbul, Turkey, [gurhan.kara@bahcesehir.edu.tr](mailto:gurhan.kara@bahcesehir.edu.tr), [www.bahcesehir.edu.tr](http://www.bahcesehir.edu.tr)

**525 BBA - Chulalongkorn Business School**

The BBA International Program at Chulalongkorn University was established to show the university's commitment to Thailand, the Asia-Pacific region and the global community. The BBA International Program is the first undergraduate level programme that is taught entirely in English at Chulalongkorn University.

**Pensri Sangwongwanich**, BBA Chulalongkorn University, Bangkok, Thailand, [pensri@cbs.chula.ac.th](mailto:pensri@cbs.chula.ac.th), <http://bba.acc.chula.ac.th>

**142 Belgium Wallonia-Brussels Campus**

Wallonia-Brussels Campus is a public agency committed to promoting French-speaking Belgium's higher education programmes throughout the world. Visit the pavilion to meet with representatives from French-speaking Belgian universities and colleges and learn about study opportunities in French-speaking Belgium.

**Cécile Liégeois**, Belgium Wallonia-Brussels Campus, Brussels, Belgium, [c.liegeois@wbi.be](mailto:c.liegeois@wbi.be), [www.studyinbelgium.be](http://www.studyinbelgium.be)

**200 Beykoz Vocational School of Logistics (BVSOL)**

Beykoz Vocational School of Logistics (BVSOL) was established as the first thematic higher education institution in Turkey to meet the growing needs of the Turkish foreign trade and logistics sector for professionals to contribute to the global economy.

**Ayşegül Gündüz**, Beykoz Vocational School of Logistics, Istanbul, Turkey, [aysegulgunduz@beykoz.edu.tr](mailto:aysegulgunduz@beykoz.edu.tr), [www.beykoz.edu.tr](http://www.beykoz.edu.tr)

**341 Bezmialem Vakif University**

Bezmialem Vakif University was founded as a first thematic research university in the Health and Life Sciences fields in Turkey. Its roots go back to 1843. The university hospital is the first hospital in its history and the campus is located in the centre of Istanbul, Turkey.

**Pinar Elbasan**, Bezmialem Vakif University, Istanbul, Turkey, [pelbasan@bezmialem.edu.tr](mailto:pelbasan@bezmialem.edu.tr), [www.bezmialem.edu.tr](http://www.bezmialem.edu.tr)

**156 BI Norwegian Business School**

BI Norwegian Business School is an internationally recognised and accredited private institution located in Oslo, Norway's capital. BI has one of Europe's largest and most productive academic environments in the area of business administration, marketing, finance and management.

**Hanne Framnes**, BI Norwegian Business School, Oslo, Norway, [hanne.framnes@bi.no](mailto:hanne.framnes@bi.no), [www.bi.edu](http://www.bi.edu)

**107 BigChoice Group**

Students and graduates from more than 190 countries currently use BigChoice Group's network. The unique digital platform can help to deliver you even better results, as well as providing full online reporting. As one of the world's leading youth publishing groups, BigChoice is fully equipped to inform the rising generation about every aspect of their educational needs. This makes BigChoice a natural choice for educational institutions to market their programmes worldwide.

**Henry Nagel**, BigChoice Group, London, UK, [Henry.Nagel@bigchoicegroup.com](mailto:Henry.Nagel@bigchoicegroup.com), [www.bigchoicegroup.com](http://www.bigchoicegroup.com)

**222 BMI - Leading fairs and workshops in Latin America, Asia and the World**

BMI organises the leading international education fairs in Latin America and has been involved in organising events in Asia, Europe, North America and Australia.

**Resh Kodabuckus**, BMI, Edgware, UK, [resh@bmimedia.net](mailto:resh@bmimedia.net), [www.bmimedia.net](http://www.bmimedia.net)

**301 Bogazici University**

Bogazici University was formally established as a public university in 1971, but has its origins in Robert College - the first American college outside of the USA, founded in 1863. It has a long tradition of excellence in English language undergraduate education, serving the most elite students of the region. The university recruits its average student from the top 1% of students who take the university entrance exams in the country.

**Taner Bilgic**, Bogazici University, Istanbul, Turkey, [taner@boun.edu.tr](mailto:taner@boun.edu.tr), [www.boun.edu.tr](http://www.boun.edu.tr)

**365 Bologna Translation Service**

Bologna Translation Service is an online automated translation service that translates study guides and course syllabi for universities and higher education institutions.

**Luc Meertens**, CrossLang NV, Gent, Belgium, [luc.meertens@crosslang.com](mailto:luc.meertens@crosslang.com), [www.crosslang.com](http://www.crosslang.com)

**150 border concepts - your partner for student recruitment in Europe**

border concepts is an education and marketing consultancy specialised in undergraduate, postgraduate, MBA and PhD student recruitment. With 10 years of experience, border concepts empowers institutions by providing a range of cross-media solutions and quality customer service, showing clients how to communicate with the right student in the right way.

**Sjaik Djorai**, border concepts GmbH, Gronau, Germany, [s.djorai@borderconcepts.biz](mailto:s.djorai@borderconcepts.biz), [www.borderconcepts.biz](http://www.borderconcepts.biz)

**255 Boston University**

Representatives from Boston University's MET International Program, Summer Term, and Center for English Language and Orientation Programs will be on hand to provide information and explore partnership opportunities.

**Thomas Garriepy**, Boston University, Boston, USA, [metintl@bu.edu](mailto:metintl@bu.edu), [www.bu.edu/metinternational](http://www.bu.edu/metinternational)

**470 Brazilian Higher Education Institutions**

The Brazilian higher education institutions, with the support of EMBRATUR and CAPES, will be present to consolidate existing and explore new academic partnerships enriching cooperation but also exploring the possibilities offered by the Brazilian national programme 'Science without Borders'.

**José Celso Freire Junior**, Brazilian Higher Education Institutions, Sao Paulo, Brazil, [lglatt@reitoria.unesp.br](mailto:lglatt@reitoria.unesp.br), [www.unesp.br](http://www.unesp.br)

**101 British Council**

The British Council creates international opportunities for the people of the UK and other countries and builds trust between them. With over 75 years of experience, the British Council is on the ground in six continents and over 100 countries, bringing international opportunity to life. Each year the British Council works with millions of people, connecting them with the UK, sharing cultures and the UK's most attractive assets: English, the Arts, Education and its ways of living and organising society.

**Stephanie Ashcroft**, British Council, Manchester, UK, [stephanie.ashcroft@britishcouncil.org](mailto:stephanie.ashcroft@britishcouncil.org), [www.britishcouncil.org](http://www.britishcouncil.org)

# Count on the **TOEFL**<sup>®</sup> test to bring more highly qualified and diverse students to your campus.

From China to Chile, India to Indonesia, only the *TOEFL*<sup>®</sup> test is used by students from more than 180 countries to reach study-abroad destinations all over the world — including yours.

The TOEFL test is:

**The most widely available** English-language test, offered at more than **4,500 testing centers** in over 165 countries worldwide.

**The most authentic** as the true measure of how well students can integrate the four English skills needed to succeed.

**The most fair, unbiased and accurate representation of students' skills** — a centralized scoring network of multiple raters independently assess each student's reading and writing skills.

Find thousands of potential students with the new *TOEFL*<sup>®</sup> Search Service.

[www.ets.org/toefl/institutions/search\\_service](http://www.ets.org/toefl/institutions/search_service)

**Visit us at Booth #313**

Copyright © 2013 by Educational Testing Service. All rights reserved. ETS, the ETS logo and TOEFL are registered trademarks of Educational Testing Service (ETS) in the United States and other countries. 23159



## C

**115 California State University Long Beach**

California State University Long Beach (CSULB) is a diverse, student centred, globally engaged university in sunny southern California, committed to providing highly valued undergraduate and graduate educational opportunities through superior teaching, research, creative activity, and service.

**Lynne Richmond**, California State University, Long Beach, Long Beach, USA,  
lynne.richmond@csulb.edu, www.csulb.edu

**232 California State University - San Jose State University**

Established in 1857, San Jose State University is the oldest public institution in Western USA and the founding campus in the California State University system, located in the heart of Silicon Valley, the world's high tech capital.

**Alexander Chang**, San Jose State University, San Jose, USA, alexander.chang@sjsu.edu;  
http://cies.sjsu.edu/globalbondo

**213 California State University System (CSU)**

International Study CSU Extended and Continuing Education welcomes international students to its programmes either while remaining in their home country or traveling to study in California. From Southern California up to Northern California there are 23 campus locations to choose from. Campuses present at EAIE this year are: CSU Chico, CSU East Bay, CSU Fullerton, CSU Monterey Bay, Sacramento State, San Diego State University, San Francisco State University, CSU San Marcos, Sonoma State University.

**Mike Schroder**, California State University System, San Marcos, USA,  
mschroder@csusm.edu,  
www.calstate.edu/extension

**412 Cambridge English Language Assessment**

Cambridge English Language Assessment is part of the University of Cambridge and a not-for-profit organisation. Cambridge English Language Assessment provides the most valuable range of qualifications for learners and teachers of English in the world. The organisation produces the Cambridge English: First and Advanced exams, which are accepted for admission to universities and colleges worldwide.

**Annamaria Biroova**, Cambridge English: Advanced, Cambridge, UK,  
Biroova.A@cambridgeesol.org,  
www.CambridgeESOL.org/Advanced

**140 Campus France, French Higher Education**

Representatives from French higher education institutions, including universities, grandes écoles and specialised

institutions. Campus France, the French national agency for promoting higher education, international student services and international mobility, will offer information on study programmes in France and cooperation opportunities.

**Johanna Rasplus**, Campus France, Paris, France, johanna.rasplus@campusfrance.org,  
www.campusfrance.org/en

**122 Campus Hungary**

The Campus Hungary programme aims to enhance student mobility in higher education. The main goal is to support the internationalisation of Hungarian higher education by deepening cooperation with foreign institutions and achieving knowledge exchange by means of student mobility.

**Krisztina Csekő**, Campus Hungary Program - Balassi Institute, Budapest, Hungary, krisztina.cseko@bbi.hu, www.campushungary.hu

**171 Canary Isles Universities (Spain)**

The Universities of the Canary Isles include the two public higher education institutions (ULL & ULPGC). Both institutions work together as a Campus of International Excellence Consortium in Astrophysics, Biomedicine, Sustainability and Sea Sciences.

**Alejandro Lopez de Vergara**, Universidad de la Laguna, Tenerife, Spain, oridirec@ull.es,  
www.ull.es

**524 CDGDC - Chinese Qualifications Verification**

China Academic Degrees and Graduate Education Development Center (CDG-DC), an authoritative organisation led by the Ministry of Education of China, provides a verification service of China's educational credentials which can facilitate your work in overseas admission, employment and immigrant evaluation.

**Fei Han**, China Academic Degrees and Graduate Education Development Centre, Beijing, China, hanf@cdgdc.edu.cn,  
http://cqvc.chinadegrees.cn/en

**275 CHE Consult**

The CHE Consult GmbH is a private for-profit consultancy on higher education with long-time experience in EU projects. It conducts the Effects of Erasmus Mobility Research for the EC and a large-scale student survey for the Finnish Ministry. Currently, its core measuring product is memo©. It specialises in strategic and organisational development consultancy as well as effect measurement. CHE Consult regularly conducts surveys amongst students, staff and stakeholders with more than 50 000 participants.

**Uwe Brandenburg**, CHE Consult, Berlin, Germany, uwe.brandenburg@che-consult.de,  
www.che-consult.de

**572 Chitkara University, India**

Chitkara University is a premier self-financed university of North India with a tradition of excellence in teaching and research. Based out of Chandigarh (a 45 minute flight from Delhi), Chitkara University offers full time degree programmes in Engineering, Management, Healthcare, Hospitality, Architecture, Media and Pharmaceutical Sciences.

**Sangeet Jaura**, Chitkara University, Chandigarh, India, sangeet.jaura@chitkara.edu.in,  
www.chitkara.edu.in

**108 CIDD - Consortium of International Double Degrees**

CIDD - Consortium of International Double Degrees CIDD is a non-governmental consortium of public/private university business schools. All member schools are accredited by the national accreditation agencies or the Ministry of Education. All member schools are distinguished by their international focus.

**Yves Marmiesse**, CIDD - Consortium of International Double Degrees, Paris, France, president@cidd.org, www.cidd.org

**211 CINECA**

CINECA is the leading consortium of Italian Universities, focused on the development and support of software solutions for Italian higher education and the Ministry of Education.

**Simone Ravaioli**, CINECA, Casalecchio di Reno, Italy, sravaioli@kion.it, www.cineca.it

**421 City University of Hong Kong**

A rapidly-growing university ranked 12th in Asia and 95th in the world by Quacquarelli Symonds (QS), CityU aspires to become a leading global university, excelling in research and professional education. CityU is committed to nurturing and developing students' talent and creating applicable knowledge to support social and economic advancement.

**Judy Ma**, City University of Hong Kong, Hong Kong SAR, judy.ma@cityu.edu.hk,  
www.cityu.edu.hk

**174 CLM (Universidad de Granada)/Universidad de Málaga (UMA)**

The University of Granada's CLM offers prestigious Spanish language and culture courses in a beautiful historic setting in a unique location. The University of Malaga (UMA) in Spain is an international neuralgic dynamic centre for educational excellence, innovation and cutting-edge research.

**Inmaculada Sanz**, Centro de Lenguas Modernas (Universidad de Granada)/Universidad de Málaga (UMA), Granada, Spain, direccion@ugr.es, www.clm-granada.com;  
www.uma.es

## C

**463 Colombia - Challenge your knowledge**

A group of Colombian universities which promotes Colombia as an academic and scientific destination. It runs campaigns for private and public universities with the support of the government.

**Jeannette Velez**, Colombia - Challenge your knowledge, Bogota, Colombia, jeannette.velez@urosario.edu.co, www.challengeyourknowledge.edu.co

**253 Columbia University**

The School of Continuing Education offers innovative and rigorous programmes that integrate knowledge across disciplinary boundaries, combine theory with practice, leverage the expertise of students and faculty, and connect global constituencies. Through 13 professional Master's degrees, courses for advancement and graduate school prep, certificate programmes, summer courses, high school programmes, and a programme for learning English as a second language, the School of Continuing Education transforms knowledge and understanding in service of the greater good.

**Karl Rutter**, Columbia University, New York, USA, Kr2456@columbia.edu, http://ce.columbia.edu

**413 Cultural Vistas**

A non-profit organisation and designated sponsor of Exchange Visitor Programs, Cultural Vistas has facilitated professional exchange programmes and services for visitors travelling to the USA, and Americans seeking overseas experiential learning opportunities, since 1950.

**Roxana Pleacoff**, Cultural Vistas, New York, USA, rpleacoff@culturalvistas.org, www.culturalvistas.org

**347 Cursos Internacionales, Universidad de Santiago de Compostela**

The University of Santiago de Compostela, with more than 500 years of teaching experience is one of Spain's most prestigious institutions. For more than sixty years the International Courses Office has been organising Spanish language courses for foreign students aimed at anybody who wishes to learn and perfect the language, while experiencing Spanish culture at first hand. They also run Teachers' Training Courses in July.

**Rosa Spínola**, Cursos Internacionales, Universidad de Santiago de Compostela, Santiago de Compostela, Spain, rosi.spinola@usc.es, www.cursosinternacionales.usc.es

## D

**435 Digital Education Marketing**

Digital Education Marketing provides higher education institutions with affordable and effective options for online student recruitment marketing. Targeting both prospective undergraduates and postgraduates in over 200 countries and territories worldwide, they have a solution for every recruitment need.

**Simon Adcock**, Digital Education Marketing, Derby, UK, simon@demltd.com, www.demltd.com

**273 Dr. Walter**

Dr. Walter GmbH is a leading international insurance broker providing insurance solutions for international student mobility. Its core competence is to develop customised insurance plans for universities and individuals like the Erasmus and Erasmus Mundus plans. More than 400 organisations and universities count on their high-quality service and easy administration tools. Meet them at EAIE!

**Claudia Reichstein**, Dr. Walter GmbH, Neunkirchen-Seelscheid, Germany, reichstein@dr-walter.com, www.dr-walter.com

**312 Dumlupinar University/ Turkey**

A public university based in Kütahya, Turkey. The university has more than 45 000 students studying at nine faculties, five colleges and four institutions. The university also takes part in international exchange programmes such as Erasmus.

**M. Seckin Bacak**, Dumlupinar University, Kütahya, Turkey, m.seckin@dpu.edu.tr, www.dpu.edu.tr

## E

**332 ★ EAIE - European Association for International Education**

Interested in learning more about the EAIE, the European Centre for expertise, networking and resources in the internationalisation of higher education? Come along to stand 332 at the Exhibition to find out how we can help you in all your career needs including training, EAIE publications, networking opportunities and more. We look forward to meeting you!

**EAIE Office**, Amsterdam, the Netherlands, info@eaie.org, www.eaie.org

**102 EAQUALS**

EAQUALS, the mark of high quality in international language education. EAQUALS is an international non-governmental organisation which supports excellence in language education through its inspection and accreditation scheme in addition to providing a forum for practical research and development.

**Sarah Aitken**, EAQUALS, London, UK, saitken@eaquals.org, www.eaquals.org

**411 Eastern European University Association**

Eastern European University Association (EEUA) is a non-commercial organisation of Russian and Ukrainian State universities. EEUA includes 25 leading universities from Russia and 25 from Ukraine.

**Bogdan Voronovskiy**, Eastern European University Association, Moscow, Russian Federation, bogdan@eeua.ru, www.eeua.ru

**432 Education au/in Canada**

Imagine collaborating with Canada! Discover Canada's wide range of excellent, diversified, and innovative post-secondary institutions dedicated to quality education.

**Stéphanie Mercure**, Foreign Affairs and International Trade Canada, Ottawa, Canada, stephanie.mercure@international.gc.ca, www.educationau-incanada.ca

**272 Education Fairs in Scandinavia**

Meet the major organisers of education fairs in Denmark, Sweden and Norway.

**Jacob Porse**, Forlaget KSI A/S, Koege, Denmark, jacob@ua.dk, www.educationfairsinscandinavia.com

## E

**436 Education in Ireland**

Education in Ireland is responsible for the promotion of Irish higher education institutions overseas. Ireland's worldwide reputation for high quality education is built on the solid foundation of commitment to excellence. Ireland offers the warmest of welcomes to students from all over the world.

**Lucia Reynolds**, Enterprise Ireland, Dublin, Ireland, [luciareynolds@enterprise-ireland.com](mailto:luciareynolds@enterprise-ireland.com), [www.educationinireland.com](http://www.educationinireland.com)

**119 EducationUSA - U.S. Pavilion**

EducationUSA is a network of hundreds of advising centres in 170 countries supported by the U.S. Department of State's Bureau of Educational and Cultural Affairs. EducationUSA centres offer accurate, comprehensive, and current information about how to apply to accredited US colleges and universities.

**Christopher Medalis**, EducationUSA Europe, Bratislava, Slovak Republic, [Europe@EducationUSA.info](mailto:Europe@EducationUSA.info), [www.EducationUSA.state.gov](http://www.EducationUSA.state.gov)

**225 Edfairs Recruitment Tour Turkey**

Edfairs: Student recruitment fairs, school branding, student seminars, networking events with leading agents, school visits, discussion panels. Outstanding events and phenomenal support in Turkey! Meet the best and brightest students Turkey has to offer at Edfairs Student Recruitment Tours!

**Dawn Borndahl**, Edfairs Recruitment Tour Turkey, Istanbul, Turkey, [dawn@edfairs.net](mailto:dawn@edfairs.net), [www.edfairs.net](http://www.edfairs.net)

**574 Elevate**

Elevate aims to increase knowledge and understanding of health sciences among professionals through accredited online academic education. In doing so, Elevate hopes to improve overall wellbeing and reduce the differences in standards of medical care between countries.

**Hylke Faber**, Elevate, Utrecht, the Netherlands, [hylke.faber@elevatehealth.eu](mailto:hylke.faber@elevatehealth.eu), [www.elevatehealth.eu](http://www.elevatehealth.eu)

**116 ELS Educational Services Inc**

ELS Educational Services is a leading provider of on-campus English language pathway programmes aimed at preparing international students for onward study at the host institution. Its first European centre, on the campus of SKEMA Business School, opened in 2013.

**Simon Gooch**, ELS Educational Services Inc, Princeton, USA, [sgooch@els.edu](mailto:sgooch@els.edu), [www.els.edu](http://www.els.edu)

**170 ERASMUSCENTRO CONSORTIUM**

ERASMUSCENTRO is the first regional Erasmus consortium created in Portugal, geographically covering the centre of Portugal that provides Erasmus placements to students in European countries.

**Maria João Pinto Cardoso**, ERASMUSCENTRO CONSORTIUM, Coimbra, Portugal, [mjcardoso@ipc.pt](mailto:mjcardoso@ipc.pt), [www.erasmuscentro.org](http://www.erasmuscentro.org)

**313 ETS TOEFL & GRE**

ETS advances quality and equity in education by creating assessments based on rigorous research. Founded in 1947, non-profit ETS develops, administers and scores more than 50 million tests annually - including the TOEFL®, TOEIC® and GRE® tests and The Praxis Series™ assessments - in more than 180 countries worldwide.

**Grace Espeut**, ETS TOEFL & GRE, Princeton, USA, [gespeut@ets.org](mailto:gespeut@ets.org), [www.ets.org](http://www.ets.org)

**440 Etudier au Quebec/Study in Quebec**

The Conference of Rectors and Principals of Quebec Universities (CREPUQ) is a private organisation comprising, on a voluntary basis, all of Quebec's universities.

**Celine Cloutier**, Ministry of International Relations, Quebec, Canada, [ccloutier@crepuq.qc.ca](mailto:ccloutier@crepuq.qc.ca), [www.mri.gouv.qc.ca](http://www.mri.gouv.qc.ca)

**350 European Commission**

The European Union presents its programmes and policies for mobility and cooperation in higher education. Special focus is given to the opportunities under the new programmes for the period 2014-2020, Erasmus+ (which

brings the current Erasmus, Erasmus Mundus, Tempus, Alfa and Edulink programmes together into a single integrated programme) and Horizon 2020 (in particular, the Marie Skłodowska-Curie Actions). EU officials and former students will be at the stand, answering any question you may have.

**Ragnhild Solvi Berg**, European Commission, Brussels, Belgium, [ragnhild-solvi.berg@ec.europa.eu](mailto:ragnhild-solvi.berg@ec.europa.eu), [http://ec.europa.eu/dgs/education\\_culture](http://ec.europa.eu/dgs/education_culture)

**552 European Higher Education Fair - India**

Indo European Services is an organisation majorly promoting European Education. CEO Deepinder Bawa - having an exposure of student recruitment for more than 10 years at his own venture, Indo European Educational Services Pvt Ltd - is proud to launch European Higher Education fair - India.

**Deepinder Bawa**, Indo European Services, New Delhi, India, [info@ehf.in](mailto:info@ehf.in), [www.ehf.in](http://www.ehf.in)

**204 EuropeanPostgrad.com**

EuropeanPostgrad.com is owned by Postgrad Solutions Ltd, a company dedicated to helping universities around the world recruit postgraduate students.

**Michael Dingle**, Postgrad Solutions, Cambridge, UK, [michael@postgradsolutions.com](mailto:michael@postgradsolutions.com), [www.postgradsolutions.com](http://www.postgradsolutions.com)

**173 European University**

European University is an internationally-accredited, multi-campus business school with main locations in Spain, Switzerland and Germany. Offering small, dynamic classes in English, students from over 100 countries share an international environment.

**Elena Marciano**, European University, Barcelona, Spain, [emarciano@euruni.edu](mailto:emarciano@euruni.edu), [www.euruni.edu](http://www.euruni.edu)



The State Key Laboratory of Millimeter Waves, the first such facility in Hong Kong, researches the principal theories and applications of millimeter waves, utilising the synergy of CityU's acclaimed research strengths in millimeter wave circuit design, antenna technologies and computational electromagnetics.



Pure Land is an exemplary new heritage application of immersive installation that can be interactively explored, analysed and understood as an embodied 3D visual experience. It brings new life to the aesthetic, narrative and spiritual drama of the extraordinary cave paintings and sculptures inside the Mogao Grottoes at Dunhuang.

# Discover & Innovate @CityU

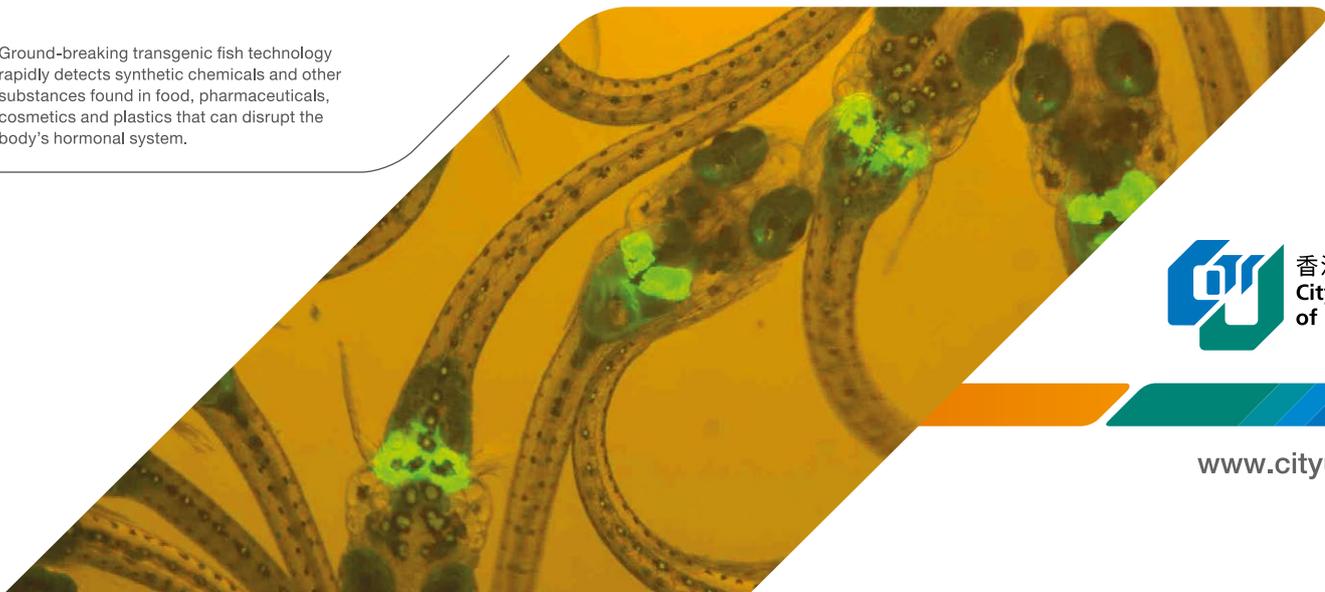
## CityU lives up to its vision

CityU aspires to become a leading global university, excelling in research and professional education. It is rising in world university rankings with an enriched cross-disciplinary curriculum that prioritises discovery and innovation.

Climate experts in the new School of Energy and Environment utilise state-of-the-art computer modelling technology to track monsoon and typhoon behaviour in the region.



Ground-breaking transgenic fish technology rapidly detects synthetic chemicals and other substances found in food, pharmaceuticals, cosmetics and plastics that can disrupt the body's hormonal system.



## F

**284 FindAMasters.com - Find-AnMBA.com - FindAPhD.com**

FindAMasters.com currently lists over 19 500 Master's courses from over 600 institutions, its sister site FindAnMBA.com features 4000 Business Master's and MBA Programmes. FindAPhD.com attracts thousands of visitors every day and is the web's largest dedicated database of PhD projects and programmes.

**Andy Pritchard**, FindAMasters.com & FindAPhD.com, Sheffield, UK,  
andyp@findaphd.com, www.FindAPhD.com

**331 Florence University of the Arts - Italian Education**

Florence University of the Arts (FUA) is a private, higher education institution located in the heart of Florence's historic centre. Its mission is to offer university-level services to international students. All courses are offered in English.

**Cosimo Bargellini**, Florence University of the Arts/Italian Education, Firenze, Italy,  
cosimo@fua.it, www.italianeducation.it

**271 Fontys University of Applied Sciences**

Fontys is a topflight knowledge institution with 40 000 students and 4000 staff. It offers a broad range of study programmes and sets the bar high for both students and employees based on its motto: 'growth through attention and challenge'.

**Klaartje van Genugten**, Fontys University of Applied Sciences, Eindhoven, the Netherlands, N.Luijten@fontys.nl,  
www.fontys.nl and www.fontys.edu

**490 FPP EDUMedia - Reach Brazilian Students**

FPP EDUMedia integrates 21st century technology with creativity in international student recruitment. Offering live and virtual student fairs, and a series of other solutions, FPP is the largest student recruitment organisation in Latin America, operating in Europe and in Asia as well. Let FPP EDU be your global partner!

**Sebastian Fernandes**, FPP EDU Media, Sao Paulo, Brazil, s.fernandes@fppedumedia.net,  
www.fppedumedia.com

**454 Fundação Armando Alvares Penteado - FAAP**

Institution of higher education located in Sao Paulo, Brazil. It has eight faculties including Business Administration, Economics, Communication, Fine Arts, Engineering, Law, Computer Science. It also has graduate programmes, and subjects in English and Portuguese as a second language.

**Lourdes Zilberberg**, Fundação Armando Alvares Penteado- FAAP, São Paulo, Brazil,  
rel.internacional@faap.br, www.faap.br

## G

**516 GES Network Paris**

The GES Network (*Réseau des Grandes Écoles Spécialisées* - Network of Specialised Higher Education), is a 30 year-old organisation aiming to bring together six independent higher education Institutions offering students undergraduate and graduate programmes that encompass both theoretical and practical curriculum.

**Elodie Dugauthier**, Réseau des Grandes Ecoles Spécialisées (Réseau GES), Paris, France, edugauthier@reseau-ges.fr,  
www.reseau-ges.fr

**132 GO Minnesota**

Choose the University of Minnesota - the best place to learn and connect in the USA. Prestigious academics and an innovative atmosphere will prepare students for the future. The university's theme-based short-term programmes are transformative, providing students with lasting knowledge.

**Cathy Huber**, University of Minnesota, Minneapolis, USA, chuber@umn.edu,  
www.gominnesota.umn.edu

**236 Going Global**

Going Global, market leader in career and employment resources, offers career guides for more than 80 worldwide locations, more than 16 million job/internship postings, and a continually updated database featuring: hiring trends, work permit/visa regulations, resume and CV guidelines, interview and cultural advice and more.

**Mary Anne Thompson**, Going Global, Mobile, USA, mathompson@goingglobal.com,  
www.goingglobal.com

**430 Graduate Prospect**

Graduate Prospects is the UK's leading postgraduate education publisher and attracts more than 1.4 million unique browsers every month to Prospects.ac.uk. The portfolio enables you to connect with a worldwide student and graduate community across print, online and digital platforms.

**Carlos Howarth**, Graduate Prospects, Manchester, UK,  
c.howarth@prospects.ac.uk,  
www.prospects.ac.uk

**493 Group of Eight Australia**

The Group of Eight (Go8) is a coalition of leading Australian universities, distinguished by depth and breadth in research. Go8 universities have nurtured every Nobel Laureate educated at an Australian university and account for more than two-thirds of Australian research activity, output and training.

**Martin Grabert**, Group of Eight Australia, O'Connor, Australia,  
martin.grabert@go8.edu.au, www.go8.edu.au

**109 Groupe Studyrama, your Recruitment of French, Swiss and Belgium Students**

Studyrama is a specialised French media group which accompanies people throughout their life, in their studies and careers, thanks to major brands in France, Switzerland and Belgium. A unique opportunity for international universities to do direct recruitment at the Bachelor and Master level.

**Veronique Martinet**, Groupe Studyrama, Levallois Perret, France,  
veronique.martinet@studyrama.com,  
www.studyrama.com

Visit us at the Study in Japan stand (#550)



# STUDY in JAPAN



Chiba University



Ochanomizu University



Chuo University



Osaka Gakuin University



Gakushuin Women's College



Ritsumeikan Asia Pacific University (APU)



Hokkaido University



Ritsumeikan University



J. F. Oberlin University



Saitama University



Kyoto University



Soka University



Nagaoka University of Technology



Tohoku University



Nanzan University



Tokyo Institute of Technology



Nihon University



Tokyo Metropolitan University



Niigata University



Toyo University



sponsored by



## H

**507 Hankuk University of Foreign Studies**

Hankuk University of Foreign Studies (HUFS) not only focuses on the theory and practice of learning foreign languages, HUFS also encourages students to use the language skills that they have acquired to study the politics, economy, society and culture of each region of the world.

**Halim Kahng**, Hankuk University of Foreign Studies, Seoul, Republic of Korea, xialin724@hufs.ac.kr, <http://hufs.ac.kr/eng>

**502 Hasan Kalyoncu Üniversitesi**

Globalisation has created the necessity for university students to know about different countries, cultures, and universities. Hasan Kalyoncu University provides some excellent cross-cultural opportunities for its students.

**Esra Saygılı**, Hasan Kalyoncu Üniversitesi, Gaziantep, Turkey, [esra.saygili@hku.edu.tr](mailto:esra.saygili@hku.edu.tr), [www.iro.hku.edu.tr](http://www.iro.hku.edu.tr)

**504 Hertie School of Governance (Berlin/Germany)**

The Hertie School of Governance prepares exceptional students for leadership positions in government, business, and civil society.

**Benjamin Steffen**, Hertie School of Governance, Berlin, Germany, [steffen@hertie-school.org](mailto:steffen@hertie-school.org), [www.hertie-school.org](http://www.hertie-school.org)

**283 Hothouse Media**

Hothouse Media specialises in helping educators to recruit international students through agents. By advertising in Study Travel Magazine (STM) or attending Alphe agent conferences, educators can recruit, expand and diversify their agent network. STM is read by 32 000 agents in over 125 countries. Alphe conferences take place in Bangkok, Sao Paulo, Istanbul, London, Vancouver, St Petersburg, Tokyo and Seoul each year.

**Tom Stewart**, Hothouse Media, London, UK, [tom@hothousemedia.com](mailto:tom@hothousemedia.com), [www.hothousemedia.com](http://www.hothousemedia.com)

## I

**180 IAE - French University Business Schools**

RESEAU IAE is an association of 31 university business schools, called IAE, in France, dedicated to research development and education for students and executives, with close links with companies and international partners.

**Sarah Lempereur**, RESEAU IAE, Paris, France, [sarah.lempereur@reseau-iae.org](mailto:sarah.lempereur@reseau-iae.org), [www.reseau-iae.org](http://www.reseau-iae.org)

## I

**340 ICEF Connect. Recruit. Grow.**

ICEF offers a range of solutions designed to help its clients achieve real results in their marketing and student recruitment initiatives. These include: The ICEF Agency Recognition Programme, ICEF Workshops, The ICEF Monitor, The ICEF Agent Training Course (IATC), The ICEF Education Fund, ICEF Marketing and Sponsorship, Internet Course Finders.

**Ruediger Laub**, ICEF GmbH, Bonn, Germany, [info@icef.com](mailto:info@icef.com), [www.icef.com](http://www.icef.com)

**370 ICWE**

ICWE is an international events and media company, which specialises in organising large-scale events and communication campaigns throughout the world. ICWE's focus is on producing high quality communication material and organising events that act as a catalyst by facilitating knowledge exchange, developing communities of practice and fostering a better understanding of important issues. ICWE's international conferences and exhibitions are the leaders in their field. Its annual events include ONLINE EDUCA BERLIN, eLearning Africa, StudyWorld and EXPOLINGUA Berlin.

**Silke Lieber**, ICWE GmbH, Berlin, Germany, [silke.lieber@icwe.net](mailto:silke.lieber@icwe.net), [www.icwe.net](http://www.icwe.net)

**281 IEC - International Education for Global Minds**

IEC is a leading university representative and educational consultant, supporting German universities in sending free movers abroad. IEC started its operations in Germany in 2001. The IEC services are free for students and German universities.

**Hilka Leicht**, IEC Online GmbH - International Education for Global Minds, Berlin, Germany, [hilka.leicht@ieconline.de](mailto:hilka.leicht@ieconline.de), [www.ieconline.de](http://www.ieconline.de)

**230 IEFT - International Education Fairs of Turkey - Study in Turkey**

IEFT- International Education Fairs of Turkey is the leading student recruitment fair in Turkey, welcoming nearly 20 000 Turkish students to each of its semi-annual fairs. Study in Turkey promotes Turkish universities around the world.

**Selime Tokoglu**, IEFT- International Education Fairs of Turkey, Istanbul, Turkey, [info@ieft.net](mailto:info@ieft.net), [www.ieft.net](http://www.ieft.net)

**441 IELTS**

IELTS is the world's most popular English Language test for higher education and global migration. In the last year over two million tests were taken by people wanting to study or work in English speaking environments at home and abroad. IELTS scores are accepted by over 8000 institutions worldwide and

the test is available in over 130 countries. IELTS is jointly owned by the British Council, IDP: IELTS Australia and Cambridge English Language Assessment.

**Justin Rodford**, IELTS, Cambridge, UK, [ielts@britishcouncil.org](mailto:ielts@britishcouncil.org), [www.ielts.org](http://www.ielts.org)

**402 i-graduate**

The world leader in customer insight for the education sector, tracking and benchmarking student and stakeholder opinion. i-graduate's customers and partners include over 1400 of the world's leading universities, colleges and schools, plus governments and government agencies across 24 countries.

**Rachel Worley**, i-graduate, Redhill, UK, [rachel.worley@i-graduate.org](mailto:rachel.worley@i-graduate.org), [www.i-graduate.org](http://www.i-graduate.org)

**514 IIE European Office**

Covering approximately 30 countries in Western, Central and Eastern Europe, the IIE European Office focuses on the internationalisation of universities, developing and managing scholarship and study abroad programmes.

**Ágnes Vajda**, IIE European Office, Budapest, Hungary, [avajda@iie.eu](mailto:avajda@iie.eu), [www.iie.eu](http://www.iie.eu)

**505 Indonesian Higher Education**

Directorate General of Higher Education is an institution under the Ministry of Education and Culture, Republic of Indonesia which formulates and implements policies and technical standardisations for higher education.

**Laela Sifa**, Directorate General of Higher Education, Jakarta, Indonesia, [laela.sifa.royani@gmail.com](mailto:laela.sifa.royani@gmail.com), [www.dikti.go.id](http://www.dikti.go.id)

**434 Innovative Research Universities - Australia**

Innovative Research Universities is a network of seven Australian comprehensive research intensive universities. Collectively they operate in 46 locations across Australia, teaching over 175 000 students each year, including 42 000 international students from more than 120 countries.

**Clare Clendinning**, Innovative Research Universities, Callaghan, Australia, [Clare.Clendinning@newcastle.edu.au](mailto:Clare.Clendinning@newcastle.edu.au), <http://iru.edu.au>

**123 Institut Mines-Télécom**

The leading group of *grandes écoles* in Engineering and Management offers MEng, MiM, MSc, Advanced Masters and PhDs in French and/or English in Information and Communication Technology, Telecommunications, Management and Civil, Environmental, Industrial or Materials Engineering on 12 campuses throughout France.

**Sandrine Roche**, Institut Mines-Télécom, Paris, France, [sandrine.roche@mines-telecom.fr](mailto:sandrine.roche@mines-telecom.fr), [www.mines-telecom.fr](http://www.mines-telecom.fr)

## I

**251 Insurance Passport for Students**

Experience the world with IPS! Insurance Passport for Students offers a complete cross-border student insurance with worldwide coverage. Cover consists of: urgent medical and dental costs, repatriation, legal aid, accidents, liability, baggage cover and household goods.

**Marcella Wessels**, Meeus/IPS, The Hague, the Netherlands, marcella.wessels@ipsinsurance.info, www.ipsinsurance.info

**130 InterExchange, Inc.**

InterExchange, a non-profit organisation, promotes cultural exchange and awareness through internship/training, work and travel, camp, and au pair programmes within the USA, for which InterExchange is a U.S. State Department-designated J-1 Visa sponsor.

**Lynne Sebeck**, InterExchange, Inc., New York, USA, LSebeck@InterExchange.org, www.interexchange.org

**280 Intrax Global Internships**

Intrax Global Internships offers professional internships in the USA, Europe, Asia and Latin America to university students and young professionals worldwide. Since 1980, Intrax also serves as an official sponsor for J-1 Visa programmes.

**Swantje Kueppers**, Intrax Cultural Exchange, Berlin, Germany, skueppers@intrax.fr, www.intraxglobalinternships.com

**314 Ipek University**

Ipek University was founded in 2011 as the first and only social sciences university in Turkey. It is a non-profit foundation university and the medium of instruction is English.

**Ceren Genc**, Ipek University, Ankara, Turkey, cgenc@ipek.edu.tr, www.ipek.edu.tr

**513 ISA (International Studies Abroad)**

Since 1987, International Studies Abroad (ISA) has provided quality and innovative study abroad programmes for high school, college, and non-traditional students. ISA has a rapidly growing site portfolio and currently offers programmes in over 40 cities in Asia, Africa, Europe, and Latin America.

**Arturo Artaza**, International Studies Abroad, Austin, USA, arturo@studiesabroad.com, http://studiesabroad.com

**215 Istanbul Aydin University**

Istanbul Aydin University was founded in 2003 as an outstanding higher education centre in order to introduce high quality graduates to the business world. Today the university has nine faculties, three

graduate schools and two institutions offering FE, HE, MA/MS & PhD degrees.

**Mirac Ozar**, Istanbul Aydin University, Istanbul, Turkey, miracozar@aydin.edu.tr, www.aydin.edu.tr

**203 Istanbul Kemerburgaz University**

Istanbul Kemerburgaz University is a non-profit foundation university founded by Mehmet Altinbas Education and Culture Foundation in 2008. Mehmet Altinbas Education and Culture Foundation is one of the most significant philanthropy projects of the Altinbas Group, which operates internationally with over 54 firms in Turkey and abroad. Istanbul Kemerburgaz University currently offers 22 undergraduate programmes under seven different schools.

**Senay Gumus**, Istanbul Kemerburgaz University, Istanbul, Turkey, senay.gumus@kemerburgaz.edu.tr, www.kemerburgaz.edu.tr

**224 Istanbul Kultur University**

Istanbul Kultur University (IKU), a dynamic and multicultural city university, is without doubt one of Istanbul's most forward moving and thinking universities. IKU offers students a high quality academic education and opportunities of practical experience by facilitating intercultural encounters. This rich mixture of culture and knowledge makes IKU students ready for the international environment.

**Sermin Ornektekin**, Istanbul Kultur University, Istanbul, Turkey, eic@iku.edu.tr, www.iku.edu.tr

**220 Istanbul Şehir University**

Istanbul Şehir University (SEHIR) is a non-profit higher education institution established by the Foundation for Sciences and Arts in 2008. With its interdisciplinary curricula and eclectic programmes, ŞEHİR is a growing centre of attraction for international students around the world.

**Hande Baltacı**, Istanbul Şehir University, Istanbul, Turkey, iro@sehir.edu.tr, www.sehir.edu.tr

**366 Istituto Lorenzo de' Medici - The Italian International Institute**

The Istituto Lorenzo de' Medici (IdM) is one of Italy's most recognised international institutions in higher education. IdM is celebrating 40 years of offering over 400 high quality academic and professionally-oriented courses taught in English at three campuses.

**Veronika Haydn**, Istituto Lorenzo de' Medici, Florence, Italy, veronika.haydn@lorenzodemedici.it, www.ldminstitute.com

## K

**205 Kadir Has University**

Kadir Has University (KHAS), a private non-profit institution, is one of the leading mid-size universities in Turkey. It has five faculties and 22 departments in Engineering, Administrative and Social Sciences, Communication, Law, and Art and Design.

**Ayca Ozturk**, Kadir Has University, Istanbul, Turkey, aozturk@khas.edu.tr, www.khas.edu.tr

**414 KAIST**

Korea Advanced Institute of Science and Technology (KAIST), founded in 1971, has been the gateway to advanced science and technology and innovation. In order to meet the new demands of producing young talent, people who care for global citizenship and social responsibility, KAIST now offers cross-disciplinary academic and research programmes. KAIST strives to address global challenges facing humanity through competitive research innovation and convergence.

**Yurina Song**, KAIST, Daejeon, Republic of Korea, irt@kaist.ac.kr, http://irt.kaist.ac.kr

**534 Kansai Gaidai University**

Annually welcoming approximately 600 international students from 40 countries, Kansai Gaidai provides Japanese language courses as well as Social Science, Humanities and Business courses in English focusing on Japan/Asia. The university is ideally located near Kyoto, Nara (ancient capitals) and Osaka.

**Reiko Hiromoto**, Kansai Gaidai University, Hirakata, Japan, inquiry@kansaigaidai.ac.jp, www.kansaigaidai.ac.jp/asp

**573 Keio University**

Keio University is Japan's first modern institution of higher learning. Founded in 1858 it has established itself over the last century and a half as a leader in Japan through its commitment to excellence in education, research and medicine.

**Hideko Sumita**, Keio University, Tokyo, Japan, ogi-core@adst.keio.ac.jp, www.keio.ac.jp/index-en.html

**523 King Mongkut's U. of Technology Thonburi**

King Mongkut's University of Technology Thonburi (KMUTT) is one of nine of Thailand's National Research Universities. In 2012, KMUTT was ranked 55th among Asian universities by Times Higher Education. KMUTT is a think tank for major fields ranging from science and technology to design, education and applied linguistics.

**Oranut Sae-Lim**, King Mongkut's University of Technology Thonburi, Bangkok, Thailand, oranut.sae@kmutt.ac.th, www.global.kmutt.ac.th

## K

**330 Koç University**

Koç University strives to provide a world-class education to its students, create new knowledge via the research of its faculty, apply the acquired knowledge for the benefit of society, and equip its students with the highest sense of ethics, social responsibility and good citizenship. Koç University is ranked in the top 250 institutions in the world by Times Higher Education, and is the highest ranked university in Istanbul.

**Ayşe Inan**, Koç University, Istanbul, Turkey, [ayinan@ku.edu.tr](mailto:ayinan@ku.edu.tr), <http://ku.edu.tr>

**535 Konkuk University**

Konkuk University is one of Korea's leading private universities, and is recognised as one of the top 10 universities in Korea. Konkuk University offers a wide range of courses for 120 undergraduate degrees, 74 graduate and 64 Doctoral degrees.

**Inho Song**, Konkuk University, Seoul, Republic of Korea, [songi@konkuk.ac.kr](mailto:songi@konkuk.ac.kr), [www.konkuk.ac.kr/eng](http://www.konkuk.ac.kr/eng)

**509 Korea University**

With a founding spirit of 'national salvation through education', Korea University has grown and prospered for more than 100 years. You are invited to learn more about Korea University and the vibrant learning and social environment it has to offer.

**JJ Park**, Korea University, Seoul, Republic of Korea, [jypark1219@korea.ac.kr](mailto:jypark1219@korea.ac.kr), <http://oia.korea.ac.kr>

**536 Korea University Sejong Campus**

Korea University Sejong campus is located in the heart of Korea's multi-functional administrative city of Sejong. KU-Sejong has become a preeminent higher education institution among Korean colleges for its academic reputation, international outlook, and excellence in service.

**Sukkyung Hong**, Korea University Sejong Campus, Sejong, Republic of Korea, [erichong@korea.ac.kr](mailto:erichong@korea.ac.kr), <http://siae.korea.ac.kr>

## L

**175 Latvia University of Agriculture**

Latvia University of Agriculture (LLU) is a modern, internationally recognised and prestigious university, taking part in the common European academic education and science space. There is international cooperation based on 80 cooperation agreements signed together with 21 European higher education institutions. LLU provides 73 Bachelor's, Master's and Doctoral study programmes in Agriculture, Forestry, Food Technology, Veterinary Medicine, Civil and Environmental Engineering, Economics, Pedagogy, Social Sciences and Information Technologies.

**Peteris Rivza**, Latvia University of Agriculture, Jelgava, Latvia, [peteris.rivza@llu.lv](mailto:peteris.rivza@llu.lv), [www.llu.lv](http://www.llu.lv)

**580 Learn Chile**

A group of 21 Chilean universities that work together in order to attract and invite foreign students who choose Chile to live the experience of studying abroad.

**Talia Haim**, Learn Chile, Chile, [info@learnchile.cl](mailto:info@learnchile.cl), [www.learnchile.cl](http://www.learnchile.cl)

**210 Lifelong learning programme - French national agency**

The 2e2f agency is the unique body in charge of implementing the European Lifelong Learning Programme, Erasmus Mundus and Tempus in France.

**Cyril Dejean**, Agence 2e2f, Bordeaux, France, [cyril.dejean@2e2f.fr](mailto:cyril.dejean@2e2f.fr), [www.2e2f.fr](http://www.2e2f.fr)

**155 Linköping University, Sweden**

Linköping University (LiU) is a research-based university with excellence in education. LiU is a multi-faculty university and one of the most important in Sweden. Since its conception in the late 60s, LiU has been an innovator, creating new degree programmes and new ways to tackle research problems. Innovation has become its tradition.

**Ida van der Woude**, Linköping University, Linköping, Sweden, [ida.van.der.woude@liu.se](mailto:ida.van.der.woude@liu.se), [www.liu.se/en](http://www.liu.se/en)

**121 L'UNAM - L'Université Nantes Angers Le Mans**

L'UNAM is a consortium of universities, engineering and business schools as well as university hospitals from the Pays de la Loire Region who have joined forces to provide a full range of research programmes and activities. This regional cluster aims at promoting its higher education and research system on an international scale.

**Sébastien Youinou**, L'UNAM - L'Université Nantes Angers Le Mans, Nantes, France, [sebastien.youinou@lunam.fr](mailto:sebastien.youinou@lunam.fr), [www.lunam.fr](http://www.lunam.fr)

## M

**526 Mahidol University, Thailand**

Founded in 1888, Mahidol University has developed into a comprehensive, research-intensive university in Thailand. Mahidol University International College, an integral part of Mahidol University, offers a liberal arts (English-language) programme with majors in Business, Science, Tourism, Arts, and Social Sciences.

**Charles Windish**, Mahidol University, Salaya, Thailand, [charles.win@mahidol.ac.th](mailto:charles.win@mahidol.ac.th), [www.mahidol.ac.th](http://www.mahidol.ac.th)

**410 MAN-IMAL: "One world, One health" training programme**

Programme developed in partnership by Oniris (National College of Veterinary Medicine, Food Science and Engineering), the Faculties of Medicine at the University of Nantes and Angers and the ESA Group.

**Sara Malherbe**, Oniris, Ecole Nationale Vétérinaire, Agroalimentaire et de l'Alimentation, Nantes, France, [sara.malherbe@oniris-nantes.fr](mailto:sara.malherbe@oniris-nantes.fr), [www.man-imal.fr](http://www.man-imal.fr)

**501 Marsh Student Insurance Program**

You are going to study abroad. Congratulations! Marsh has designed a Student Insurance Programme (SIP) to provide optimal protection during your studies: urgent medical and dentistry fees, repatriation, accidents, liability, loss of luggage etc. Travel in total peace of mind with Marsh SIP.

**Melissa van Rooij**, MARSH s.a., Brussels, Belgium, [melissa.vanrooij@marsh.com](mailto:melissa.vanrooij@marsh.com), [www.sipinsurance.eu](http://www.sipinsurance.eu)

**117 Masterstudies Marketing Group**

Masterstudies Marketing Group provides inbound marketing access for schools and universities looking to recruit international students to their programmes. It provides high quality unbranded search and inbound generated traffic through one of the largest bases of Bachelor's, Master's, MBA, PhD postgraduate and executive education programmes internationally. With 31 international language-specific student search portals and 10 million visitors in 2012, Masterstudies Marketing Group is the leader in web inbound marketing for the education industry.

**Bernt Blankholm**, Masterstudies Marketing Group, Oslo, Norway, [bb@masterstudies.com](mailto:bb@masterstudies.com), [www.masterstudies.com](http://www.masterstudies.com)



Your journey  
starts here.

ENGLISH LANGUAGE PROGRAMS

UNIVERSITY CREDIT PROGRAMS

PROFESSIONAL CERTIFICATES

[ipinfo@ucsd.edu](mailto:ipinfo@ucsd.edu)

[www.ip.extension.ucsd.edu](http://www.ip.extension.ucsd.edu)

 **UC San Diego**  
EXTENSION INTERNATIONAL PROGRAMS



**Research Innovation**  
Tailored Master's Programmes

**Okan University**  
Istanbul

Multi-Cultural Environment  
**ERASMUS**

Study Abroad Programmes  
ISEP and Bilateral Agreements

Dual and Joint Degrees  
Development Professional Preparatory Programme

Genuine Student Centred Education  
State-of-the-art Campus with Vast Facilities

T.C. OKAN ÜNİVERSİTESİ



Okan University  
Phone : +90 216 677 16 30  
Fax : +90 216 677 16 47  
[erasmus@okan.edu.tr](mailto:erasmus@okan.edu.tr) - [international@okan.edu.tr](mailto:international@okan.edu.tr)

Okan University Tuzla Campus Akfırat, Tuzla 34959, İstanbul - Turkey

**OKAN UNIVERSITY**  
İSTANBUL  
[www.okan.edu.tr](http://www.okan.edu.tr)

## M

**530 Meiji University**

Founded in 1881, Meiji University is one of a number of major private universities consisting of 10 undergraduate schools, 11 graduate schools, a law school and three professional graduate schools, with approximately 33 000 students in total. There are over 200 partner universities in 40 different countries.

**Eri Sugiura**, Meiji University, Tokyo, Japan, kokusaik@meiji.ac.jp, www.meiji.ac.jp/cip/english

**221 Mezun**

Mezun invites all universities, education agents and those who are generally interested in Turkish higher education to become part of the Reach Turkish Student Community. Mezun supports education-related institutions by increasing their brand name awareness via web and social media/mobile advertising, with services specifically tailored to the Turkish market.

**Ali Hantal**, Mezun, Miramar, USA, Ahantal@mezun.com, www.mezun.com

**231 Michigan State University**

Michigan State University: home to a vibrant and diverse community of students, scholars and scientists from around the globe. Now welcoming students to the American Semester Programme.

**Brett Berquist**, Michigan State University, East Lansing, USA, berquis6@msu.edu, http://americansemester.msu.edu

**344 Mobility-Online**

SOP is an IT systems and software developing company specialised in consultancy and support for medium-sized enterprises and institutions in the educational field.

**Gerald Mauberger**, SOP Hilmbauer & Mauberger GmbH & Co KG, Amstetten, Austria, gerald.mauberger@sop.co.at, www.sop-at.com

## N

**433 NAFSA: Association of International Educators**

NAFSA: Association of International Educators is the largest professional association in the world dedicated to international education. Connect with faculty members and leaders of international programmes from around the globe to expand international partnerships at the world's largest international education event, NAFSA's 2014 Annual Conference & Expo, May 25-30, in San Diego, California, USA.

**Marlene Johnson**, NAFSA: Association of International Educators, Washington, USA, info@nafsa.org, www.nafsa.org

**551 Nanyang Technological University**

Nanyang Technological University (NTU) is one of the fastest-rising universities in the world with globally acknowledged strengths in science and engineering. The university has five colleges, one of which is only focused on interdisciplinary graduate research. NTU provides a high-quality global education to more than 33 500 undergraduate and postgraduate students. Hailing from more than 70 countries, the university's 3800-strong teaching and research staff bring dynamic international perspectives and years of solid industry experience.

**Pauline Ho**, Nanyang Technological University, Singapore, paulineho@ntu.edu.sg, www.ntu.edu.sg

**515 New York University**

New York University (NYU) welcomes guest students for a semester or year anywhere in its Global Network, including New York, Washington, Shanghai, Buenos Aires, Tel Aviv, Accra and other locations.

**James Buschman**, New York University, New York, USA, buschman@nyu.edu, www.nyu.edu/studyaway

**464 New Zealand Education**

New Zealand offers a high quality education system, featuring world-class facilities and qualifications that are valued and globally recognised. The country's tertiary institutions are highly desirable education partners, offering a full range of academic and applied programmes.

**Kaye Le Gros**, Education New Zealand, Wellington, New Zealand, Kaye.LeGros@educationnz.govt.nz, www.nzeducated.com

**153 Norwegian University of Science and Technology (NTNU)**

NTNU is Norway's second largest university, with an annual budget of about US \$800 million. With 20 000 students studying a range of disciplines in seven different faculties, NTNU is alive with the intellectual energy of people pursuing their dreams.

**Wolfgang Laschet**, Norwegian University of Science and Technology, Trondheim, Norway, wolfgang.laschet@ntnu.no, www.ntnu.edu

**105 Nottingham Trent University**

Nottingham Trent University is a university with international stature and influence which gives its students every chance to broaden their horizons and prepare for success in a global context.

**Cheryl Rounsaville**, Nottingham Trent University, Nottingham, UK, cheryl.rounsaville@ntu.ac.uk, www.ntu.ac.uk

## O

**184 oIEM - Students Recruitment, Placement and CRM Suite**

Magic & Young is a Dutch software development company committed to delivering innovation. Combining unparalleled enthusiasm and good cooperation with customers, M&Y collaborates with clients to help them to realise great efficiency gains and improvement of services in the education industry.

**Tao MA**, Magic & Young - Online International Education Management, Leiden, the Netherlands, t.ma@magicyoung.nl, www.magicyoung.nl

**214 Okan University - University Closest to the World of Business**

A comprehensive private foundation university comprising six faculties, two applied sciences schools, two graduate schools and one vocational school with a student body of nearly 10 000. Language of education: English and Turkish.

**Serpil Sidgwick**, Okan University, Istanbul, Turkey, serpil.arisoy@okan.edu.tr, www.okan.edu.tr

**343 Özyeğin University**

Özyeğin University is a foundation-supported, state-accredited, non-profit higher education institution established as an entrepreneurial research university with an international outlook.

**Esin Aksay**, Özyeğin University, Istanbul, Turkey, international.relations@ozyegin.edu.tr, www.ozyegin.edu.tr

## P

**207 PlattForm previously MJD Consultancy**

MJD Consultancy thrives in the education sector and provides education marketing expertise and assistance in student recruitment to institutions across the world.

**Jemma Davies**, MJD Consultancy, Coventry, UK, jemma@mjdconsultancy.com, www.mjdconsultancy.com

## Q

**542 QS Quacquarelli Symonds**

Since 1990, QS has become established as the world's leading network for careers and education. Producer of the QS World University Rankings®, QS's research, events, publications and university solutions provide new ways of bringing universities into contact with students worldwide.

**Nicola Chambers**, QS Quacquarelli Symonds, London, UK, nicola@qs.com, www.qs.com

## Q

**442 QS Intelligence Unit**

The QS Intelligence Unit is a world-leader in business intelligence to higher education institutions and policy makers. From university rankings to market reports, quality assurance benchmarking to reputation monitoring, QSIU has the right blend of data and expertise to help form, refine, focus and evaluate your international strategy.

**Nicola Chambers**, QS Quacquarelli Symonds, London, UK, nicola@qs.com, www.qs.com

## R

**135 Reach French students & education professionals**

Leading brand in educational resources and events in France. Focused on the education sector, l'Etudiant publishes a variety of online and offline products and organises education and careers fairs and events. Its B2B department, EducPros, helps connecting with education professionals and decision makers in France.

**Julien Menut**, L'Etudiant - Groupe Express Roularta, Paris, France, jmenut@letudiant.fr, www.educnetwork.com; www.letudiant.fr

**456 Ready, Study, Go! Poland**

Ready, Study, Go! Poland is a campaign executed by the Polish Ministry of Science and Higher Education with support of the Foundation for the Development of the Education System and the Conference of Rectors of Academic Schools in Poland. The campaign is aimed at supporting the internationalisation of Polish higher education institutions and their promotion abroad. Choose Europe. Start in Poland!

**Agnieszka Pietrzak**, Foundation for the Development of the Education System, Warsaw, Poland, agnieszka.pietrzak@frse.org.pl, www.frse.org.pl

**367 Recruit in Canada**

Recruit in Canada organises international university fairs, publishes the Canadian Student Magazine and runs web portals for institutions looking to recruit students from across Canada.

**Anita Kuehnel**, Recruit in Canada, North Vancouver, Canada, anita@gostudy.ca, www.recruitincanada.com

**420 Russia: Forum on International Education**

The Forum offers networking opportunities for those professionals in the field who are interested in any aspect of future collaborations between Russian and international educational institutions.

**Oleg Gavrilov**, Center for Education and Culture GRINT, Moscow, Russian Federation, info@studyabroad.ru, www.studyabroad.ru

## S

**310 Sabancı University**

Sabancı University is the most entrepreneurial and innovative university in Turkey, delivering top-of-the-line education and research in Engineering and Natural Sciences, Arts and Social Sciences, and Management, with a faculty of international experience.

**Evrin Güngör**, Sabancı University, Istanbul, Turkey, evrimg@sabanciuniv.edu, www.sabanciuniv.edu

**537 Sogang University**

Sogang University, founded in 1960 by American Jesuits, is located in the heart of Seoul and is one of the top private universities in Korea. It offers exchange programmes, summer programmes, tailored special programmes, and regular academic courses at Bachelor, Master and PhD level.

**Seonmee Kye**, Sogang University, Seoul, Republic of Korea, goabroad4@sogang.ac.kr, www.sogang.ac.kr

**154 SPACE Education Network**

Higher education network for Business Studies, Business Languages Studies, Hotel, Tourism and Hospitality Management studies and Entrepreneurship Studies

**Luc Broes**, SPACE Higher Education Network, Edegem, Belgium, de.wegvinder@telenet.be, www.space-eu.info

**254 St. George's University, Schools of Medicine & Veterinary Medicine**

The university has over 12 000 graduates which include physicians, veterinarians, scientists, and public health and business professionals across the world. The university offers advanced, premedical, and pre-veterinary degrees in its Schools of Medicine and Veterinary Medicine, and independent and dual graduate degrees in the Sciences, Public Health, and Business.

**Fiona Thomson**, St. George's University, Great River, USA, sconwell@sgu.edu, www.sgu.edu

**403 St. Petersburg State Polytechnical University**

St. Petersburg State Polytechnical University (SPbSPU) is one of the leading Russian technical universities famous for talented scientists - three Nobel Prize winners among them. Answering the global challenges, SPbSPU invites students, academics and professionals to explore its international programmes in technical and economic fields.

**Olga Krylova**, St. Petersburg State Polytechnical University, St. Petersburg, Russian Federation, krylova@imop.spbstu.ru, www.spbstu-eng.ru

## S

**206 StudentUniverse**

StudentUniverse is the largest online travel company for students, youth, and faculty. Membership is free and millions of verified students use the service every year.

**Eric Howard**, StudentUniverse, Waltham, USA  
eric@studentuniverse.com,  
www.studentuniverse.com

**152 Study Abroad in Amsterdam**

Study Abroad in Amsterdam, initiated by VU University Amsterdam, offers the Semester in Amsterdam programme and the Amsterdam Summer School. Both programmes offer students a unique opportunity to study at one of Europe's top institutions with an excellent reputation for both research and teaching in the UNESCO World Heritage city of Amsterdam. While the Semester in Amsterdam programme enrolls students for either a semester or a full year at VU University Amsterdam, the Amsterdam Summer School offers challenging interdisciplinary courses in July.

**Ramon Ellenbroek**, VU University Amsterdam, Amsterdam, the Netherlands,  
r.j.m.ellenbroek@vu.nl,  
www.studyabroadinamsterdam.nl

**282 Study Hungary**

International education organisation offering international medical schools and US Diploma programmes for Bachelor of Arts degrees and more.

**Merve Taskin**, Eduideal International Education Counselling, Istanbul, Turkey,  
merwetaskin@gmail.com, www.eduideal.com

**270 Study in Bavaria**

Study in Bavaria represents the research universities and the universities of applied sciences of the State of Bavaria in the south of Germany. The Bavarian institution offers an impressive variety of programmes for student mobility and research stays.

**Marianne Sedlmeier**, Bavarian Universities, Regensburg, Germany,  
marianne.sedlmeier@ur.de,  
www.bavarian-universities.de

**151 Study in Catalonia**

The Inter-university Council of Catalonia is a public organisation that performs the international promotion of the Catalan universities.

**Merche Corral**, Inter-university Council of Catalonia, Barcelona, Spain,  
mcorral@gencat.cat,  
www.studyincatalonia.com

**570 Study in China**

China Education Association for International Exchange (CEAIE) is China's nationwide non-profit organisation under the direct guidance of the Ministry of Education. 'Study in China' at EAIE 2013 consists of universities and vocational colleges which aim to develop exchanges and cooperation and promote the internationalisation, influence and competitiveness of China's education.

**Jia Ma**, China Education Association for International Exchange, Beijing, China,  
majia@ceaie.edu.cn, www.ceaie.edu.cn

**256 Study in Denmark**

Meet representatives from the Danish higher education institutions to learn more about study and research opportunities in Denmark. The Danish Agency for Universities and Internationalisation is the National Agency for support of international academic cooperation and works closely with Danish higher education institutions.

**Tina Haagerup**, Danish Agency for Universities and Internationalisation, Copenhagen, Denmark, th@ui.dk, www.studyindenmark.dk

**133 Study in Estonia**

Study in Estonia is a cooperation platform of institutions of higher education in Estonia to create visibility of Estonia as an attractive study destination and promote the possibilities for studying for international students.

**Keit Kiissel**, Archimedes Foundation, Tallinn, Estonia, keit.kiissel@archimedes.ee,  
www.studyinestonia.ee

**242 Study in Finland**

Higher education in Finland is provided by 14 universities and 25 universities of applied sciences offering over 500 study programmes in English. The Centre for International Mobility CIMO operates under the Ministry of Education and Culture and works closely with Finnish higher education institutions.

**Heidi Hänninen**, Centre for International Mobility CIMO, Helsinki, Finland,  
heidi.hanninen@cimo.fi, www.studyinfinland.fi

**185 Study in Flanders**

Study in Flanders, a project run by Flamenco/Flanders Knowledge Area, provides information on study opportunities in Flanders (Belgium) for foreign students, researchers and academics.

**Simone Goetschalckx**, Study in Flanders, Brussels, Belgium,  
simone.goetschalckx@flamenco-vzw.be,  
www.studyinflanders.be

**260 Study in Germany**

German universities have an outstanding reputation throughout the world. Meet representatives from German higher education institutions to learn more about study and research opportunities. DAAD is one of the world's largest funding organisations supporting the international exchange of students and scholars.

**Johanna Hellwig**, DAAD - German Academic Exchange Service, Bonn, Germany,  
hellwig@daad.de, www.daad.de

**134 Study in Holland**

Dutch higher education institutions are renowned worldwide for their high quality education and research. Together they offer more than 1700 study programmes taught in English.

**Seline Visser-Tap**, Nuffic, The Hague, the Netherlands, stap@nuffic.nl,  
www.studyinholland.nl

**202 Study in Iași**

All.I.Cuza University of Iași - the oldest higher education institution in Romania and Coimbra Group member, together with the University of Medicine and Pharmacy, share a tradition of excellence and innovation in education and research, having together 45 000 students and enjoying national and international recognition.

**Livia Dimitriu**, Alexandru Ioan Cuza University of Iași & Grigore T. Popa University of Medicine and Pharmacy of Iași, Romania,  
livia.vranescu@uaic.ro, www.uaic.ro

**550 Study in Japan**

The Study in Japan stand will be showcasing the study and exchange opportunities, research activities, and other educational programmes of 26 leading Japanese universities and organisations. Looking forward to meeting you!

**Mami IDE**, Japan Student Services Organization (JASSO), Tokyo, Japan,  
m-ide@jasso.go.jp, www.jasso.go.jp

**Akiko Kato**, JAFSA: Japan Network for International Education, Tokyo, Japan,  
info@jafsa.org, www.jafsa.org

**404 Study in Korea**

Study in Korea is a group of 21 leading universities in Korea, members of Korean Association of Foreign Student Administrators (KAFSA). Representatives will introduce exchange programmes, short-term educational programmes and useful information on studying in Korea.

**Jennifer Suh**, KAFSA, Seoul, Republic of Korea, international@cau.ac.kr,  
www.neweng.cau.ac.kr

# STUDIES AND RESEARCH IN PAYS DE LA LOIRE REGION, FRANCE

Joining forces to build a center of excellence

L'unam - L'Université Nantes Angers Le Mans - is the higher education and research cluster for the Pays de la Loire region. It gathers universities, graduate schools, university hospitals and research institutes.

L'unam is the regional gateway for research and doctoral education.



146 research units  
2,900 researchers  
2,300 PhD students  
77,000 students

EAIE 2013 - ISTANBUL  
Visit us at stand #121

[www.lunam.fr](http://www.lunam.fr)

L'unam's represented members



# Your Job: Opening Minds

You'll help students gain a deeper knowledge of our world: its wealth and poverty, its faith and secularism, its traditions and innovations. Build cross-cultural understanding with a career in International Education.



## Be the Solution®



### Monterey Institute of International Studies

*A Graduate School of Middlebury College*

[go.miis.edu/eaie](http://go.miis.edu/eaie)

## S

**455 Study in Krakow**

'Study in Krakow' is a consortium of 10 universities situated in the city. Its mission is to show the world that studying in Krakow is both prestigious and pleasant. The universities offer studies in all fields and studying in Krakow means much more than just academic lectures - it is also a chance for intellectual and professional development. You can come and realise your dreams here, in the very heart of Europe!

**Grażyna Karcz**, Politechnika Krakowska, Krakow, Poland, grazyna.karcz@gmail.com, www.pk.edu.pl

**285 Study in Latvia**

Consortium of Latvian Higher education institutions.

**Zane Purlaura**, Export Union of Higher Education, Riga, Latvia, zane.purlaura@rtu.lv, www.rtuasd.lv

**186 Study in Lithuania**

Education Exchanges Support Foundation (EESF) is a Lithuanian National Agency responsible for implementing international and state programmes and projects within the field of education and training. EESF represents Lithuanian higher education abroad under the national project 'Study in Lithuania'.

**Ilona Kazlauskaitė**, Education Exchanges Support Foundation, Vilnius, Lithuania, info@smpf.lt, www.smpf.lt, www.studyinlithuania.lt

**257 Study in Norway**

Study in Norway (SIU) is responsible for promoting international cooperation within all levels of education. This involves coordinating national measures according to official Norwegian policy and the role of national agency for international programmes. SIU is also responsible for promoting Norway as a study destination.

**Margunn Instefjord**, Norwegian Centre for International Cooperation in Education (SIU), Bergen, Norway, margunn.instefjord@siu.no, www.studyinnorway.no

**494 Study in Perth - Australia**

Perth Education City is Western Australia's peak industry body for international education and is the first point of contact for anyone wishing to obtain information on studying and living in Perth.

**Mike Ryan**, Perth Education City, Perth, Australia, mike.ryan@pec-wa.com.au, www.pertheducationcity.com.au

**141 Study in Picardy**

Association of eight higher education institutions of the Picardy Region: ESAD, ESIEE, Institut Polytechnique La-Salle Beauvais, France Business School Amiens, UPJV, UTC, CNAM, ESCOM.

**Marie Christine Behin**, Study in Picardy, Compiègne, France, marie-christine.behin@utc.fr, www.studyinpicardy.fr

**450 Study in Scotland**

Scotland has a long and proud history of achievements in higher education, and is home to some of the best universities in the world. Come and see what Scotland's universities have to offer.

**Mark Wilber**, Study in Scotland, Glasgow, UK, mark.wilber@strath.ac.uk, www.studyinScotland.org

**258 Study in Sweden**

Study in Sweden is hosted by The Swedish Institute, a public agency that promotes interest in Sweden globally. One of its missions is to support the internationalisation of Swedish universities.

**MariAnne Walz**, Swedish Institute, Stockholm, Sweden, marianne.walz@si.se, www.studyinSweden.se

**480 Study in Taiwan**

Study in Taiwan offers excellent educational opportunities and wonderful living experiences. FICHET is a non-profit organisation founded in 2005 which integrates three higher educational institutions in Taiwan. By integrating, exchanging and sharing the resources of all members, it is creating more constructive cooperation with international academic societies.

**Ming-hsun Chung**, Foundation for International Cooperation in Higher Education of Taiwan, Taipei, Chinese Taipei, ming@fichet.org.tw, www.studyintaiwan.org

**235 Study in the Czech Republic**

Centre for International Services is a state-funded institution directly managed by the Ministry of Education that carries out tasks involving educational cooperation with institutions from abroad. Its initiative 'Study in the Czech Republic' helps to promote Czech higher education.

**Barbora Najemnikova**, Centre for International Services, Prague, Czech Republic, barbora.najemnikova@naep.cz, www.studyin.cz

**453 Study South Africa**

IEASA is a non-profit organisation which promotes and supports the internationalisation of higher education by providing a professional forum for institutions and individuals to address challenges and develop strategic opportunities in international education in Africa and the rest of the developing world.

**Thilor Manikam**, International Education Association of South Africa, Pretoria, South Africa, admin@ieasa.studyasa.org, www.ieasa.studyasa.org

**250 StudyPortals - Taking You Further**

StudyPortals is the European study choice platform to find and compare universities and courses in Europe: Bachelor's, Master's, PhDs, Shortcourses, DistanceLearning programmes and Scholarships. StudyPortals helps universities to improve the visibility of their institutions and courses online.

**Joran van Aart**, StudyPortals - The European Study Choice Platform, Eindhoven, the Netherlands, joran@studyportals.eu, www.studyportals.eu

**533 Sungkyunkwan University (SKKU)**

Sungkyunkwan University (SKKU) is one of Asia's oldest universities and was founded in Seoul, Korea in 1398. Today, SKKU is a creative global leading research university. In partnership with Samsung, SKKU is at the forefront of the technology revolution.

**Pieter Stek**, Sungkyunkwan University (SKKU), Seoul, Republic of Korea, stek@skku.edu, www.skku.edu

**241 Swiss Higher Education**

The Swiss universities, the universities of applied sciences and the universities of teacher education offer excellent degrees and modern facilities. Depending on their location, they teach in German, French or Italian, and the programmes offered in English are increasing.

**Leander Amherd**, Rectors' Conference of the Swiss Universities (CRUS), Bern, Switzerland, leander.amherd@crus.ch, www.crus.ch



# Academic Excellence in a California Setting



UC Berkeley Extension International Programs provide high-quality instruction in the culturally diverse San Francisco Bay Area. From college preparation and English immersion to intensive business education, we offer a world-class study-abroad experience.

## **Intensive Academic English Program**

Rigorous English instruction for students with intermediate to advanced skills:

- Small classes with experienced, talented instructors in downtown San Francisco
- On-site exams to ensure proper placement
- Flexible time commitment, from three months to one year

## **Fundamental Studies in Business and Entrepreneurship**

Concentrated studies for a future in business:

- Targeted instruction for recent university graduates or upper-level undergraduates
- Summer intensive study and internship opportunities available

## **International Diploma Programs**

Intensive full-time, graduate-level business programs:

- Focused skill building for global business success
- Flexible study options, from two months to one year
- Internship possibilities with U.S. companies

## **College Foundations Program**

Preparation for high school students seeking entrance to U.S. universities:

- Exposure to university-level coursework and academic demands
- Personal college admissions advising
- Courses on the UC Berkeley campus for qualified students

**DISCOVER WHY STUDENTS WORLDWIDE TRUST THE  
QUALITY THAT COMES WITH THE BERKELEY NAME.**



UC Berkeley Extension

[extension.berkeley.edu/international](https://extension.berkeley.edu/international)

## T

**362 Tecnológico de Monterrey, México**

Tecnológico de Monterrey in Mexico is a higher education institution that educates students to become responsible citizens who trigger the development of their communities. It offers programmes in Business, Engineering, Social Sciences and Humanities and Health.

**Ana Gutiérrez**, Tecnológico de Monterrey, Atizapán de Zaragoza, Mexico, aegutier@itesm.mx, www.itesm.mx

**302 telc – language tests**

'telc' stands for The European Language Certificates and offers more than 60 examinations in 10 languages. The new ground-breaking dual-level exams reliably assess language competence at two CEFR levels. The range of internationally recognised examinations includes general as well as special purpose language certificates for the business, hotel and restaurant, and technical sectors.

**Simona Sramko**, telc GmbH, Frankfurt am Main, Germany, s.sramko@telc.net, www.telc.net

**345 Terra Dotta**

Terra Dotta provides enterprise application software to higher education institutions worldwide. The adaptable platform architecture extends from Study Abroad, to Risk Management, ISSS, HR Competencies, and Application Management capabilities.

**Brandon Lee**, Terra Dotta, Chapel Hill, USA, brandon@terradotta.com, www.terradotta.com

**571 Texthelp Ltd**

Texthelp, worldwide leader of literacy software solutions will showcase its innovative solutions to develop English language skills independently. Texthelp's English Hero is a literacy support toolbar providing a unique way to enhance reading, writing, speaking and listening skills. This learning tool can be used on PCs, enabling you to communicate in English online using websites, e-mail and social media or offline when composing essays or researching. Visit stand 571 for a demonstration.

**Victoria Martin**, Texthelp Ltd, Antrim, UK, v.martin@texthelp.com, www.texthelp.com

**520 The American College of Greece**

The American College of Greece is the oldest and largest American college in Europe, offering 21 majors and 32 minors. It is accredited by the New England Association of Schools and Colleges and offers degrees in Liberal and Fine Arts and Business.

**Mara Nisdeo**, The American College of Greece, Aghia Paraskevi, Greece, mnisdeo@acg.edu, www.acg.edu

**460 The Emirates Academy of Hospitality Management**

The Emirates Academy of Hospitality Management in Dubai is one of the world's leading hospitality business management schools and an integral part of the global luxury hotel company, Jumeirah Group. It is a leading provider of university-level hospitality business education and offers both undergraduate and postgraduate degrees designed to develop the hospitality leaders of the future. EAHM works in academic association with Ecole hôtelière de Lausanne and all programmes of study are fully accredited internationally.

**John Fong**, The Emirates Academy of Hospitality Management, Dubai, United Arab Emirates, info@emiratesacademy.edu, www.emiratesacademy.edu

**182 The Hague University of Applied Sciences**

With more than 22 000 students from over 145 nationalities, The Hague University of Applied Sciences is one of the most international in the Netherlands. It encourages independent thinking, exploring other people's perspectives, through cross-cultural debate and teamwork.

**Lennart Nooij**, The Hague University of Applied Sciences, The Hague, the Netherlands, L.E.Nooij@hhs.nl, www.thehagueuniversity.nl

**234 The National Society of High School Scholars**

The National Society of High School Scholars is an honours organisation founded by Claes Nobel, senior member of the family that established the Nobel Prizes, to recognise high-achieving students and connect them to resources and opportunities in scholarship, leadership, and service. The Society provides numerous benefits, including scholarship opportunities.

**LaShandra Little**, The National Society of High School Scholars, Atlanta, USA, lashandra.little@nshss.org, www.nshss.org

**401 The University of Hong Kong**

The University of Hong Kong (HKU) believes that university education should be a total learning experience. Its programmes and teaching philosophy have enabled the university to nurture informed, well-rounded students who are ready to meet the challenges of a globalised, knowledge-based economy.

**Milane Yeung**, The University of Hong Kong, Hong Kong SAR, milane@hku.hk, www.hku.hk

**131 The University of Mississippi**

Affectionately known as 'Ole Miss', the university is Mississippi's flagship institution of higher education. Located in the heart of the south-eastern USA, it's situated in the perfect location to experience the rich culture and warm hospitality of the American South.

**Vanessa Cook**, The University of Mississippi, University, USA, vanessa@olemiss.edu, www.olemiss.edu

**112 The University of Northampton**

The University of Northampton is based in the heart of England, an hour from London. It offers undergraduate and postgraduate courses in Business and Management, Social Sciences, Education, Health, the Arts and Science and Technology.

**Nicola Rozi**, University of Northampton, Northampton, UK, Nicola.Rozi@northampton.ac.uk, www.northampton.ac.uk

**320 Turkish National Agency for LLP & YiA Programmes**

Turkish National Agency for the Lifelong Learning and Youth in Action Programs (TRNA) was established in 2003 with the task of implementing the European Union education and youth programmes in Turkey. Including the Erasmus Programme, TRNA promotes, coordinates and monitors leading mobility programmes of the European Union in Turkey. In this context, it also promotes Turkish higher education institutions to improve and support internationalisation of higher education. With its duties and responsibilities, TRNA plays an important role in improvement of internationalisation and mobility in the Turkish higher education sector.

**İlyas Ülgür**, Turkish National Agency for LLP & YiA Programs, Ankara, Turkey, ilyas.ulgur@ua.gov.tr, www.ua.gov.tr

**300 Turkish Student Magazine/ turkishstudent.com.tr**

Publishing an education magazine and running a student website.

**Savas Akar**, Turkish Student Magazine, Istanbul, Turkey, savas@turkishstudent.net, www.turkishstudent.net

**223 Tutku Tours – Educational Tours**

Tutku Tours is a world leader in educational and classical tours. Its excellent service combined with affordable prices make it the agency of choice for colleges and universities. Over 80 North American universities are working with Tutku Tours.

**Levent Oral**, Tutku Tours, Izmir, Turkey, info@tutkutours.com, www.tutkutours.com

## U

**114 UC Irvine Extension International Programs**

International Programs (IP), a department of UC Irvine Extension, offers life-enriching academic, professional, and cultural experiences to international audiences to help them succeed in today's competitive global environment. The experiences it provides include superior English-language instruction, post-graduate certificates, and comprehensive preparation for successful undergraduate and graduate studies. It also offers a wide variety of support services such as housing and organised cultural activities to foster international students' adjustment to and competence in participating in American life.

**Angelika Volkman**, UC Irvine Extension International Programs, Irvine, USA, [avolkman@uci.edu](mailto:avolkman@uci.edu), [www.extension.uci.edu/international](http://www.extension.uci.edu/international)

**183 Uni-Italia**

Uni-Italia is an Italian Association founded in 2010 jointly by the Ministry of Foreign Affairs, the Ministry of Education, of Universities and Research, the Ministry of Interior and the Italy China Foundation, in charge of promoting the Italian educational system.

**Carlo Naldi**, Uni-Italia, Rome, Italy, [carlo.naldi@uni-italia.it](mailto:carlo.naldi@uni-italia.it), [www.uni-italia.it](http://www.uni-italia.it)

**363 Universidad de las Américas Puebla**

Universidad de las Américas Puebla (UDLAP) is one of the most prestigious universities in Mexico with an unquestionable international recognition. As a diverse, multicultural institution, UDLAP offers students a plethora of experiences and resources that allow them to successfully develop their professional skills and aptitudes.

**Mariana Contreras**, Universidad de las Américas Puebla, San Andrés Cholula, Mexico, [mariana.contreras@udlap.mx](mailto:mariana.contreras@udlap.mx), [www.udlap.mx](http://www.udlap.mx)

**360 Universidad de Monterrey - UDEM**

UDEM is a private university in Mexico that offers different majors and Master's degrees within the following academic areas: Engineering and Technology; Art, Architecture, and Design; Business, Economics, and Accounting; Health Science; Law and Social Science; Education, Mass Media, and Humanities. All majors are open for international students.

**Hilde Gonzalez**, Universidad de Monterrey - UDEM, San Pedro Garza García, Mexico, [hildeliza.gonzalez@udem.edu.mx](mailto:hildeliza.gonzalez@udem.edu.mx), [www.udem.edu.mx](http://www.udem.edu.mx)

**172 Universidad Europea**

The Universidad Europea de Madrid offers a university education that is international and innovative, tailored to today's job market. Universidad Europea de Madrid wants to help you become the professional you want to be.

**Jesús García Velasco**, Universidad Europea, Madrid, Spain, [jesus.garciav@uem.es](mailto:jesus.garciav@uem.es), [www.uem.es](http://www.uem.es)

**348 Università Cattolica del Sacro Cuore, Italy**

Università Cattolica del Sacro Cuore is a renowned private university in Italy. UCSC was founded in 1921 and has a student population of 42 000 undergraduate and graduate students over four campuses (Milan, Rome, Piacenza-Cremona and Brescia) and 12 faculties.

**Lea Senn**, Università Cattolica del Sacro Cuore, Milan, Italy, [lea.senn@unicatt.it](mailto:lea.senn@unicatt.it), [www.ucscinternational.it](http://www.ucscinternational.it)

**143 Université de Lyon**

Université de Lyon brings together in a unifying structure 20 higher education and research institutions of the Lyon/Saint Etienne metropolitan area.

**Sophie Lespes**, Université de Lyon, Lyon, France, [sophie.lespes@universite-lyon.fr](mailto:sophie.lespes@universite-lyon.fr), [www.universite-lyon.fr](http://www.universite-lyon.fr)

**120 Université européenne de Bretagne - Study & Research - Brittany**

Located in north-western France, Brittany turns naturally to Europe and the world. Solidarity and cohesion being its force, the Université européenne de Bretagne-UEB consortium brings together 27 higher education and research institutions offering outstanding opportunities for study and research.

**Marine Cron**, Université Européenne de Bretagne, Rennes, France, [marine.cron@ueb.eu](mailto:marine.cron@ueb.eu), [www.ueb.eu](http://www.ueb.eu)

**201 Universities of Cyprus**

The European Office of Cyprus (EOC) is a non-profit, non-governmental organisation network of academic, banking and legal institutions, local authorities, cultural, tourism and youth organisations that supports its members in using the funding opportunities offered by the European Union.

**Gregory Makrides**, European Office Cyprus, Nicosia, Cyprus, [makrides.g@ucy.ac.cy](mailto:makrides.g@ucy.ac.cy), [www.eoc.org.cy](http://www.eoc.org.cy)

**465 University College Dublin (Ireland)**

University College Dublin (UCD) is one of Europe's leading research-intensive universities. Established in 1854, today UCD is Ireland's largest and most diverse university with over 30 000 students, drawn from approximately 124 countries. UCD is Ireland's leader in graduate education with approximately 7000 graduate students, and almost 2000 PhD students. Over 50% of UCD undergraduates progress to graduate studies. UCD's beautiful parkland-style campus, located close to Dublin city centre, is home to over 5000 international students and delivers degrees to over 5000 students on overseas campuses.

**Alex Metcalfe**, University College Dublin, Dublin, Ireland, [sinead.e.murphy@ucd.ie](mailto:sinead.e.murphy@ucd.ie), [www.ucd.ie/international](http://www.ucd.ie/international)

**233 University of California, Berkeley**

Founded in 1868, UC Berkeley is the flagship campus of the University of California, with a mission of teaching, research, and public service.

**Anthony Yuen**, UC Berkeley Summer Sessions, Study Abroad & Lifelong Learning, Berkeley, USA, [ayuen@berkeley.edu](mailto:ayuen@berkeley.edu), [www.berkeley.edu](http://www.berkeley.edu)

**451 University of California, Davis - International Summer Sessions**

International Summer Sessions offers non-matriculating international students the opportunity to take classes at the University of California, Davis, one of the top-ranked public US universities, during two, six-week summer sessions.

**Kathy Cunningham**, International Summer Sessions - UC Davis, Davis, USA, [kecunningham@ucdavis.edu](mailto:kecunningham@ucdavis.edu), <http://intlsummer.ucdavis.edu>

**113 University of California, Irvine - Summer Session**

UC Irvine Summer Session offers a rich academic and co-curricular programme for international students in the comfort of a small cohort programme. With more than 800 courses across 70 disciplines, including on-campus and online courses, students can pursue their academic endeavours while experiencing American culture first-hand.

**Michael Lyons**, University of California, Irvine - Summer Session, Irvine, USA, [mflyons@uci.edu](mailto:mflyons@uci.edu), [www.summer.uci.edu](http://www.summer.uci.edu)

## U

**461 University of Debrecen**

The University of Debrecen is one of Hungary's three universities of national excellence, offering the widest choice of majors in the country both in English and Hungarian for over 31 000 students. It is responsible for 15% of the research output of Hungary and is the largest higher education institution engaged in research and innovation.

**Denissza Blanár**, University of Debrecen, Debrecen, Hungary,  
englishstudies@tek.unideb.hu,  
www.englishstudies.sci.unideb.hu

**364 University of Guadalajara**

University of Guadalajara (UdeG) is the second oldest and largest public university in Mexico with over 98 000 students and 352 programmes. UdeG conducts 85% of all scientific research in Jalisco and is a member of 73 international associations and networks. In 2012, UdeG received 2240 and sent 829 exchange students through collaboration agreements with 50 countries.

**Karina López Sánchez**, University of Guadalajara, Guadalajara, Mexico,  
karinal@cgci.udg.mx, www.udg.mx

**103 University of Leicester**

The University of Leicester is a research-led university, consistently ranked within the top 20 of UK universities and the top 2% worldwide. Leicester is a traditional university offering degree programmes at all levels as well as short-term study abroad and exchange opportunities.

**Caroline Feeley**, University of Leicester, Leicester, UK, cmw64@le.ac.uk,  
www.le.ac.uk/international

**431 University of Liverpool Online Degrees**

University of Liverpool is the largest provider of online postgraduate degrees in Europe. Over 8000 professionals from 140 countries are currently pursuing online degrees in Management, Health, Law, Information Technology, Psychology, and Education. Visit the stand to discover how the university's 100% online programmes could benefit you.

**Ria Yetsenga-Timmerman**, Laureate Online Education, Amsterdam, the Netherlands,  
ria.yetsenga@laureate.net,  
www.university-liverpool-online.com

**110 University of London International Programmes**

The University of London International Programmes is the world's oldest provider of distance and flexible learning with around 52 000 students in over 180 countries. It works with a network of

120-plus independent teaching institutions worldwide, providing students with opportunities to study University of London courses in their own countries.

**Tangjie Ward**, University of London International Programmes, London, UK,  
tangjie.ward@london.ac.uk,  
www.londoninternational.ac.uk

**111 University of Southampton**

The University of Southampton combines academic excellence with an innovative and entrepreneurial approach to research, supporting a culture that engages and challenges students and staff in their pursuit of learning.

**Ruth Law**, University of Southampton, Southampton, UK, r.law@soton.ac.uk,  
www.soton.ac.uk

**452 University of Stellenbosch Business School**

The USB advocates, promotes and supports business education in South Africa by providing professional, accredited business education to institutions and individuals internationally with a strong focus on Africa.

**Charmaine Kapp**, University of Stellenbosch Business School, Bellville, South Africa,  
charmaine.kapp@usb.ac.za, www.usb.ac.za

**274 University of the Arctic**

The University of the Arctic (UARctic) is a cooperative network of universities, colleges, and other organisations committed to higher education and research in the North.

**Outi Snellman**, University of the Arctic, Rovaniemi, Finland,  
secretariat@uarctic.org, www.uarctic.org

**492 University of the Sunshine Coast**

University of the Sunshine Coast (USC) is an Australian government university located 90 km north of Brisbane on the famous Sunshine Coast. USC offers programmes from undergraduate to Doctoral level to almost 8000 students. USC is looking to develop active academic and research cooperation with other universities.

**Gregory White**, University of the Sunshine Coast, Maroochydore, Australia,  
gwhite@usc.edu.au, www.usc.edu.au

**106 University of the West of England, Bristol**

The University of the West of England (UWE), Bristol, is one of the most popular universities in Britain. With more than 30 000 students and 3500 staff, UWE is the largest provider of higher education in the South West of England.

**Lorraine Kirby**, University of the West of England, Bristol, UK,  
lorraine.kirby@uwe.ac.uk, www.uwe.ac.uk

**491 University of Wollongong**

The University of Wollongong (UOW) is a leading Australian university with an international reputation for excellence. This is an international university bringing together over 30 000 students in Australia, at the University of Wollongong in Dubai and through a network of international education partners. The 2013 QS Top 50 under 50, which ranks the best universities in the world under the age of 50, placed UOW as 24th in the world.

**Ashley Tanks**, University of Wollongong, Wollongong, Australia, studyabroad@uow.edu.au,  
www.uow.edu.au

**104 University of York**

Founded on principles of excellence, equality and opportunity for all, York is one of the UK's higher education success stories – first in the UK and eighth in the world in the Times Higher Education world rankings of universities under 50 years old.

**Sarah Leach**, University of York, York, UK,  
sarah.leach@york.ac.uk,  
www.york.ac.uk/globalyork

**544 Ural Federal University**

Ural Federal University (UrFU) is one of the leading scientific centres in Russia conducting research in the sphere of Natural Sciences, Engineering, Humanities, Social and Economic Studies. UrFU is a research university which is constantly working on improving its results and assigns high priority to its scientific achievements. UrFU comprises dozens of research laboratories, centres, and scientific schools, provides more than 120 Bachelor's and Master's Degree programmes, as well as Doctoral programmes.

**Maxim Khomyakov**, Ural Federal University, Ekaterinburg, Russian Federation,  
maxim.khomyako@usu.ru, www.urfu.ru

**252 Utrecht Summer School**

Utrecht Summer School offers 200 strong, academic summer courses, in a wide range of subjects, lasting one to six weeks, in the months July and August. Utrecht Summer School provides European credits for most courses. Besides the academic programme, they offer fully furnished housing and many social activities.

**Martine van Koppen**, Utrecht Summer School, Utrecht, the Netherlands,  
summerschool@uu.nl,  
www.utrechtsummerschool.nl



## W

**543 Waseda University & Global 30**

In 2009, Waseda University was selected as part of a group of core universities designated by the 'Global 30' Project, which was launched by the Japanese government with the goal of attracting 300 000 international students to Japan. Since its founding in 1882, Waseda University, Tokyo, has established a proud tradition of international engagement, standing at the forefront of globalisation in Japan's academic world, and as one of its most prestigious institutions of higher learning and advanced research.

**Hiroshi Kumabe**, Waseda University, Tokyo, Japan, [wasedaistanbul2013@list.waseda.jp](mailto:wasedaistanbul2013@list.waseda.jp), [www.waseda.jp/top/index-j.html](http://www.waseda.jp/top/index-j.html)

**400 Western Union Business Solutions**

Western Union® Business Solutions GlobalPay for Education platform is an international payments solution specifically designed for educational institutions. Simplify the process for sending and receiving international funds with one solution that offers reliability, comprehensive reporting, and cost minimisation.

**Catherine Cullen**, Western Union Business Solutions, London, UK, [catherine.cullen@westernunion.com](mailto:catherine.cullen@westernunion.com), [www.business.westernunion.com/education](http://www.business.westernunion.com/education)

## Y

**503 Yildiz Technical University**

Yildiz Technical University is one of the nine government universities situated in Istanbul besides being the third oldest university of Turkey with its history dating back to 1911. It is regarded as one of the best universities in the country as well. The university has 10 Faculties, two Graduate Schools, the Vocational School of Higher Education, the Vocational School for National Palaces and Historical Buildings, the Vocational School for Foreign Languages and more than 30 000 students.

**Bayram Ali Ersoy**, Yildiz Technical University, Istanbul, Turkey, [ersoya@yildiz.edu.tr](mailto:ersoya@yildiz.edu.tr), [www.eu.yildiz.edu.tr/eu](http://www.eu.yildiz.edu.tr/eu)

**508 Yonsei University**

Being the oldest private university in Korea, Yonsei University was first established in 1885 by Christian missionaries. Its mission is to educate leaders who will contribute to humanity in the spirit of 'truth and freedom'.

**Karen Lee**, Yonsei University, Seoul, Republic of Korea, [mou@yonsei.ac.kr](mailto:mou@yonsei.ac.kr), [www.yonseia.c.kr](http://www.yonseia.c.kr)

## Z

**100 Zinch, a Chegg service**

Zinch is a service of Chegg that helps over 800 colleges and universities find and attract best-fit students to their institution. Zinch offers efficient online tools to help you to recruit over four million traditional, transfer, graduate, and international students on a platform that today's digital natives find familiar and engaging.

**Sid Krommenhoek**, Zinch, a Chegg service, San Francisco, USA, [sid@zinch.com](mailto:sid@zinch.com), [www.zinch.com](http://www.zinch.com)

# Thank you

The EAIE would like to thank the following sponsors for their generous support:

## PLATINUM SPONSORS

	 <b>TOEFL and GRE Tests</b>
 <b>KOÇ UNIVERSITY</b>	

## GOLD SPONSORS

 <b>香港城市大學 City University of Hong Kong</b>	 <b>CAMBRIDGE ENGLISH Language Assessment</b> <small>Part of the University of Cambridge</small>	 <b>telc</b> <small>LANGUAGE TESTS</small>
--	--	---

## SILVER SPONSORS

		
---	---	--

## CONFERENCE SPONSORS

 <small>AN EADS COMPANY</small>		 <small>INTERNATIONAL NETWORK OF UNIVERSITIES The Consortium for Global Citizenship</small>		 <small>thinking   planning   implementation</small>
---	---	---	--	--

## FRIENDS OF THE CONFERENCE

The Brenn-White Group  
 INTO University Partnerships  
 Study Abroad in Amsterdam, VU University Amsterdam  
 Universitat Rovira I Virgili



**2 million  
IELTS tests  
taken in the  
last year**

## **Developed globally, delivered locally**

- More than 8,000 organisations in over 130 countries recognise IELTS as a trusted indicator of English skills
- IELTS is offered at over 900 test locations worldwide
- Test questions are developed by specialists in Australia, Canada, New Zealand, the UK and the US making it a truly international test
- IELTS is produced by the experts in language assessment – Cambridge English Language Assessment has 100 years of unparalleled experience in developing reliable and relevant English language tests

**For further information visit the IELTS stand (no. 441) and attend the IELTS presentation in the EAIE Exhibitor Live Zone.**

**Time & Date:  
14.30 – 15.15, Thursday, 12 September, 2013**

**[www.ielts.org](http://www.ielts.org)**

**IELTS™**

